



# GIFTED

JULY 25-SEPTEMBER 17



Exceptional gifts with purchase for exceptional sewists.

**BERNINA**  
made to create

This BERNINA event is designed to help  
**your creativity soar.**

**These machines are  
exceptional in every way.**

We wanted to do something special for gifted  
sewists like you, so we paired up one of our top  
selling machines with amazing free gifts. So go  
ahead and choose the one that suits you best.

**You deserve it.**

## **B 790 PLUS Crystal Edition & Gift with Purchase**

**Now \$11,299**

\$14,699 MSRP

[Buy now](#)

[Learn more](#)



These free gifts with purchase  
make your creativity even  
**more extraordinary.**



Crystal Inspiration Kit



XL Embroidery  
Module Suitcase



XL Machine  
Suitcase

**YOURS FREE**

**\$5,000  
Free Gift Value<sup>1</sup>**

# Plus up your creativity

with this impressive machine and free gifts with purchase.

## B 770 QE PLUS

Now \$6,999

\$8,299 MSRP

[Buy now](#)

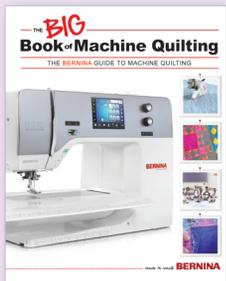
[Learn more](#)



XL  
Machine  
Suitcase



Ruler Kit Set



The BIG Book of  
Quilting



Walking Foot  
with Three Soles

### Presser Feet Set



#72



#73



#74

**YOURS FREE**

**Over \$1,800  
Free Gift Value<sup>2</sup>**

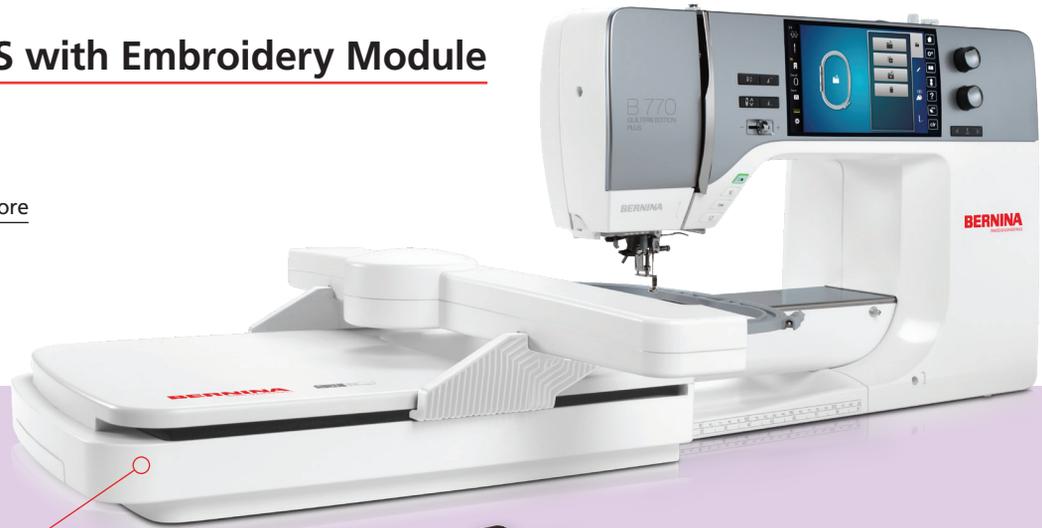
# B 770 QE PLUS with Embroidery Module

**Now \$9,499**

\$10,499 MSRP

[Buy now](#)

[Learn more](#)



**Add the embroidery module  
and get two more freebies  
for a combined Free Gift  
Value of over \$2,900!<sup>3</sup>**

XL Embroidery  
Module Suitcase



Maxi Hoop



This beautiful machine and free gifts are designed to help you  
**quilt like a pro.**

**B 570 QE**

**Now \$5,499**

\$6,199 MSRP

[Buy now](#)

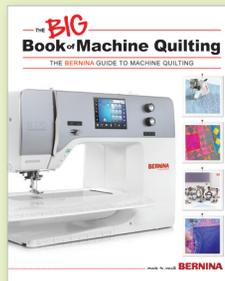
[Learn more](#)



Large  
Machine  
Suitcase



Ruler Kit Set



*The BIG Book  
of Quilting*



Walking Foot  
with Three Soles

Presser Feet Set



#72



#73



#74

**YOURS FREE**

**Over \$1,800  
Free Gift Value<sup>4</sup>**

# B 570 QE with Embroidery Module

Now **\$7,299**

\$7,699 MSRP

[Buy now](#)

[Learn more](#)



**Add the embroidery module  
and get these additional gifts  
for a combined Free Gift Value  
of over \$2,900!\***



Midi Hoop



Large  
Embroidery  
Module  
Suitcase

See #5 on pages 22 & 23 for terms and conditions.

It sews. It quilts.  
It embroiders.  
And now it comes with  
**FREE gifts.**

Includes these  
Gifts with Purchase

## B 590 E Crystal Edition & Gift with Purchase

Now **\$6,999**

\$9,199 MSRP

[Buy now](#)

[Learn more](#)



Crystal  
Inspiration  
Kit



Large  
Machine  
Suitcase



Large  
Embroidery  
Module  
Suitcase

**YOURS FREE**

**\$5,000  
Free Gift Value<sup>6</sup>**

Enhance your mastery of embroidery  
with our latest and greatest software.



## **BERNINA EMBROIDERY SOFTWARE V9 DESIGNER PLUS**

The BERNINA WiFi Device wirelessly transfers embroidery designs from your computer using V9 Software to any embroidery machine.

**Now \$1,999**

\$2,699 MSRP

[Buy now](#)

[Learn more](#)

## **BERNINA V9 UPDATE**

If you have one of the models listed below, you can purchase the V9 UPDATE to unlock the new features of the NEW DesignerPlus V9 software.

- V6 DesignerPlus
- V6 EditorPlus
- V7 DesignerPlus
- V7 EditorPlus
- V8 DesignerPlus

**\$999**

\$1,399 MSRP

[Buy now](#)

[Learn more](#)



## **BERNINA EMBROIDERY SOFTWARE V9 CREATOR**

Perfect starter software for home embroiderer and sewing craft enthusiasts.

**\$999**

\$1,399 MSRP

[Buy now](#)

[Learn more](#)

**FREE  
30-day trial on  
bernina.com**



**Sue O'Very-Pruitt**  
sewist, *BERNINA Ambassador*

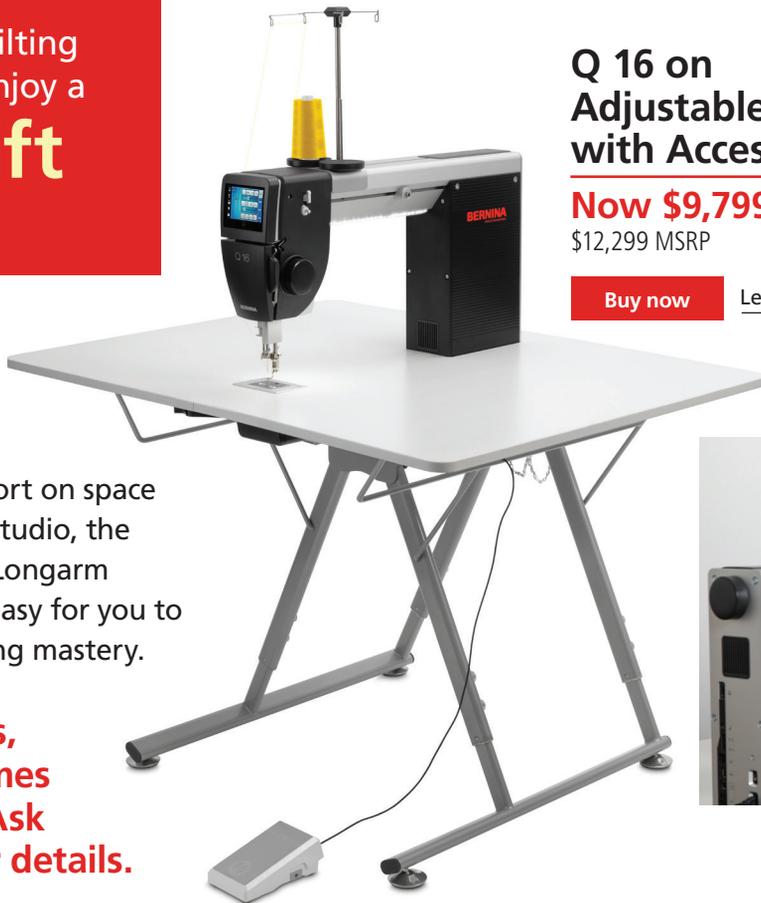
Expand your quilting potential and enjoy a

**FREE gift**

with purchase.

Whether you're short on space or have your own studio, the BERNINA Q Series Longarm machines make it easy for you to expand your quilting mastery.

**More machines, tables and frames are available. Ask your dealer for details.**



**FREE HOME DELIVERY**

## Q 16 on Adjustable Folding Table with Accessory Bundle

**Now \$9,799**

\$12,299 MSRP

[Buy now](#)

[Learn more](#)



**Marisa Marquez**  
*Quilt Artist*



## Q 20 on Horn Lift Table with Accessory Bundle

**Now \$14,799**

\$20,399 MSRP

[Buy now](#)

[Learn more](#)

See #8 on pages 22 & 23 for terms and conditions.

**FREE HOME DELIVERY**

**Buy a  
Q Series Longarm  
Sit-down System  
and get...**

- Q Series Gift Box
- Dust Cover
- Gripper Rings



Q Series Accessory Gift Box

**YOURS FREE**

**\$1,849  
Free Gift Value<sup>7,8</sup>**

Choose the longarm  
machine that suits

**your space  
and style.**



**Amanda Murphy**  
*Professional Quilter*

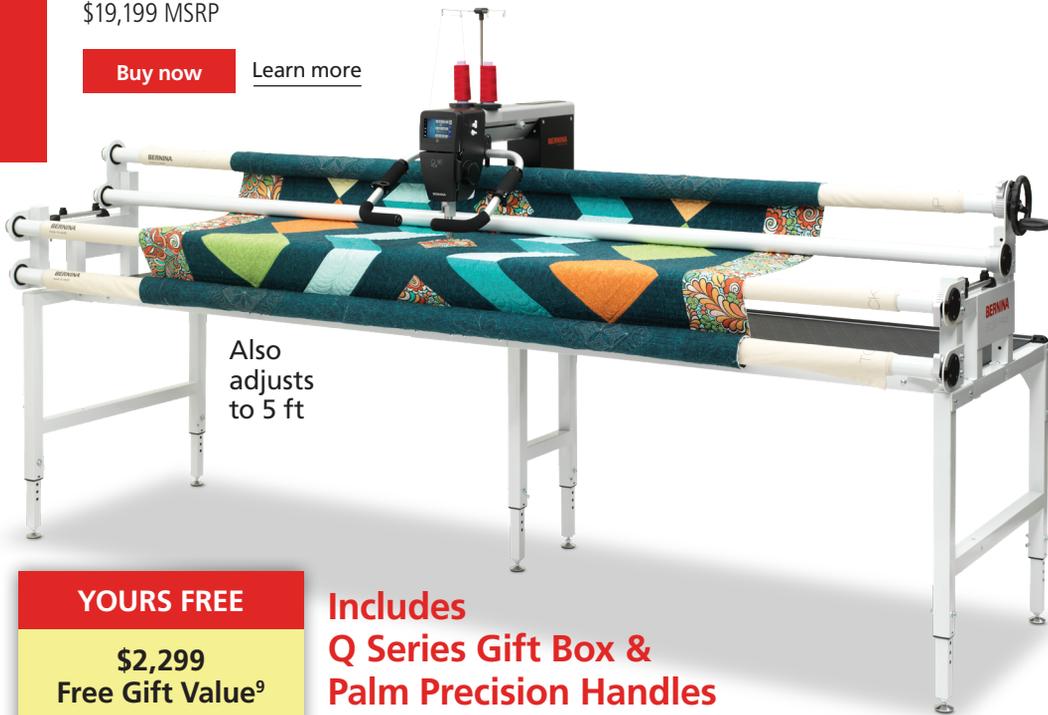
## Q 16 PLUS on BERNINA Studio Frame with Accessory Bundle

**Now \$14,299**

\$19,199 MSRP

[Buy now](#)

[Learn more](#)



Also  
adjusts  
to 5 ft

**YOURS FREE**

**\$2,299**  
**Free Gift Value<sup>9</sup>**

**Includes**  
**Q Series Gift Box &**  
**Palm Precision Handles**

**FREE HOME DELIVERY**

FREE HOME DELIVERY

## Q 24 on BERNINA Pro Frame with Accessory Bundle

Now **\$24,499**

\$30,599 MSRP

[Buy now](#)

[Learn more](#)



Includes  
Q Series Gift Box &  
Pantograph Kit



Q Series  
Gift Box

**YOURS FREE**

**\$4,099**  
Free Gift Value<sup>10</sup>

See #10 on pages 22 & 23 for terms and conditions. 13

These one-step  
air-thread wonders put  
**your talent  
front and center.**



**Julian Collins**  
*sewist, BERNINA Ambassador*



**L 860**

**Now \$4,999**

\$6,299 MSRP

[Buy now](#)

[Learn more](#)

Your free gifts with purchase shine a light on it!

**L 890**

**Now \$6,499**

\$8,199 MSRP

[Buy now](#)

[Learn more](#)



**L 850**

**Now \$3,999**

\$4,999 MSRP

[Buy now](#)

[Learn more](#)



Purchase any of these three sergers and get these **FREE EXTRAS.**

Serger Suitcase



*The BIG Book of Serging*

**Serger Feet Set:**

- Beading and Sequin Foot
- Piping Foot - Small
- Cording Foot
- Blindstitch/ Blindhem Foot
- Clear Standard Foot

**YOURS FREE**

**Over \$1,150  
Free Gift Value<sup>11</sup>**

Swiss inspired, super reliable and attractively priced. That's the **bernette advantage.**

## b77

Focuses exclusively on sewing and quilting

**Now \$1,699**

\$2,799 MSRP

Get a free gift of a **bernette Sewing Feet Kit (8 pcs)**

**YOURS FREE**

**\$149  
Free Gift Value<sup>12</sup>**

[Buy now](#)

[Learn more](#)

If you're looking for a machine that's fun to use and can keep up with all your sewing inspirations, look no further. Every **bernette** machine is monitored by BERNINA to ensure quality, reliability and ease of use. Choose the one that works best for you and let your creativity shine!



# bernette

SWISS DESIGN



## b79

Top-of-the-line model for sewing and embroidery

**Now \$2,899**

\$4,599 MSRP

[Buy now](#)

[Learn more](#)

Get a free gift of a  
bernette Sewing Feet Kit  
(8 pcs) and 1,000 Designs  
on a USB Stick.



bernette  
Sewing  
Feet Kit  
(8 pcs)

**YOURS FREE**

**\$749  
Free Gift Value<sup>13</sup>**

See #13 on pages 22 & 23 for terms and conditions. 17

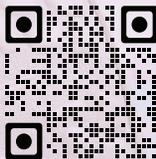
Looking for  
inspiration? Join our  
**upcoming  
webinars**



**The Hidden Life of Sergers**

Fri Aug 26 at 2 PM ET [berninacanada.ca/hiddenlife](https://berninacanada.ca/hiddenlife)

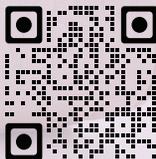
Join BERNINA Educator, Adrienne, as she reveals techniques you never knew possible on a serger. Be amazed to learn how easy and fast it is to make and attach piping, bindings, ribbons, and more.



**Elevate Your Sewing with BERNINA Extravagance**

Thu Sep 8 at 2 PM ET [berninacanada.ca/elevateyoursewing](https://berninacanada.ca/elevateyoursewing)

Whether it is designing a new stitch, sewing sideways, exploring embroidery, or using the latest hoop technology, BERNINA Educator, Adrienne, can't get enough of these unique BERNINA capabilities. And for true extravagance, preview our spectacular collaboration with Kaffe Fassett resulting in our most collectible machines ever!



# When it comes to growing and evolving your gift, BERNINA believes in the power of community.



**Laura Coia, Canadian Ambassador**

BERNINA Ambassador Laura Coia (@sewveryeasy) shares tips & techniques on quilting, sewing & crafting on her YouTube channel with the hope of inspiring people to spend more time sewing. Great for the novice, as well as experienced sewer. Laura also gives exciting lectures & trunk shows, as well as hosting fun-filled, educational work-shops. [youtube.com/SewVeryEasy](https://www.youtube.com/SewVeryEasy)



**Brett Lewis, Canadian Ambassador**

2022 BERNINA Ambassador - Avid quilter and fabric designer, Brett Lewis, aka Natural Born Quilter, discovered his love of the craft through learning to sew and quilt in the spring of 2016. Fast forward six years and over 60 quilts later, Brett has designed three fabric collections for Northcott Fabrics, showcasing his love for nature's flora and fauna. Brett designs and instructs his very own EQ8 designed quilt patterns, with classes focusing on foundation paper piecing, fussy cutting, and curves. [naturalbornquilter.com](https://www.naturalbornquilter.com)

Be sure to share your process and projects with us. #berninacanada



Join OTHER online  
BERNINA communities:



# FREE HOME DELIVERY

on all BERNINA Cabinets, Caddies & Chairs

Exceptional machines. Exceptional cabinets. Exceptional ideas. Cabinets are available in white and grey.

## Luxe Sewing Suite

Now \$5,699

\$7,299 MSRP

[Buy now](#)

[Learn more](#)



## Sewing Suite

Now \$4,699

\$5,999 MSRP

[Buy now](#)

[Learn more](#)



## Sewing Studio

Now \$3,599

\$4,499 MSRP

[Buy now](#)

[Learn more](#)



## Serger Studio

**Now \$3,599**

\$4,499 MSRP

[Buy now](#)

[Learn more](#)



## Storage Caddie

**Now \$1,099**

\$1,399 MSRP

[Buy now](#)

[Learn more](#)



## Storage Caddie 01

**Now \$749**

\$999 MSRP

[Buy now](#)

[Learn more](#)



## Sewing & Quilting Cabinet

**Now \$1,999**

\$2,999 MSRP

[Buy now](#)

[Learn more](#)



## Red Chair

**Now \$649**

\$749 MSRP

[Buy now](#)

[Learn more](#)



# Don't miss the BERNINA Gifted Sale, July 25 – September 17

**1. Crystal Edition Gift with Purchase (GWP)** available to retail purchaser of a new B 790 PLUS Crystal Edition sewing/embroidery machine. Crystal Edition GWP includes each of the following: One (1) BERNINA X-Large Crystal Edition Suitcase System (MSRP \$1,178), One (1) BERNINA Crystal Inspiration Kit (MSRP \$999), One (1) BERNINA Crystal Edition Embroidery Bundle box (MSRP \$999), One (1) gift card for Online Software Classes (MSRP \$249), One (1) gift card for Online Crystal Edition Project Classes (MSRP \$249), and One (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$699 to \$1,349. Total package value with the purchase of full Embroidery Software 9 DesignerPlus: \$5,023. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

**2. B 770 QE PLUS:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA B 770 QE PLUS E machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); and a BERNINA XL Machine Suitcase (MSRP \$599); Total package value \$1,805. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

**3. B 770 QE PLUS E:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA B 770 QE PLUS E machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); a BERNINA Maxi Hoop (MSRP \$699); a BERNINA XL Machine Suitcase (MSRP \$599); and a BERNINA XL Module Suitcase (MSRP \$449); Total package value \$2,953. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

**4. B 570 QE:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA 570 QE machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); and a BERNINA L Machine Suitcase (MSRP \$599); Total package value \$1,805. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

**5. B 570 QE E:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA 570 QE machine with Embroidery Module. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); a BERNINA Midi Hoop (MSRP \$649); a BERNINA L Machine Suitcase (MSRP \$599); and a BERNINA L Module Suitcase (MSRP \$449); Total package value \$2,903. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary.

**6. Crystal Edition Gift with Purchase (GWP)** available to retail purchaser of a new B 590 E Crystal Edition sewing/embroidery machine. Crystal Edition GWP includes each of the following: One (1) BERNINA X-Large Crystal Edition Suitcase System (MSRP \$1,178), One (1) BERNINA Crystal Inspiration Kit (MSRP \$999), One (1) BERNINA Crystal Edition Embroidery Bundle box (MSRP \$999), One (1) gift card for Online Software Classes (MSRP \$249), One (1) gift card for Online Crystal Edition Project Classes (MSRP \$249), and One (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$699 to \$1,349. Total package value with the purchase of

## GIFTED SEWISTS LIKE YOU DESERVE SPECIAL GIFTS WITH PURCHASE!

full Embroidery Software 9 DesignerPlus: \$5,023. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

**7. Q 16:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 16 on an Adjustable Foldable Table for a special price of \$9,799 (\$12,299 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,857 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP), BERNINA Gripper Rings (\$279 MSRP), and Q 16 Dust Cover (\$179 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**8. Q 20:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on a Horn Lift Table for a special price of \$14,799 (\$20,399 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,857 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP), BERNINA Gripper Rings (\$279 MSRP) and Q 20 Dust Cover (\$179 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**9. Q 16 PLUS:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 16 PLUS on a BERNINA Studio Frame for a special price of \$14,299 (\$19,199 MSRP). Offer good for one BERNINA Q Series on Studio Frame Bundle. Bundle is valued at \$2,298 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP) and BERNINA Palm Precision Handles (\$899 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**10. Q 24:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 24 on BERNINA Pro Frame for a special price of \$24,499 (\$30,599 MSRP). Offer good for one BERNINA Q Series on BERNINA Pro Frame Bundle. Bundle is valued at \$4,098 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP) and the BERNINA Pantograph Kit (\$2,699 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**11. L 860, L 850 and L 890:** Offer valid July 25 - September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA L 860, L 850 or L 890 Overlocker/Serger machine. Gifts with Purchase include The BIG Book of Serging (\$99 MSRP); BERNINA Overlocker Suitcase (MSRP \$599); and a BERNINA Serger Feet Set (MSRP \$469). Total package value \$1,167. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

**12. b77:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new b77 machine. Gift with purchase include a bernette Presser Foot Set b77/b79 (MSRP \$149); Total package value \$149. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

**13. b79:** Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new b79 machine. Gift with purchase include a bernette Presser Foot Set b77/b79 (MSRP \$149) and a USB stick with 1000 embroidery designs (\$599). Total package value \$748. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

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JULY 25-SEPTEMBER 17



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[bernina.com](http://bernina.com)

made to create **BERNINA**

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