



Islamophobia is on the rise, domestically and globally.

The End Islamophobia campaign calls for **March 15th, UN International Day to Combat Islamophobia**, to be enshrined into UK law.

15th of March commemorates the tragic 2019 Christchurch mosque shootings in which 51 Muslims were murdered and many more injured in an Islamophobic terrorist attack.

140 countries (including the UK) passed the resolution at the UN to recognise the rise of Islamophobia worldwide and promote the UN Day to create dialogue in which tolerance and respect for all beliefs are promoted.

### **3 things you can do to help**

1. **Integrate this day into your communications strategy.** Run an information and awareness campaign on the day through social media channels, newsletters/ circulars, or posters. You can find imagery templates [here](#).
2. **Support or facilitate an EDI event.** Work with employees, the Students' Union or the Islamic Society (Isoc) to host events on the Muslim experience. Some examples can be found [here](#).
3. **Conduct a focus group with Muslim students/employees.** Actively explore their concerns about islamophobia in the workplace. Reaffirm commitment and review existing anti-racism policies, EDI statements and institutional strategies.

### **What are the facts?**

- In 2022, religious hate crimes in the UK increased by 37% - the highest ever recorded. 42% of religious hate crimes target Muslims, almost double any other religion.
- In a study published in 2022, 69% of UK Muslims currently in employment said they had experienced some form of Islamophobia at work.
- Visible markers, such as beard length & headpieces, contribute significantly to religiously motivated hate crimes against Muslims & non-Muslims.

### **Other Resources**

There are a large number of 3<sup>rd</sup> party organisations dedicated to combatting Islamophobia. You can find a directory of some of them [here](#).

For more, visit [EndIslamophobia.com](https://EndIslamophobia.com)

[#EndIslamophobia](#)

