



RIVER CITY

HUNTER JUMPER ASSOCIATION

Advertisement Specifications

Show Bill Advertisements:

- Full page sizing: 8 ½ x 11”
- Half page sizing: 8 ½ x 5 ½”
- Color welcomed and encouraged
- PDF or Word Format Only



1/2 PAGE
HORIZONTAL



Arena Banners:

- 6 x 2’ in dimension
- Vinyl material required
- Conservative coloring appreciated.



Logos:

- Image wider than it is tall or square
- Less than 1MB file size
- Transparent background
- PNG/GIF/JPG file types

Websites:

- Must contain current and accurate contact information

UNDER NO CIRCUMSTANCES SHOULD ANY ADVERTISEMENT MATERIALS CONTAIN INAPPROPRIATE CONTENT INCLUDING, BUT NOT LIMITED TO, PORNOGRAPHIC OR SENSITIVE IMAGES, SERVICES, OR LANGUAGE. MATERIALS IN VIOLATION WILL BE IMMEDIATELY DISCARDED AND THE HOST/PROVIDER REMOVED FROM FUTURE ADVERTISING OPPROTUNITIES WITH RCHJA.