



JOB SEARCH BOOTCAMP



**LAND THE RIGHT JOB FASTER,
WITH NO GUESSWORK
AND LESS FRUSTRATION**

Dezzi Rae Marshall
careercoachdezzi.com



The Old Job Search Is Dead. Here's How To Get Hired in 2025.

Spoiler alert! Applying online isn't enough. You need a modern strategy, especially when you're up against candidates with a longer track record.

**This Job Search Bootcamp is your crash course
in what really works:**

- **LinkedIn mastery:** Go beyond the profile. Learn to use LinkedIn to build connections and get noticed by recruiters.
- **Strategic networking (the right way):** It's not just about what you know, it's about who you know who knows someone who will want to hire you.
- **Optimizing for the 5-second scan:** Create application materials that quickly and effectively communicate your value to busy recruiters and hiring managers.
- **Interview with the confidence** of someone who's already crushed it in the industry

**Ditch the frustration.
Invest in your career.
Land your job faster.
Enroll in the Job Search Bootcamp.**



WHAT YOU'LL LEARN IN JOB SEARCH BOOTCAMP

From Application to Offer And Beyond: Your Roadmap to Success

This bootcamp isn't just about theory. It's about action. From start to finish, I'll guide you through a proven system to transform your job search, so you can land the right job faster, with no guesswork and less frustration.

Here's a glimpse of what you'll master:

Module 1: The Foundation - Brand You

- **Personal Branding Power:** Discover how to craft a compelling brand that makes you unforgettable to recruiters.
- **Mindset Shift:** Develop the confidence and resilience to navigate any job search challenge.
- **Target Audience:** Define your ideal role and employer to focus your efforts for maximum impact.

Module 2: The Application Advantage

- **Resume Revolution:** Learn the secrets to writing a resume that passes the "5-second scan" and gets you noticed.
- **ATS Optimization:** Understand Applicant Tracking Systems and how to make your resume their best friend.
- **Cover Letter Craft:** Go beyond "To Whom It May Concern" and write cover letters that command attention.

Module 3: LinkedIn Domination

- **Profile Perfection:** Optimize your LinkedIn to attract recruiters and showcase your expertise.
- **Strategic Networking :** Build genuine connections that lead to real opportunities.
- **Content Strategy:** Position yourself as a thought leader and get on the radar of top companies.

Module 4: Interview Ignition

- **Mastering the Format:** Prepare for any interview style: one-way video, behavioral, technical, panel, etc.
- **Storytelling for Success:** Learn how to articulate your experience with confidence and impact.
- **Salary Negotiation:** Know your worth and get the compensation you deserve.

Module 5: Beyond the Offer

- **Offer Evaluation:** Make informed decisions and choose the best path for your career goals.
- **Onboarding Like a Pro:** Start your new role strong and set yourself up for long-term success.
- **Continuous Growth:** Develop strategies for ongoing career development and advancement.

Plus:

- **Real-Time Access via Slack and Live Q&A Sessions:** Get your burning questions answered in real-time.
- **Job Alerts** that are not always posted on the most popular job boards.
- **Community Support:** Connect with fellow job seekers for encouragement and networking.
- **Resources & Templates:** Access valuable tools to streamline your job search.



Job Search Bootcamp

Investment Options To Choose From:

Option 1.

\$2,000.00

Option 2.

\$250/month for 8 months

(special promotional offer)

Your investment in this bootcamp
is an investment in your future.

Land the right job faster,
with no guesswork and less frustration.

Sign up for a free 15-minute consultation
to get a tour of the bootcamp.
Dezzi's Consultation Calendar

NEED MORE HELP WITH YOUR JOB SEARCH?

I often compare job searching to scaling Mt. Everest, and with good reason.

To summit Mt. Everest, you need to be in peak condition and go through rigorous training in mountaineering techniques. You also need to have topnotch equipment. You also need to study the mountain's routes and have an idea of what the weather condition are going to be.

Job searching can often feel like scaling Everest. It's a daunting journey filled with treacherous terrain, unpredictable weather, and unexpected challenges. In order to navigate the job market, much like conquering a mountain, requires strategy, preparation, and a clear sense of direction.

That's where having a career coach comes in. Think of me as your trusted Sherpa, guiding you through the peaks and valleys of the job search landscape. With my experience and expertise, I not only help you land the right job, but I also ensure that you survive and thrive in the process.

Can you climb Everest on your own? Sure! A few have done it (although it's no longer allowed because of the massive risks associated with scaling Everest alone.) Personally, if I were to climb Mt. Everest, given how risky the venture is, I stand a much better chance of success and survival if I had a sherpa to make the journey with me- one who has done the trek many times before me, than if I were to just be given all the gear, instructions on how to make my way up to the summit and sent me up to complete the rest of the expedition by myself.

While having a resume and applying to jobs is a step in the right direction, most people don't know how to do anything beyond looking for jobs beyond the job boards.

If there's anything that coaching 500+ professionals has taught me, it is that having a very hands-on career coach to not just guide people throughout their career pivots, from helping them land their first jobs and beyond, is vital for career success.

Most people need an expert at their side -especially doing the first few months- to make sure that they're doing things right, so they don't make costly mistakes.

If you're still going through job search hell, ask yourself: "How much money have I lost because I'm stuck in job search hell?" Then take the monthly income you would have earned and multiply that by, say, 3, and that gives you an idea of what it's costing you - at a minimum- to do things the way you're doing them now. That's just the hard costs. That doesn't even take into account the mental, emotional and physical toll. it takes on you; not to mention the missed career advancement opportunities.

If you think it's time for some expert guidance and support so you can land the right job faster, with no guesswork and less frustration, sign up for Job Search Bootcamp today.

Dezzi