Dear PTA Reflections Chairperson,

Hi, my name is Amanda Black and I am the South Dakota PTA Reflections Chair for this upcoming school year. Thank you for volunteering and supporting our children in the arts and through the PTA Reflections Program. One of the reasons that I love this program so much is because it allows children to express themselves through many different forms of art. The PTA Reflections program celebrated its 50th year last year! This program is a wonderful opportunity for our children to have fun and receive recognition for their artistic talents locally, at the state level, and nationally.

NEW THIS YEAR: each unit will sign up their local and council unit on the National PTA website! The Reflections portal will be how each unit enters their artwork and advances their entries. The National PTA entry portal is designed to allow each unit to upload their entries and advance them to the correct levels. Registering your unit is easy!

1. Go to: https://www.pta.org/home/programs/reflections
2. On the right hand side of the page, click the “Register” link. (A copy of this image is below)

3. Enter the needed information such as: PTA name, PTA 8 digit ID number, address, etc.
4. Once you have registered, you will be able to access the Reflections portal for your unit!
5. After Reflections entries have been received, you may enter them on the portal by uploading artwork, photos, music, etc. onto the portal and creating student entries. *Note: When creating an entry, you will enter the student’s name, address, title of work and artist statement.
6. You are able to note what level of judging the entry is at (example: local, council, state, etc.) Entries that are advanced to a council level will automatically be sent to the Council unit. Entries that are advanced to the state level will appear in the state unit portal for me to view.
7. Note: It is important to make sure that all of the rules have been followed for each entry. An entry that hasn’t followed the guidelines will be disqualified.

HOLD ONTO ENTRIES THAT ADVANCE TO THE STATE LEVEL: Please make sure to hold onto entries that have advanced to the state level. This means that local units will need to hold onto entries until after State results are posted. Entries that are recognized at the Reflections Award Banquet will be displayed at the banquet so it is important to hold onto these entries!

The State PTA website has information that you will need in order to effectively manage your Reflections program. Everything from entry forms, student rules, judging rubrics and tally sheets needed for state entry. These forms are located on our State PTA Website https://sdpta.us/reflections.
PTA Units and councils are highly encouraged to recognize your students for their amazing works of art! The PTA store has some great certificates, medals and trophies. I would also encourage local units to recognize everyone that enters the program with a ribbon. These may also be found at the PTA store website: For your Unit or Council awards there are awesome certificates and medals available on the PTA Store Website: [https://www.ShopPTA.com/](https://www.ShopPTA.com/) Please take a look at this website!

REFLECTIONS CHAIR WINNER LOG FORM NEEDED FOR STATE ENTRIES: ALL unit chairs should fill out a Reflections Chair Winner Log Form found on the state website. On this, you list the entries which are being advanced to state competition with the student name and artwork piece. There is a page for each age category. This form may be emailed to SouthDakotaReflections@gmail.com or you may send the needed information in an email to the email address above. This helps me to ensure that every entry is accounted for in the Reflections portal!

FACEBOOK GROUP: We have a Facebook group site titled, “SD PTA Reflections”. My goal is to increase communication both between unit, council chairs and myself. Information becomes more valuable as we share with each other! Please request to be a member and I will add you! The image icon is a lime green art piece to help you visually find the right group! We also have an e-mail account just for Reflections questions. The e-mail address is SouthDakotaReflections@gmail.com. You may also call me with your questions at 605-216-7153.

IMPORTANT DATES:

- Entries submitted to the State level: December 10, 2019
- Councils will receive entries for judging by December 20, 2019
- Councils need to have judging scores sent to me no later than January 17, 2020
- State Results will be posted early March 2020
- State Award Winners are invited to the Reflections Banquet held during the PTA State Convention in April 25, 2020
- National Results are posted early May 2020

I look forward to working with you this year to showcase artistic talent throughout the state of South Dakota. Whether you know a lot about the Reflections program or are new to the program, please feel free to contact me with questions about the PTA Reflections program. The National PTA website is also a great resource for the program and on how to promote the PTA Reflections within your school.

Sincerely,

Amanda Black
SouthDakotaReflections@gmail.com