

STRATEGIC PRIORITIES – MTAAC COMMITTEES

Organizational Health	Social Action	Community Impact	Empowerment of Women & Girls	Appreciation of our Culture
National Goal #2 Ensure responsible and sustainable long-term financial stability. - Fund Development National Goal #3 Create innovative and transformative opportunities for member development, engagement and recognition. - Membership - Program Planning & Development National Goal #4 Enhance Organizational Brand. - E-Board - Membership - Technology National Goal #5 Enhance Business Operations, Processes, and Technology. - Technology - Membership Goal #6 Strengthen human capital talent management and the culture of service at the National Headquarters. - Membership *NOTE: Proposed Committees are being requested to set strategic action goal(s) that align to one or more of the committees' existing and/or future programming or activities. ONLY one strategic action goal, output and outcomes should be proposed.	National Goal #1 Serve as the leading organization for social change with a specific focus on public policies impacting the Black community. - Social Action - September Breakfast - Fund Development	National Goal #1 Deliver programs in our communities that have a long-term positive and measurable impact. - Social Action - DEARS - Program Planning & Development <u>Proposed Committees</u> - Scholarship - MTAAC Youth Programs - International Awareness & Involvement	National Goal #1 Equip Women and Girls with the skills necessary to lead in a global economy. - Program Planning & Development National Goal #2 Support the overall physical and mental well-being of women and girls. - Program Planning & Development Goal #3 Promote Economic Empowerment of Women and Girls. - Program Planning & Development Goal #4 Extend commitment to physical and mental health well-being for members. - Physical & Mental Health <u>Proposed Committee</u> - International Awareness & Involvement	National Goal #1 Expand awareness, appreciation, and significance of Black Culture. National Goal #2 Increase access to and promotion of positive culturally relevant content to the community-at-large and members of the Sorority. National Goal #3 Increase awareness and support of HBCU Cultural Programs. <u>Proposed Committees</u> - MTAAC Youth Programs - Arts & Letters - DEARS