

2023 Impact Report



a message from our founders

If you didn't know, both of us were raised by immigrant families. When we think back on the stories that made an impact on our lives, we are drawn to stories that disrupt and challenge dominant stereotypes of both of our cultures. Early in our friendship, we bonded over the similarities in our shared experiences and loved to learn about the differences as well! Now as Haitian- and Chinese-American parents raising our children, we are energized and focused on asking the question... "**What's Your Story?**"

We continue to believe school visits with diverse authors and illustrators can motivate students to find their voice and tell their story. In 2023, we were thrilled to visit four schools in the Atlanta metro area reaching over 750 students. To ensure that visiting schools would not incur any cost, we partnered with The Type Set Co. to create a custom R2D magnetic letter set called **Rainbow Story**. Each set of Rainbow Story magnetic letters sold has a direct impact in making these visits possible. We also launched a Bonfire campaign so supporters (like you!) can get our "What's Your Story?" swag and share their stories through a social media campaign which we're continuing in 2024. By gathering these stories, we hope to share and empower all of our lived experiences and progress from inclusion to a true sense of belonging.

We continue to be so grateful and amazed by the support of our donors, schools, authors + illustrators, and local indie bookstore (shoutout to Brave + Kind Bookshop!) We are excited and committed to bringing more diverse authors + illustrators to more students in 2024!

Corinne + Aichuan

Impact Snapshot

760

Students met an author or illustrator of color

4

Atlanta public schools visited

773

Signed books donated to students + teachers





We raised over \$15,400 in 2023!

Where Your Donation Goes:



- 83% Individual Donors
- 10% Corporate Donors
- 7% Grants



“[As a former librarian and educator] I got really frustrated because I met so many kids who were like ‘ugh, I hate books’ and they hated books because they didn’t find themselves on the pages of those books, and they weren’t finding things that they were excited about reading. So...I turned myself into an author!”
 Dhonielle Clayton

Author / Illustrator

School

Impact

Angie Thomas <i>NIC BLAKE AND THE REMARKABLES</i>	Long Middle Atlanta, GA	[253] 6th students [255] books donated
Dhonielle Clayton <i>THE MEMORY THIEVES: A MARVELLERS NOVEL</i>	Parkside Elementary Atlanta, GA	[66] 5th students [75] books donated
Ebony Glenn <i>MOMMY’S KHIMAR</i>	Finch Elementary Atlanta, GA	[118] 2nd + 3rd students [120] books donated
Malcolm Mitchell <i>MY VERY FAVORITE BOOK IN THE WHOLE WIDE WORLD</i>	Hutchinson Elementary Atlanta, GA	[323] K - 5th students [240] books donated



Because of your continued support, we doubled our impact this year. We are so grateful for your generosity!

2023 Board of Directors

- Corinne Jolley
- Aichuan Kwong
- Elliott Robinson
- Raquel Wilson
- Dan Paley
- Melika Heinrich
- Dianne Yowell

Thank you to our Partners

- Brave + Kind Bookshop
- The Type Set Co.



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