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## **About**

#### Welcome to Parklin Interiors!

A design studio offering a range of services for Short Term Rental properties. Parklin Interiors was created to help your property stand out from the crowd and maximize your bookings and revenue.

We provide high end aesthetics while keeping sustainability and affordability at the forefront.

We are Celeste & Philip and own three cabins in the Smokies which we manage and have designed remotely. We have identified the unique challenges many STR owners face which are magnified when managing properties remotely and not having the local resources to get the overall desired look and design one may want for their property. We have a knack for seeing pictures of a space or the rental listing and being able to pull together a unique design with many layers and textures to turn any room into a thoughtfully curated space for our clients.





## **Services**

**Room Design:** Complete interior and exterior room design including specific needs, such as paint color suggestions, furniture, lighting, flooring and decor. We can tailor this to what you need. Service includes room design board, cut sheet with specific product notes for placement, links extracted from the design board so you can easily order products for delivery. Products are sourced from certain vendors for access to good inventory levels and easy delivery.

**Virtual Consultation:** A virtual walk through for the owner who likes to handle the design but maybe doesn't know where to start. We can help you streamline your efforts and make recommendation on paint color, furniture and decor.

**STR Refresh:** Just need help elevating your space to increase bookings and nightly rate? We will source products to turn your property into a stand out.

### Additional service we provide:

**Install & Project Management**- Sit back and relax and we will handle it from design, product ordering and install management. Let Parklin & our local partner do all the heavy lifting for you. From package acceptance to furniture build/install to light construction, we can take the hard work out of making your new design come to life.

**STR set up list** – everything you need to get your space up and running, all in one shopping list. Utensils, USB ports, Flash lights, fire extinguishers, plungers, etc. plus a many extras that will set you apart from the rest. We have thought of everything plus a little more, so you and your guests don't have to.







Modern Threads Cable Knit Throw

\$59.97 (Qty: 1.0)





Amazon.com: Creative Co-Op Cream,

\$113.00 (Qty: 1.0)





Pillow





Amazon.com: Jetec 4 Pieces Four Elements...

\$99.00 (Qty: 1.0)





Exley Striped Flatweave Handmade Rug

\$259.99 (Qty: 1.0)





\$44.99 (Qty: 1.0)







Amazon.com: Nightstand, Set of 2 Stackab...







Amazon.com: SIGNWIN Framed Wall Art Prin...

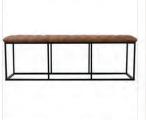
\$89.00 (Qty: 1.0)





Set of two table lamps \$99.00 (Qty: 1.0)





Amazon.com: HomePop Faux Leather

\$146.00 (Qty: 1.0)



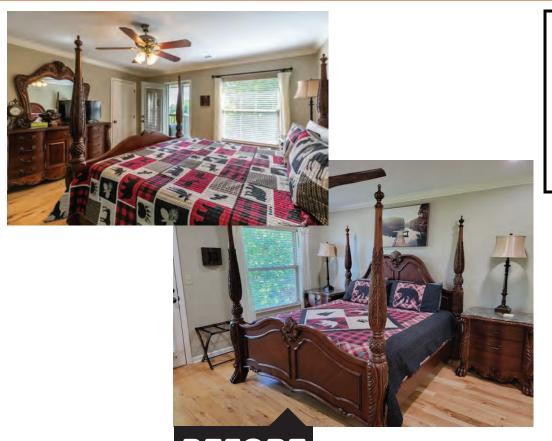


Amazon.com: ZINUS Tricia Wood Platform B...

\$428.00 (Qty: 1.0)







## PARKLIN INTERIORS

Short Term Rental E-Design

**BEFORE** 

**AFTER** 



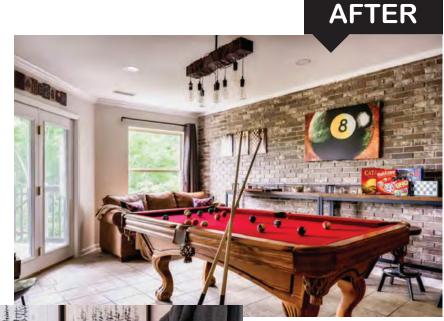




Short Term Rental E-Design

Chalet design continues into this Master bath and game room. Little changes in the bath-room can go a long way. Paint, hardware, decor.

Big impact in the game room thanks to the brick facade accent wall. **BEFORE** 







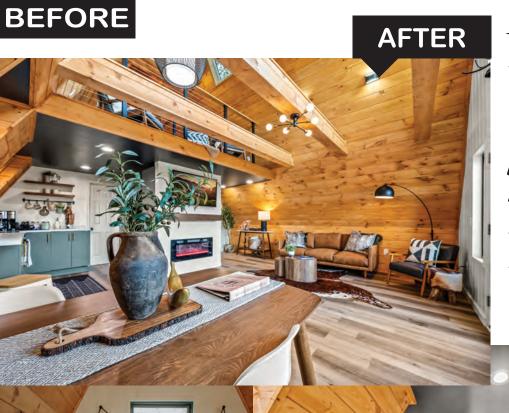




# **PARKLIN** INTERIORS

Short Term Rental E-Design

This A-Frame was a full remodel, down to the studs. New internal structure, new bathroom, floors, kitchen, staircase, furniture, decor, deck extension, outdoor space... everything.

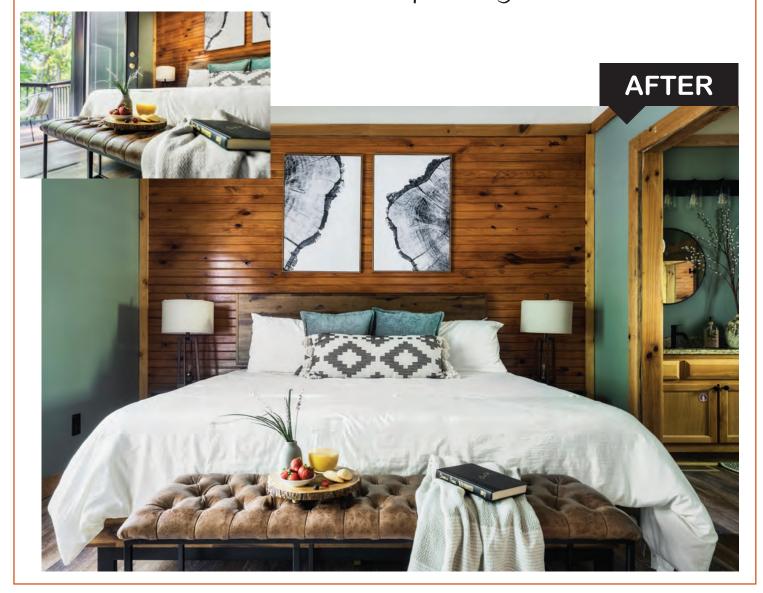


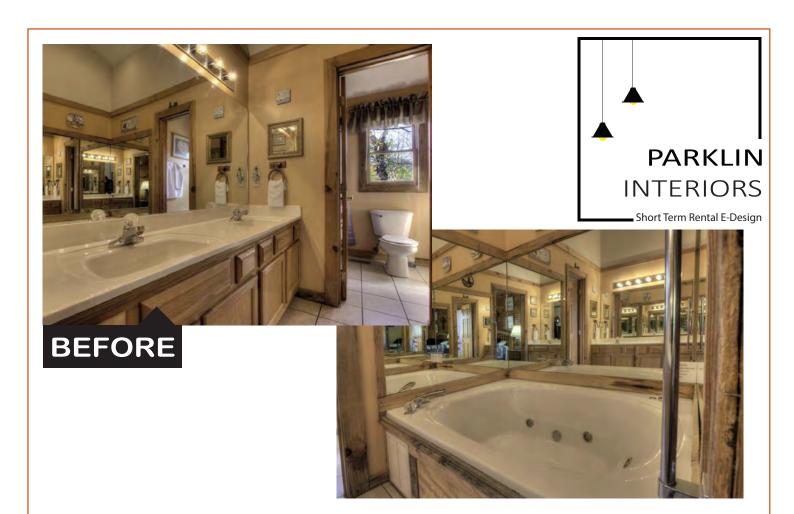




**BEFORE** 

Everything in this tired and outdated room had to go! Fresh paint, LV floors, furniture, lighting and decor for a complete design overhaul.





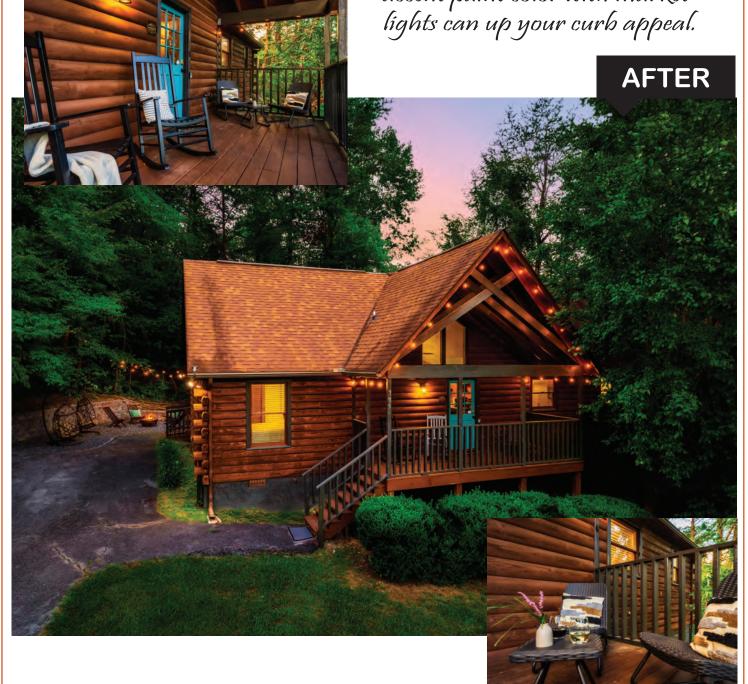


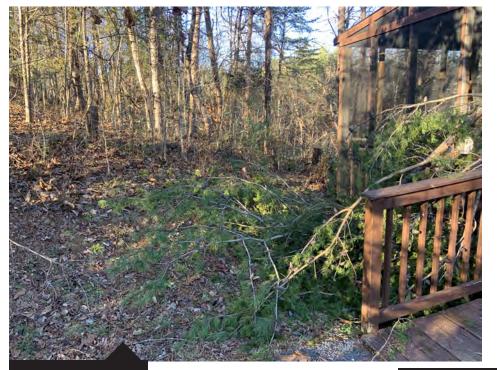




BEFORE

When not in the budget to paint the entire exterior, new trim and accent paint color with market lights can up your curb appeal.





## PARKLIN INTERIORS

Short Term Rental E-Design

Outdoor space transformation!
Added additional seating, fire pit and updated furniture. New accent color for the trim and gazebo and a

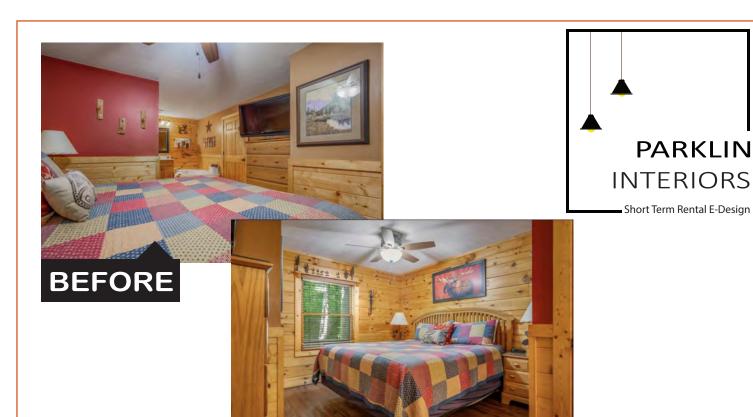
re-stained deck



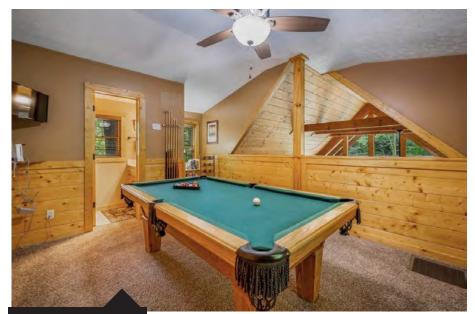








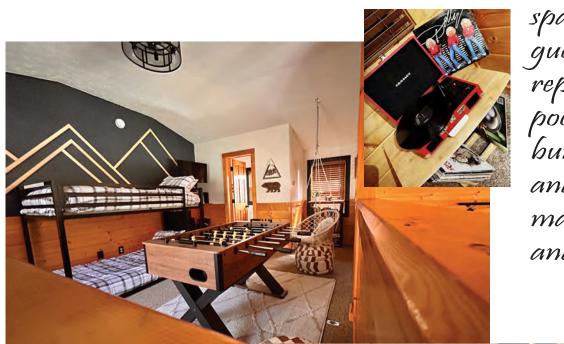




## PARKLIN INTERIORS

Short Term Rental E-Design

# **BEFORE**



This cabin needed more space for guests so we replaced the pool table with bunks, arcade and foos to make a fun and useful loft

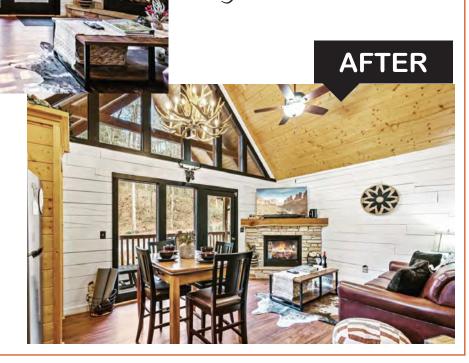
**AFTER** 

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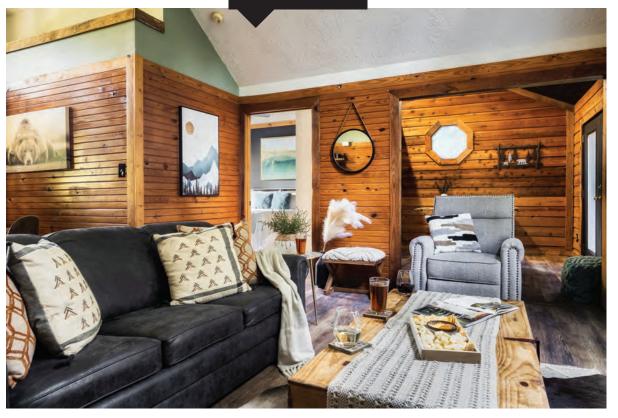


Went with a completely different look for this living room. Paint and trim work made a big impact while brining in modern touches to tie it all together. The dining room and couch stayed to save on budget.





**AFTER** 



We wanted to add depth to the color scheme in this cabin.
There was a lot of light wood throughout so we added grey to the furniture, french doors, and LV floors adding rich and balanced tones.







# AFTER

