







*Una* **RESERVA** *Exquisita*  
PREMIADA INTERNACIONALMENTE

*An* **EXQUISITE** *Internationally*  
PRIZED RESERVE



In 1811 Cartagena de Indias declared their independence from the Spanish. So it is, that in the decade from 1869 to 1879, the Governors Antonio and Manuel Gonzales Carazo, said it would be kept as a hidden treasure.

In the colonial times, alcohol and tobacco were available only to the Spaniards, forcing the natives to purchase these goods under the table.

Controlled by the Crown, which was the State, aguardiente, rum and tobacco, were the main source of income achieved by the sale to the upper class and exports to Central America and the Old World where there was high demand. The favorites were from Cartagena de Indias.

Today, in the city of Cartagena de Indias in the Historic Center, there is a street named Estanco del Aguardiente telling the tale of the entire rum culture.

Because of this, Cartagena de Indias has a highly recognized place within the history of agua-rdiente and rum in national and international markets, creating the desire for a group of entrepreneurs to responsibly produce, create, and commercialize an exquisite, strong, powerful, and sophisticated rum, and whose offspring comes from the aforementioned governors of Cartagena.

An exquisite, strong, imposing, sophisticated and personality rum has been dedicated to the production and marketing; finding the perfect hidden treasure formula that their governor ancestors had discovered and kept secret.

This is how our Governor Rum was born with a natural aging, for tasting exquisite palates. Preserving the premium market as at the time of the colony.





RON  
GOBERNADOR  
EXTRA AÑEJO 12 AÑOS  
Cartagena-Bolívar



Our  
PERFECTLY  
Aged rum

RON  
GOBERNADOR  
EXTRA AÑEJO 12 AÑOS  
Cartagena-Bolívar



— The —  
HISTORY OF A  
HIDDEN treasure





A complex and elegant mix. It enters with a woody flavor, followed by a delicious mossy flavor, and finishes with a touch of fine caramel.

## — Appearance —



Mahogany highlighted with gold

## — Aroma —



Smoked Wood with a touch of caramel

## — Flavor —



A woody salty and sweet with a touch of cinnamon and ginger at the end



*The*  
ART FOR *Rum*







Natural mineral water



A touch of ginger and  
sweet cinnamon.



Aging sill system.



Delicate flavor of smoked  
wood.

