

No End
In Sight!



Helping Canadian Businesses Save Money

Canada's Trucking Industry

Super Eco-Fuel Saver Attacks High Diesel Fuel Costs

Truckers are among the largest consumers of diesel fuel and when the price of fuel increases, Canadian consumers often feel the pain as price increases get passed on from retailers. Trucking costs today are enormous. And, it's not just the price of fuel, but also



the cost of paying for new equipment, new engines and repairs in order to meet stringent emission standards, higher labour costs and increasing costs of compliance with numerous programs required by the Canadian Government.

**SUPER ECO-FUEL SAVER WORKS
EXCEPTIONALLY WELL IN DIESEL FUEL
AND WHEN PULLING HEAVY LOADS**

Trucking is a highly competitive industry with low profit margins. Many trucking companies are now paying in excess of \$20,000 a year more per truck for fuel and repairs than last year. Some are even being forced to apply a fuel surcharge to their customers in an effort to remain profitable. While a fuel surcharge seems like a simple solution to the problem, it doesn't necessarily work in the carrier's

favour as many trucking company customers refuse to pay much of a fuel surcharge. Fuel surcharges can, in effect, become a bargaining chip for customers as both customers and trucking companies vie to keep their costs down. But while trucking industry customers must watch their expenses, trucking companies also need to be profitable in order to survive and continue to provide their services.



**Super Eco-Fuel Saver Lowers
Exhaust Gas Temperatures!**

"Trucking is the backbone of getting goods to retailers and consumers. Without trucking, goods cannot get delivered" says Rick Stewart, President of International Eco-Fuels Corp. "Trucking companies need to make ends meet just like everyone else. Super Eco-Fuel Saver is going to help a lot of them by lowering their fuel costs, making their engines last longer with fewer repairs, while reducing emissions and lowering exhaust gas temperatures. It's a win-win for truckers, retailers and consumers."

The Problem With Low Sulphur Diesel Fuel

How Super Eco-Fuel Saver Can Help

Sulphur is a mineral that has been used in diesel fuel for decades because of its great lubricating qualities. A deficiency or low level of sulphur is detrimental to the lubrication of fuel transmission systems in diesel engines. However, when diesel fuel is burned in an internal combustion engine it emits toxic sulphur dioxide into the air. When it is absorbed by moisture into the atmosphere this highly toxic compound then returns to our land and water in what is known as "acid rain". Therefore, sulphur in diesel fuel is tremendously harmful to the environment. It is also known to cause breathing difficulties in both animals and humans.

In an effort to curtail toxic sulphur dioxide emissions and minimize acid rain, low sulphur diesel fuel has been mandatory in North America, Europe and China since about 2006. Environmentally speaking, this has definitely been a step in the right direction but the use of low sulphur diesel can cause adverse effects in diesel engines that have been manufactured prior to 2006 since they were not designed to use low sulphur diesel fuel.

In addition to lowering emissions and extending the range of diesel fuel, Super Eco-Fuel Saver also has the unique ability to restore the lost lubricating effects of yesterday's high sulphur diesel fuel. It instantly increases lubrication in old (and new) diesel engines and transmissions with no adverse affects to the performance or integrity of the engine. In fact, operators of diesel engines will immediately notice that Super Eco-Fuel Saver makes diesel engines run smoother and quieter. This translates into longer engine and transmission life due to less wear. Super Eco-Fuel Saver is particularly beneficial for heavy duty diesel piston engines, power generators, marine turbines and external combustion furnaces and boilers with power output exceeding 400 HP (for industrial and transportation sector uses).

CANADA'S COMMERCIAL FISHING FLEETS FEELING THE PAIN AT THE PUMP

In today's world, it often doesn't pay to be in the commercial fishing industry. Unfortunately, it is a livelihood for thousands of Canadian families. With dwindling fish stocks, shorter fishing seasons, enormous repair costs and high diesel fuel prices, many fishermen are being forced out of the business to look for work elsewhere. That's a sad thing, especially for people who've been in the commercial fishing industry for generations – they love what they do. Here at International Eco-Fuels Canada Inc., we've made it our mission to help Canada's commercial fishermen by helping them cut fuel costs and make more money. By doing this, not only can commercial fishermen better support themselves and their families, but consumers will save money as well. **MAKING FUEL TAKE US FARTHER IS GOOD FOR ALL CANADIANS.**

Super Eco-Fuel Saver – We're Here To Help.



Canadian Farmers and Ranchers Struggling for Sustainability



Rising farm and ranch costs have put a strain on many Canadian farmers and ranchers, with fuel and fertilizer costs representing up to 50% of operations. Despite high food prices for consumers, farmers and ranchers are far from making windfall profits. With Super Eco-Fuel Saver we can help make farm and ranch diesel fuel go farther. We all need to make money to survive, feed our families and pay our bills, and farmers and ranchers are no different. We need them – they're an integral part of our food supply and Canada's economy.

