

The background of the poster is a complex geometric pattern of triangles in various shades of blue, creating a quilt-like effect. The triangles are arranged in a way that they seem to flow and interlock, with some triangles being larger and more prominent than others. The overall color palette is a range of blues, from light sky blue to deep navy blue.

BERNINA

A Cut Above

November 1 , 2021 – January 31, 2022

Unrivalled craftsmanship EXQUISITE VALUES.

Imagine

sitting down at a machine adorned with quality crystals.

B 880 PLUS Crystal Edition

\$13,699

\$3,800 Savings

\$17,499 MSRP

[Add to cart](#)

[Learn more](#)



B 790 PLUS Crystal Edition

\$11,299

\$3,400 Savings

\$14,699 MSRP

[Add to cart](#)

[Learn more](#)

The shimmering faceplate is just the beginning of a wonder-filled BERNINA experience.

The exquisite Crystal Edition Bundle lets your creativity shine through.

FREE WITH PURCHASE¹

- Crystal Edition Inspiration Kit
- Crystal Edition Embroidery Bundle
- Crystal Edition Suitcase System

PLUS, you'll receive a voucher for:

- Exclusive Online Software Lessons
- Exclusive Online Classes for Crystal Edition Projects
- Coupon for 50% Off MSRP on BERNINA Embroidery Software V9

Total Value up to \$4,700¹

when you purchase the B 790 PLUS or B 880 PLUS Crystal Edition machines.



**New Embroidery Module
with Smart Drive Technology**

Create

to your heart's content with these one-step air thread wonders. There's nothing quite like them.



Julian Collins
sewist, BERNINA Ambassador



NEW!
BERNINA L 860

\$4,999
\$1,300 Savings
\$6,299 MSRP

[Add to cart](#)

[Learn more](#)

Each machine in the L 8 Series offers fantastic features that let your passion shine through.

BERNINA L 890

\$6,299

\$1,900 Savings

\$8,199 MSRP

[Add to cart](#)

[Learn more](#)



BERNINA L 850

\$3,799

\$1,200 Savings

\$4,999 MSRP

[Add to cart](#)

[Learn more](#)



BONUS OFFER:

Purchase any of these three sergers and get FREE EXTRAS^{2,3} (retail value of \$999) that will lead to dazzling results. Plus, you'll be invited to product instructions zoom class presented by a BERNINA Product Educator.



The BIG Book of Serging

BERNINA Overlocker suitcase



Overlocker Accessory Set:

- Beading/Sequin Foot
- Piping Foot - Small
- Piping Foot - Large
- Cording Foot
- Decorative Thread Spool Pin

Enhance

your creations with the BERNINA Embroidery Software V9.



Sue O'Very-Pruitt
sewist, BERNINA Ambassador



NEW! BERNINA EMBROIDERY SOFTWARE V9 DesignerPlus

The BERNINA WiFi Device wirelessly transfers embroidery designs from your computer using V9 Software to your BERNINA embroidery machine.

\$1,999
\$700 Savings
\$2,699 MSRP

[Add to cart](#)

[Learn more](#)



With the V9 DesignerPlus Software, you'll discover a whole new world of possibilities.

NEW! BERNINA EMBROIDERY SOFTWARE V9 CREATOR

Perfect starter software for home embroiderist and sewing craft enthusiasts.



\$999

\$400 Savings

\$1,399 MSRP

[Add to cart](#)

[Learn more](#)

*WiFi device not included
with Creator*

Already own a prior version?

If you have one of the models listed below, you only need to purchase the V9 UPDATE to unlock all of the new features of the NEW DesignerPlus V9 software.

- V6 EditorPlus
- V6 DesignerPlus
- V7 EditorPlus
- V7 DesignerPlus
- V8 DesignerPlus



WiFi device included!

BERNINA V9 UPDATE

\$999

\$400 Savings

\$1,399 MSRP

[Add to cart](#)

[Learn more](#)



Accelerate

your creativity with the NEW BERNINA 770 QE PLUS,
with a 7" Color Touch Screen and BSR 3 Mode.



NEW!
B 770 QE PLUS

\$6,199
\$1,800 Savings
\$7,999 MSRP

[Add to cart](#)

[Learn more](#)

BONUS OFFER

Save 30% or up to \$810 on a
V9 DesignerPlus Embroidery
Software or on a B 7
Embroidery Module with
Smart Drive Technology⁴

Add the super-smart optional embroidery module to really rev up your creative potential.

NEW! 7/8 Series Embroidery Module with Smart Drive Technology (SDT) for:

- Increased embroidery speed by up to 55% faster
- Smoother and quiet movement
- Enhanced stitch quality



Add to cart

[Learn more](#)

New Embroidery Module with SDT is compatible with:

B 700	B 770 QE	B 790	B 880
B 765	B 770 QE PLUS	B 790 PLUS	B 880 PLUS

NOTE - you must update the the firmware on your machine before experiencing the full advantages of the new embroidery module.

AURORA APPRECIATION OFFER

Still holding on to your prized Aurora 430, 440 QE, or 450 machines?

**Get up to \$2,000 OFF
the NEW B 770 QE PLUS⁵**

Ask your dealer how you can get this amazing deal, now through January 31, 2022.

PLUS, receive a FREE BERNINA Accessory Travel Case with machine purchase.

Elevate

your quilting, embroidering and sewing with the
B 770 QE PLUS Upgrade for your current B 770 QE machine.

Already own a
B 770 QE machine?

MAKE IT SHINE
WITH THE NEW B 770 QE
PLUS UPGRADE

\$499

\$100 Savings
\$599 MSRP

Add to cart

[Learn more](#)



*The only thing not included in this
amazing upgrade is the 7" touch screen.*

Get ready to embroider, quilt and sew like never before.



FEATURING:

- NEW BSR 3 mode
- NEW embroidery features like Pinpoint Placement and Group/Ungroup
- NEW embroidery designs, sewing stitches & alphabets

**THESE TWO GREAT ACCESSORIES
ARE ALSO INCLUDED WITH THE PLUS UPGRADE:**

- Exclusive Adjustable Ruler Foot with Slit #72S
- Couching Inserts

Accessories valued at \$299 MSRP

GREAT NEWS!

This upgrade is compatible with the B 770 QE, B 765, B 770 QE Tula Pink Special Edition and the B 770 QE Anniversary Edition.

Expand

your quilting potential with the BERNINA Q 16, and the NEW Q 16 PLUS Longarm quilting machine with an adjustable frame that can extend up to 10 feet.

Q 16 on Adjustable Folding Table Bundle

FEATURING:

- BERNINA Stitch Regulator for perfect stitches every time
- Spacious 16" workspace
- Unique digital thread tension adjustment

\$9,499

[Add to cart](#)

[Learn more](#)

Bundle package includes:

- Q 16 Dust Cover
- BERNINA Gripper Ring Set
- BERNINA Q Series Gift Box

Save \$4,100 with this bundle⁶!

FREE HOME DELIVERY

**Invitation to a FREE Zoom class presented by a
BERNINA Product Educator.**



It's your chance to get the best-in-class quilting at surprisingly affordable prices.

Q 16 PLUS on BERNINA Studio Frame Bundle



FEATURING:

- 10 ft modular frame can be reduced to 5 ft
- BERNINA Stitch Regulator for perfect stitches every time
- Spacious 16" workspace

\$13,999

[Add to cart](#)

[Learn more](#)

Save \$7,100 on this bundle⁷!
FREE HOME DELIVERY
Invitation to a FREE
Zoom class presented
by a BERNINA Product
Educator.

Bundle package includes:

- Batting Bar
- Frame Casters
- BERNINA Q Series Gift Box



Amanda Murphy
Quilt and Pattern Designer

Supersize

your quilting artistry with the BERNINA Q 20 and the Q 24 Longarm machines.

Q 20 on the Horn Lift Table Bundle

\$14,999

[Add to cart](#)

[Learn more](#)



Bundle package includes:

- Q 20 Dust Cover
- BERNINA Red Chair
- BERNINA Gripper Ring Set
- BERNINA Q Series Gift Box

Adjustable height between 29" - 42"

Save \$7,200 with this bundle⁸!
FREE HOME DELIVERY
Invitation to a FREE Zoom
class presented by a BERNINA
Product Educator.

The integrated BERNINA Stitch Regulator makes hand-guided quilting a breeze.

Q 24 on BERNINA Pro Frame with Q-matic Bundle

\$38,999

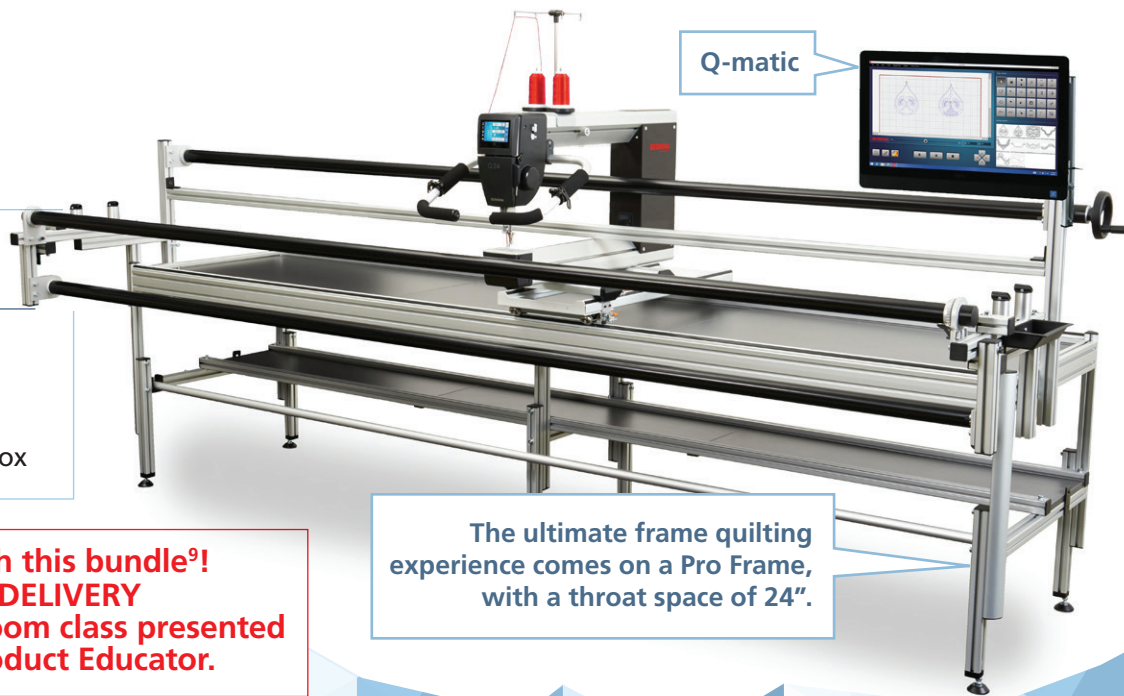
[Add to cart](#)

[Learn more](#)

Bundle package includes:

- Batting Bar
- Frame Casters
- Zippered Leaders
- BERNINA Q Series Gift Box

Save \$12,000 with this bundle⁹!
FREE HOME DELIVERY
Invitation to a FREE Zoom class presented
by a BERNINA Product Educator.



The ultimate frame quilting experience comes on a Pro Frame, with a throat space of 24".

Discover

how quickly you can turn your sewing dreams into reality with a budget-friendly bernette sewing machine. Swiss designed, these machines make it easy to sew, embroider or embellish like a pro.



bernette 79

- Two-in-one sewing and embroidery machine
- Touch screen and multi-function knobs similar to BERNINA models
- Extensive sewing and embroidery area

\$2,899

\$1,500 Savings

\$4,399 MSRP

[Add to cart](#)

[Learn more](#)

BONUS OFFER

FREE Kit with 8
Presser Feet & 1000
Embroidery Designs –
a retail value of \$599

bernette 64 AIRLOCK

- Automatic air threader for looper threads
- Freearm
- Color-coded threading paths

\$1,499

\$1,000 Savings

\$2,499 MSRP

[Add to cart](#)

[Learn more](#)



bernette

SWISS DESIGN

These shiny deals are exclusive to this Cut Above promotion, so get them now and let your creativity shine!

B 570 QE with Gift with Purchase

\$4,999

\$1,000 Savings

\$5,999 MSRP

[Add to cart](#)

[Learn more](#)

Gift with Purchase¹⁰ a retail value of \$999:

- Big Book of Machine Quilting
- #72 Adjustable Ruler Foot
- #74 Adjustable Gliding Cup Foot
- Ruler Set Kit
- BENARTEX Fat Quarter Box



Choose

the BERNINA cabinet that works best for you and your space and get the storage you need. Cabinets come with a power lift for effortless sewing. All cabinets available in white and grey. Buy a BERNINA machine / serger with the cabinet and save up to \$2,500 on your cabinet.



FREE HOME DELIVERY

BERNINA Luxe Sewing Suite

\$4,999

\$2,000 Savings

\$6,999 MSRP

Add to cart

[Learn more](#)

Fits BERNINA
5, 7 & 8 Series
Machines



FREE HOME DELIVERY

BERNINA Sewing Suite

\$3,999

\$1,700 Savings

\$5,699 MSRP

Add to cart

[Learn more](#)

Fits BERNINA
5, 7 & 8 Series
Machines

SAVINGS CHART Save 35% or up to \$2,500 on your cabinet when buying a BERNINA 5, 7 or 8 series machine or a L 8 series serger with a BERNINA cabinet by Horn¹¹

Cabinet	5 Series	7 Series	8 Series
Luxe Sewing Suite	\$2,100	\$2,300	\$2,500
Sewing Suite	\$1,800	\$2,000	\$2,200
Sewing Studio	\$1,400	\$1,550	\$1,700
	L 850	L 860	L 890
Serger Studio	\$1,400	\$1,550	\$1,700

Save 35% or up to \$2,500 on your cabinet when buying a BERNINA 5, 7 or 8 series machine or a L 8 series serger with a BERNINA cabinet by Horn¹¹. See savings chart on page 18.



FREE HOME DELIVERY

BERNINA Sewing Studio

\$2,999

\$1,300 Savings
\$4,299 MSRP

Add to cart

[Learn more](#)

Fits BERNINA
4, 5 & 7 Series
Machines



FREE HOME DELIVERY

BERNINA Sergers Studio

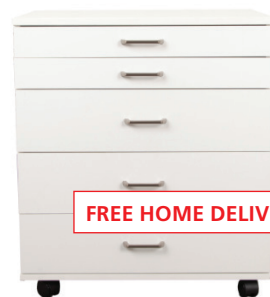
\$2,999

\$1,300 Savings
\$4,299 MSRP

Add to cart

[Learn more](#)

Fits BERNINA
L 850, L 860
& L 890
Machines



FREE HOME DELIVERY

E. BERNINA Storage Caddie

\$999

\$300 Savings
\$1,299 MSRP

Add to cart

[Learn more](#)

1 Crystal Edition Gift with Purchase (GWP) available to retail purchaser of a new B 880 PLUS Crystal Edition sewing/embroidery machine or a new B 790 PLUS Crystal Edition sewing/embroidery machine. Crystal Edition GWP includes each of the following: One (1) BERNINA X-Large Crystal Edition Suitcase System (MSRP \$898), One (1) BERNINA Crystal Inspiration Kit (MSRP \$999), One (1) BERNINA Crystal Edition Embroidery Bundle box (MSRP \$999), One (1) gift card for Online Software Classes (MSRP \$249), One (1) gift card for Online Crystal Edition Project Classes (MSRP \$249), and One (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$699 to \$1,349. Total package value with the purchase of full Embroidery Software 9 DesignerPlus: \$4,743. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

2 Offer valid November 1, 2021–January 31, 2022 at any participating Authorized BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA L 890 Overlocker/Serger machine. L 890 Gift with Purchase includes The BIG Book of Serging (\$99 MSRP), BERNINA Overlocker Suitcase (MSRP \$499), and a BERNINA Overlocker Accessory Set (MSRP \$399). Overlocker Accessory Set includes: Sequin and Beading foot C15, Piping foot C16S, Piping foot C16L, Cording foot C17, and Decorative-thread Spool Pin L26. Total package value is \$997. Allow up to 8 weeks for shipment of Gift with Purchase items. Offers may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.

3 Offer valid November 1, 2021–January 31, 2022 at any participating Authorized BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA L 850 or L 860 Overlocker/Serger machine. L 850/L 860 Gift with Purchase includes The BIG Book of Serging (\$99 MSRP), BERNINA Overlocker Suitcase (MSRP \$499), and a BERNINA Overlocker Accessory Set (MSRP \$399). Overlocker Accessory Set includes: Sequin and Beading foot L15, Piping foot L16S, Piping foot L16L, Cording foot L17, and Decorative-thread Spool Pin L26. Total package value is \$997. Allow up to 8 weeks for shipment of Gift with Purchase items. Offers may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.

4 Offer valid November 1, 2021–January 31, 2022 at any participating Authorized BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA 770 QE PLUS machine with or without embroidery module. Savings prices displayed are based off MSRP. Vouchers are not a live check and is not legal tender. Offer good for one V9 BERNINA DesignerPlus Embroidery Software at 30% off MSRP or \$810 or one BERNINA Embroidery Module with Smart Drive Technology at 30% off MSRP or \$750. Offers may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.

5 Offer valid November 1, 2021–January 31, 2022 at any participating Authorized BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA 770 QE PLUS machine with or without an embroidery module OR a BERNINA 570 QE machine with or without an embroidery module. Savings prices displayed are based off of MSRP. The \$2,000 and \$1,200 offers only apply towards a BERNINA 770 QE PLUS or BERNINA 570 QE machine with or without embroidery modules. Vouchers are not a live check and is not legal tender. Offer also includes one (1) free BERNINA Accessory Travel Case with qualifying machine purchase. Allow up to 8 weeks for shipment of Accessory Travel Case. Offers may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.

6 Offer valid November 1, 2021–January 31, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 16 on an Adjustable Foldable Table by Horn of Australia for a special price of \$9,499 (\$11,999 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,647 and includes the BERNINA Q Series Gift Box (\$1,299 MSRP), BERNINA Gripper Rings (\$209 MSRP), and Q 16 Dust Cover (\$139 MSRP). Total package savings are \$4,147. Free Home Delivery. Savings discount will be applied by the participating BERNINA of Canada Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

7 Offer valid November 1, 2021–January 31, 2022 at any participating BERNINA Longarm Stores in Canada. Offer applies to the purchase of a new BERNINA Q 16 PLUS on a BERNINA Studio Frame for a special price of \$13,999 (\$18,699 MSRP). Offer good for one BERNINA Q Series on Studio Frame Bundle. Bundle is valued at \$2,467 and includes the BERNINA Q Series Gift Box (\$1,299 MSRP), BERNINA Q Series Batting Bar (\$449 MSRP), and BERNINA Q Series Frame Casters (\$719 MSRP). Total package savings are \$7,167. Free Home Delivery. Savings discount will be applied by the participating BERNINA of Canada Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

8 Offer valid November 1, 2021–January 31, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on a Horn Lift Table for a special price of \$14,999 (\$19,999 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$2,246 and includes the BERNINA Q Series Gift Box (\$1,299 MSRP), BERNINA Gripper Rings (\$209 MSRP), Q 20 Dust Cover (\$139 MSRP), and BERNINA Red Chair (\$599 MSRP). Total package savings are \$7,246. Free Home Delivery. Savings discount will be applied by the participating BERNINA of Canada at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

9 Offer valid November 1, 2021–January 31, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 24 on frame with Q-matic for a special price of \$38,999 (\$47,999 MSRP). Offer good for one BERNINA Q Series on BERNINA Pro Frame with Q-matic Bundle. Bundle is valued at \$3,086 and includes the BERNINA Q Series Gift Box (\$1,299 MSRP), BERNINA Zippered Leaders (\$619 MSRP), BERNINA Q Series Batting Bar (\$449 MSRP), and BERNINA Q Series Frame Casters (\$719 MSRP). Total package savings are \$12,086. Free Home Delivery. Savings discount will be applied by the participating BERNINA of Canada Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

10 Offer valid November 1, 2021–January 31, 2022 at any participating Authorized BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA 570 QE. The B 570 QE Gift with Purchase includes The BIG Book of Quilting (\$99 MSRP), BERNINA #72 Adjustable Ruler Foot (\$179 MSRP), BERNINA #74 Adjustable Gliding Cup Foot (\$179 MSRP), BERNINA Ruler Set Kit (item #BRKSD) for domestic machines (\$249 MSRP) and BENARTEX Fat Quarter Box (random collections) (\$299 MSRP). Total package value is \$1005. Allow up to 8 weeks for shipment of Gift with Purchase items. Offers may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.

11 Offer valid November 1, 2021–January 31, 2022 at any participating Authorized BERNINA Dealership in Canada. Savings prices displayed are based off MSRP. Offer applies to one single purchase of a new BERNINA 5 Series sewing machine, BERNINA 7 Series sewing machine, BERNINA 8 Series sewing machines and BERNINA L 8 Series Overlocker/Serger machine together with a BERNINA Luxe Sewing Suite, BERNINA Sewing Suite, BERNINA Sewing Studio or BERNINA Serging Studio. The BERNINA Storage Caddie is excluded from this offer. Free Home Delivery. Offers may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.

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Don't miss this shimmering, plus-up event.

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