

Sample Product Vision, Product Journey Map, and Road Map

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Vision Statement

The Employee Intranet is the central hub connecting our employees to news, tools, resources, and other applications needed to help them stay informed and get their work done.



Business Need - Align Intranet Strategy with Global Business Goals

The intranet strategy should be aligned with our Global business objectives to deliver world class capabilities to our employees. As the internal global Communications and document management platform for the organization, the Intranet must connect all employees to the tools and resources they need to get their jobs done.

- **Communications**- Ensure internal communications reach the targeted audience
 - **Integration** - Improve the ability to find resources (content, documents, applications and people) and Improve Performance
- **Productivity** - Help employees connect across the business. Deliver a more personalized user experience
- **Platform Content Governance** – Develop a process to help authors ensure content is fresh, accurate and relevant

Target Audience

- All Employees

Problem: Page Performance on average is slower in APAC and EMEA due to the infrastructure being hosted in Dallas (5 second baseline). The Home Page load time is extremely slow for the countries outside of the US. We need to provide a solution that would improve Home Page load time across all regions. Mobile performance is even slower due to being outside of CBRE network.

Key Objective: Address extremely slow performance in EMEA and APAC regions and provide a solution to optimize performance.

Value: improved performance and page loads in all regions

Tied to Goal: Integration

Personas: All

Metrics for success

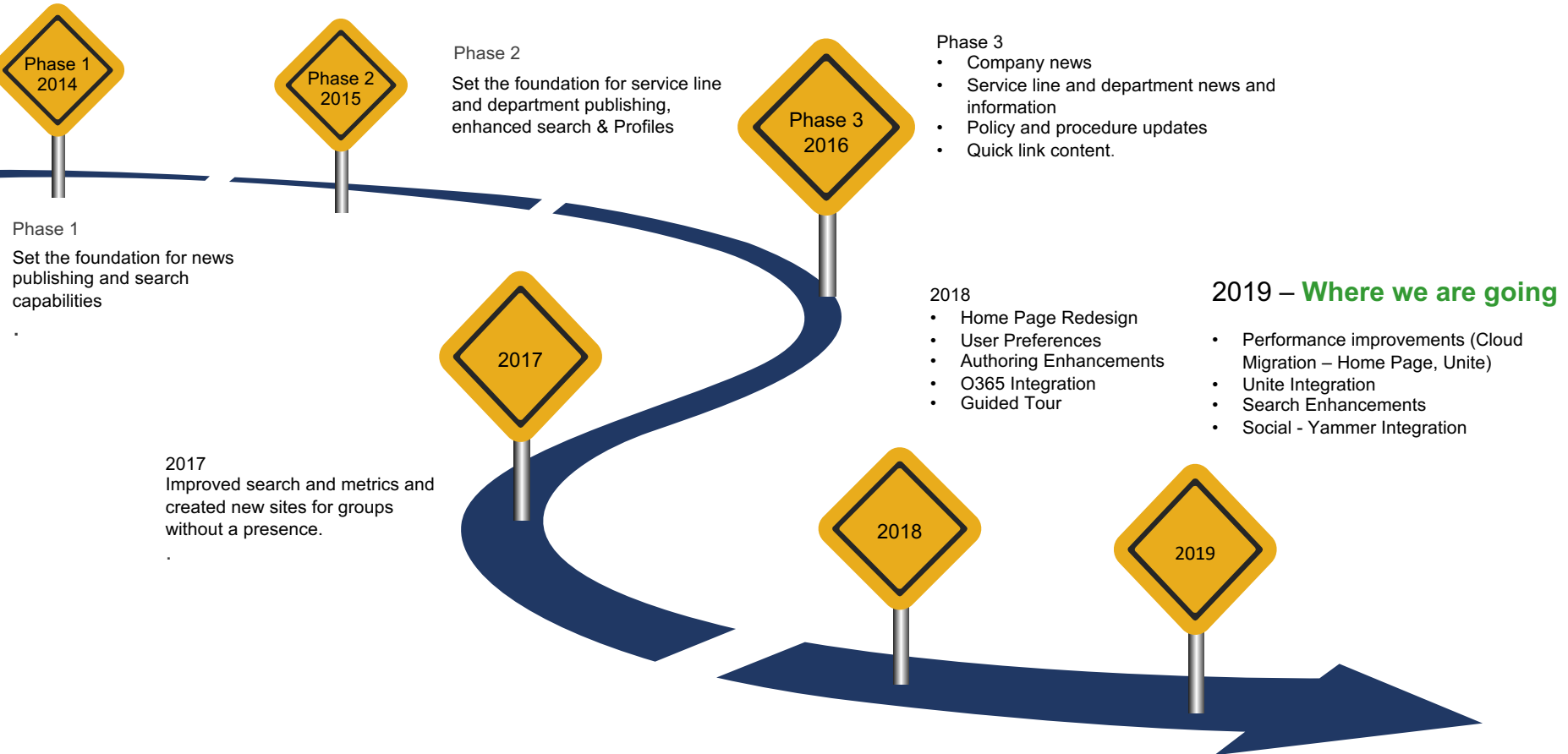
- The Home Page should load in 1-3 seconds in all regions and on Mobile
- Enhanced real time news publishing
- Retain Users and reduce user frustration (e.g. Returning/New Users, Time Spent on Page)

Risk if we do not do this

- Users will move to other platforms
- Decreased user adoption

Product Journey

WHERE WE'VE BEEN



GLOBAL INTRANET PRODUCT ROADMAP (2019) - DRAFT

Updated 11/05/2018

