

REVELATION BROADCASTING NETWORK 2024

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# RBN media bible



WKZZ *Radio* WKLN *Radio*

# overview

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## Mission

At RBN, our mission is to create a digital radio experience that embodies the timeless principles of integrity, honesty, pride, transparency and positivity.



## Vision

We strive to be a safe and inclusive space for all listeners, regardless of their faith and to welcome brands that share our commitment to these beliefs.



## Values

Embracing the traditional virtues of honesty, steadfastness, kindness, integrity and justice.

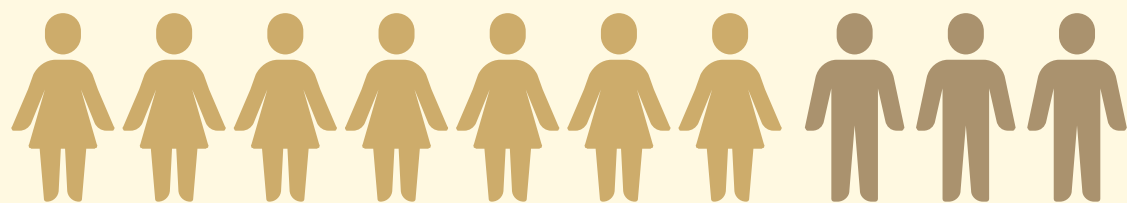


## Goals

Committed to being a source of inspiration and encouragement, offering a platform where our audience can find hope, support, and positivity in their daily lives.

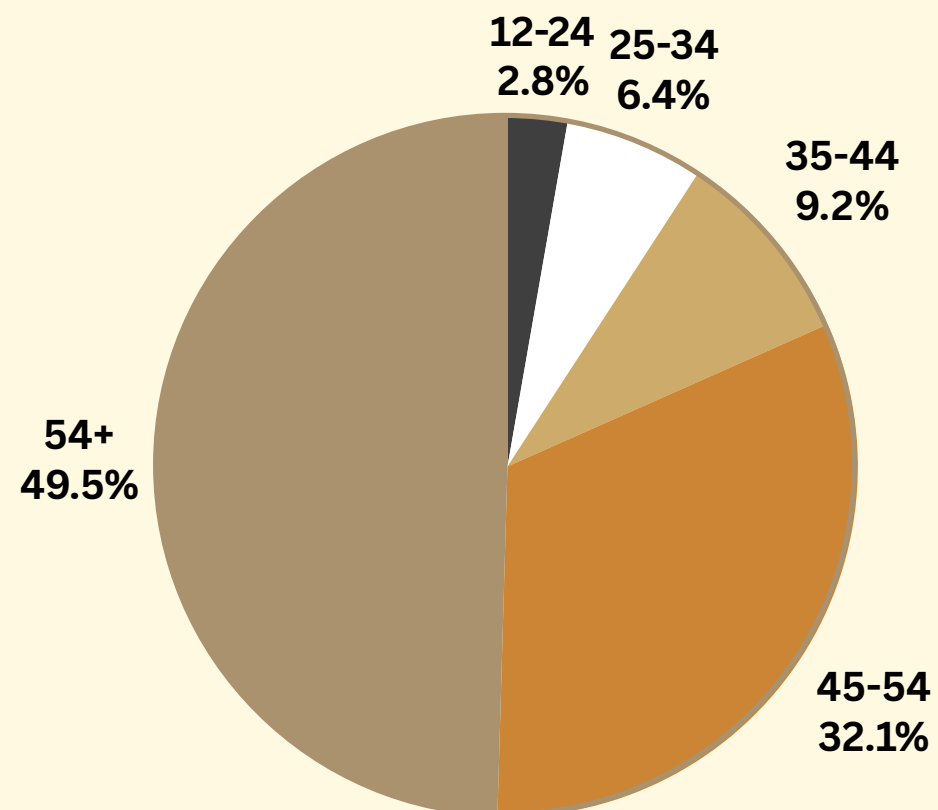
# WKZZ *Radio* audience profile

## GENDER



70% FEMALE | 30% MALE

## LISTENER DEMO



## ONLINE WEEKLY LISTENERS

# 400k

LISTENER SOURCE VERIFICATION BY  
GOOGLE ANALYTICS

## WKZZ LISTENERS ARE MORE LIKELY TO...



SOURCE VERIFICATION BASED ON 100%

## SOUTHERN GOSPEL

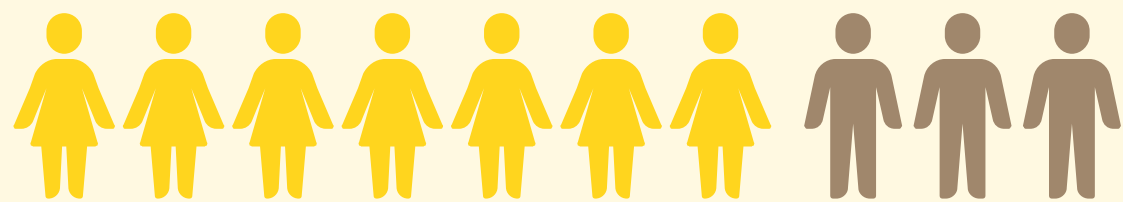


WKZZ PROGRAMMING								
CLOCK	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
5:30AM	BREAKFAST SHOW - live (w/hosts)					paid programming <i>*commercial free</i>	"SERMON SUNDAYS" paid Christian based <i>Religious</i> programming <i>*commercial free</i>	
6:00AM								
6:30AM								
7:00AM								
7:30AM								
8:00AM								
8:30AM								
9:00AM								
9:30AM	MUSIC					MUSIC	MUSIC	
10:00AM							MUSIC	
10:30AM							MUSIC	
11:00AM							MUSIC	
11:30AM							MUSIC	
12:00PM							MUSIC	
12:30PM							MUSIC	
1:00PM							MUSIC	"HEAVENLY BITES" <i>cooking show</i>
1:30PM							MUSIC	MUSIC
2:00PM							MUSIC	MUSIC
2:30PM							MUSIC	MUSIC
3:00PM							MUSIC	MUSIC
3:30PM	"HEALTH WISE" Show							
4:00PM	MUSIC							
4:30PM								
5:00PM								
5:30PM								
6:00PM								
6:30PM								
7:00PM								
7:30PM								
8:00PM								
8:30PM								
9:00PM								
9:30PM								
10:00PM								
10:30PM								
11:00PM								
11:30PM								
12:00AM								

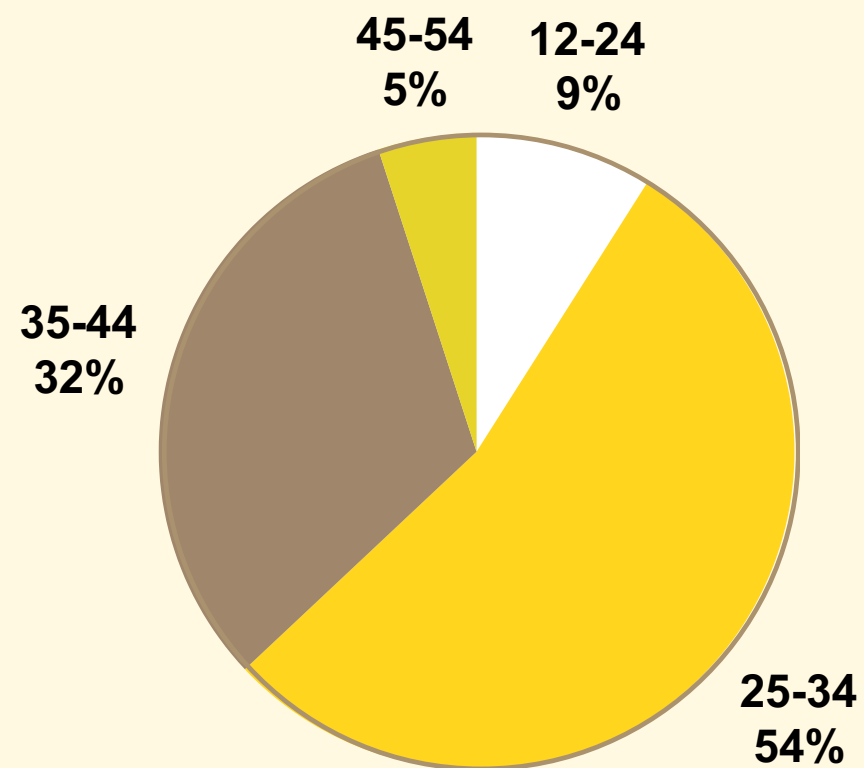


# WKLN *Radio* audience profile

## GENDER



## LISTENER DEMO

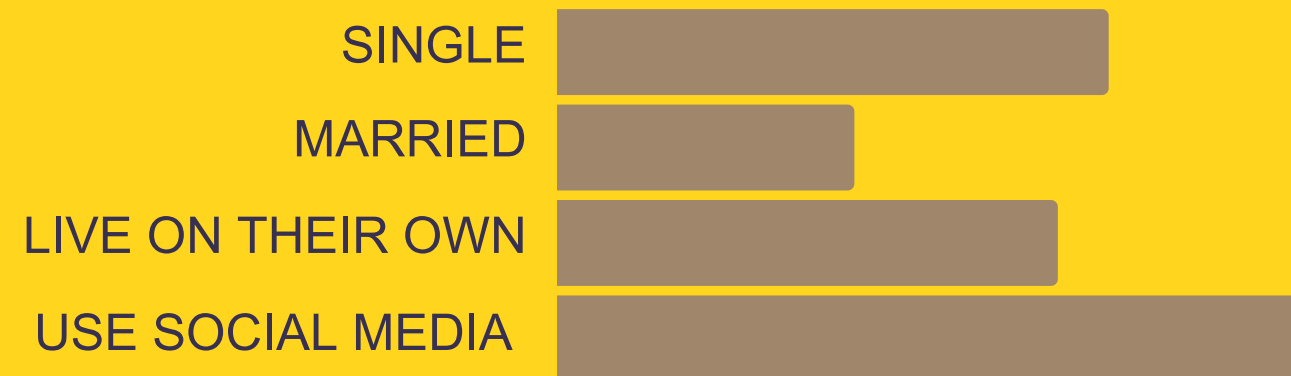


## ONLINE WEEKLY LISTENERS

# 280k

LISTENER SOURCE VERIFICATION BY  
GOOGLE ANALYTICS

## WKLN LISTENERS ARE MORE LIKELY TO...



SOURCE VERIFICATION BASED ON 100%

## HOT AC GOSPEL



WKLN PROGRAMMING													
CLOCK	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY						
5:30AM	BREAKFAST SHOW - live (w/hosts)					paid programming <i>*commercial free</i>	"SERMON SUNDAYS" paid Christian based Religious programming <i>*commercial free</i>						
6:00AM													
6:30AM													
7:00AM													
7:30AM													
8:00AM													
8:30AM													
9:00AM													
9:30AM	MUSIC					MUSIC	MUSIC						
10:00AM							MUSIC						
10:30AM							MUSIC						
11:00AM							MUSIC						
11:30AM							MUSIC						
12:00PM							MUSIC						
12:30PM							MUSIC						
1:00PM							MUSIC	"HEAVENLY BITES" <i>cooking show</i>					
1:30PM							MUSIC	MUSIC					
2:00PM							MUSIC	MUSIC					
2:30PM							MUSIC	MUSIC					
3:00PM							MUSIC	MUSIC					
3:30PM							"HEALTH WISE" Show						MUSIC
4:00PM							MUSIC						MUSIC
4:30PM							MUSIC						MUSIC
5:00PM							"Comedy Crusade" <i>comedy show</i>					MUSIC	
5:30PM							Mix Show						
6:00PM	Mix Show												
6:30PM	Mix Show												
7:00PM	MUSIC			"New Music Thursdays"	MUSIC								
7:30PM				MUSIC	Dating Show								
8:00PM					Dating Show								
8:30PM					Dating Show								
9:00PM	True Crime			MUSIC	MUSIC								
9:30PM	True Crime												
10:00PM	MUSIC												
10:30PM	MUSIC												
11:00PM	MUSIC			MUSIC	MUSIC								
11:30PM	MUSIC			MUSIC	MUSIC								
12:00AM	MUSIC			MUSIC	MUSIC								



# paid programming

## WKZZ/WKLN PAID PROGRAMMING

CLOCK <i>(1/2 hour intervals)</i>	SATURDAY (PP)	COST CAD	COST USD	SUNDAY (Religious PP)	COST CAD	COST USD
5:30AM	<i>Dr Newton Naturals</i>	\$75	\$55	<i>Church A - Sermon</i>	\$75	\$55
6:00AM		\$75	\$55	<i>Church B - Sermon</i>	\$75	\$55
6:30AM	<i>Dr Ho</i>	\$75	\$55	<i>Church C - Sermon</i>	\$75	\$55
7:00AM		\$100	\$75	<i>Church D - Sermon</i>	\$100	\$75
7:30AM	<i>Focus on Family</i>	\$100	\$75	<i>Church E - Sermon</i>	\$100	\$75
8:00AM	<i>The Shopping Network</i>	\$125	\$90	<i>Church E- Sermon</i>	\$125	\$90
8:30AM	<i>Church A</i>	\$125	\$90	<i>Church F - Sermon</i>	\$125	\$90
9:00AM	<i>Mexican/Indigenous Program</i>	\$150	\$110	<i>Church G- Sermon</i>	\$150	\$110
9:30AM		\$150	\$110	<i>Church G- Sermon</i>	\$150	\$110
10:00AM		\$125	\$90	<i>Church H- Sermon</i>	\$125	\$90

\* must be purchased for 13 weeks minimum

\*\* holidays priced at a minimum 65% more of regular price



# paid programming overview

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HALF HOUR TIMEBLOCKS  
SATURDAY & SUNDAY  
5:30M - 10:30AM

## PREACH COMPELLING SERMONS... EVERY WEEK

A unique platform where music intertwines with religious and spiritual teachings. Radio sermons; charismatic speakers passionately deliver messages of faith, hope and redemption, often accompanied by testimonials and inspirational stories. These programs also offer listeners moments of reflections and spiritual nourishment. They emphasise the importance of faith in overcoming life's challenges, the power of prayer, and the transformation impact of divine grace.

## YOUR PAID PROGRAMMING TIME BLOCK INCLUDES:

- One opening name credit per time block
- 30 minute pre-recorded show
- One closing name credit per time block
- 13 week minimum investment



# markets

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CANADA		
PROVINCE	CITY	LAUNCHED
Ontario	Toronto	<b>Feb-24</b>
	Hamilton	May-24
	St Catherines/Niagara	May-24
	Kitchener	May-24
	Ottawa (E)	May-24
	Ottawa (F)	Aug-24
	London	Aug-24
	Fort Erie	Aug-24

# your media contact

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WKZZ *Radio* NKLN *Radio*

