



SD Parent Teacher Association
 Sponsorship Opportunities
 Saturday, April 6, 2019
 Rapid City, South Dakota

CONTACT AND COMPANY INFORMATION

Name		
Company Name		
Address		
City	State	Zip
Phone	Ext	

SPONSORSHIP OPPORTUNITIES

- Golden -- \$1,000
- Silver -- \$500
- Vendor Booth -- \$100
- Other: _____

Registration must be accompanied by full payment to reserve your place at the convention. There are limited opportunities, so it will be on a first come basis.

MAKE CHECKS PAYABLE TO:

South Dakota PTA
 411 East Capitol Avenue
 Pierre, SD 57501

~ Internal use only ~	
Initials	
Date	
Check #	
Amount Enclosed	

Amount Enclosed: \$ _____

If you are traveling to this convention, you are welcomed to use the PTA rate at MainStay Suites. A single queen suite will be \$49 per night. Please call the hotel for your hotel reservations and reference South Dakota PTA for this great rate! MainStay Suites – 3321 Outfitter Road – Rapid City – SD – 605-719-5151

South Dakota PTA
 411 East Capitol Avenue
 Pierre, SD 57501
 Website: <https://sdpta.us/>

SD PTA 2019 Annual Convention
 Sponsorship Opportunities

South Dakota PTA is working toward making every child’s potential a reality by engaging and empowering families and communities to advocate for all children. The South Dakota PTA was started in 1915 and has been working towards this mission since the conception.

The South Dakota PTA convention will take place at East Middle School in Rapid City, SD on Saturday, April 6, 2019 and we are asking for you to consider being a sponsor. Historically, approximately 25-30 PTA members from around the state have been in attendance for the meetings throughout the day. The PTA will also be putting on an Awards Ceremony for students throughout the state who have competed in the Reflections art program and the top award winners will be recognized. There will be approximately 100 guests attending this ceremony; the guests will be the student and their family and friends. Here are the sponsorship opportunities we propose, however, if you have another option, we would love to discuss it.

GOLDEN OPPORTUNITY -- \$1,000	
<ul style="list-style-type: none"> • 50-minute presentation to group • Vendor booth from 11:00 am to 1:00 pm MST • Two invitations to the Reflections Award Ceremony • Featured on SD PTA website and social media as a Premier Convention Sponsor • Invited to attend meetings 	<ul style="list-style-type: none"> • Acknowledgement throughout day during meetings • Company materials included in take-home kits • Email campaign sent out to entire South Dakota membership on your behalf • Sponsor of Lunch • Invited to Social Hour
SILVER OPPORTUNITY -- \$500	
<ul style="list-style-type: none"> • 50-minute presentation to group • Vendor booth from 11:00 am to 1:00 pm MST • Invitations to the Reflections Award Ceremony 	<ul style="list-style-type: none"> • Company materials included in take-home kit for attendees • Sponsor of Breakfast or Refreshments
VENDOR BOOTH OPPORTUNITY -- \$100	
<ul style="list-style-type: none"> • Vendor booth from 11:00 am to 1:00 pm MST • Company materials included in take-home kit for attendees 	

Vendor tables will be provided, and vendor booths should be set up by 10:45 am can be taken down at 1:30 pm MST on Saturday, April 6, 2019. Lunch will be included.

Please complete the attached Sponsorship Opportunities form and return it with full payment to:
South Dakota PTA
 411 East Capitol Avenue
 Pierre, SD 57501

For questions on the South Dakota PTA convention, please contact Stephanie Owens, SD PTA President at 605-431-4972 or email SDPTARocks@gmail.com.