



Career Coaching/Job Search Strategy Programs for Bootcamp Grads (as of 8/17/2023)

If I were to climb Mt. Everest for the first time, I would be alarmed if my sherpa trekked from Kathmandu to basecamp with me, then gave me all the gear, instructions on how to make my way up to the summit and sent me up to complete the rest of the expedition by myself.

Tech bootcamps are a great foundation for career success, but if there's anything that coaching 500+ bootcamp grads have taught me, having a very hands-on career coach to not just guide people throughout their career pivots, from helping them land their first jobs and beyond, is vital for career success.

Offentimes, it's not enough to attend workshops and do a few 1:1's during bootcamp and monthly check-ins thereafter. Most people need an expert at their side the entire time - especially doing the first few months- to make sure that they're doing things right, so they don't make mistakes. If you're a bootcamp grad and you're still going through job search hell, ask yourself: "How much money have I lost because I'm stuck in job search hell?" Then take the monthly income you would have earned and multiply that by, say, 3, and that gives you an idea of what it's costing you - at a minimum- to do things the way you're doing them now. And that's just the hard costs. That doesn't even take into account the mental, emotional and physical toll it takes on you; not to mention the missed career advancement opportunities.

What I've found in the years that I coached bootcamp grads is that the biggest hurdle is not being able to do the networking part of job searching, either because they don't have time or are not very well-versed at it. If there was someone there to tell them "Here's a list of people to reach out to, here are their email addresses, and here's what you should say," they can get to the interview and offer stage faster, so they can land their jobs sooner rather than later.

Hate having to put a resume or LinkedIn profile together, write a cover letter, thank you email, follow-up email or cold reachout? Loathe having to look for job postings and determine which one's the right one to submit yourself to? Have no idea how to build a list of target companies and who to reach out to and how?

If the answer to all these is a loud "YES!", just know that pretty much everyone feels the same way. BUT, just like everyone else, you probably know that the things that you hate to do and keep putting off are the same ones that will help you land the job faster.

This is where my background in marketing, sales and recruiting come into play.

This is as close as it gets to having everything job search-related done for you (except sending your job applications and emails to prospective companies and taking the interview, because, that would just be weird and hiring managers are NOT going to OK with that.)

CAREER ACCELERATOR PROGRAM

While career coaching is primarily about guiding you through your job search, the Career Accelerator Program adds a Reverse-Recruiting component. What this means is that I serve not just as your guide, support and accountability partner during your job search, but I also function as your own personal marketing agency.

This investment is for 3-4 months of having a job search strategist, day in and day out, doing as much of the heavy lifting for you, so you can land the right job faster, so you can start making more money sooner, level up in your career.

But it's not just about landing your job sooner so you can make more money though. It's also about having an expert right there with you at every step, taking as much off your plate and making sure everything is done the right way, so there's no guesswork, and you don't have to deal with the insane levels of confusion, frustration and stress that most job searchers go through.

Career success starts with a strategic plan. Landing that first job after bootcamp is just the start. Once you're a part of my Career Accelerator program, you will always have access to me whenever you have a job search or career-related question, so you know you always are making the right move every step of your career.

What You Get

- customized job search roadmap based on the results of your career audit session
- diagnosis of your current career situation
- clarification on your strengths and professional skills
- setting of achievable and realistic job expectations
- clarification of job alignment with your key values
- resume review/recommendations & rewrite
- LinkedIn profile review/recommendations & rewrite
- cover letter template
- thank-you email template
- networking reachout template
- job search time management ebook

PLUS

- personal branding/pitch creation
- LinkedIn 101 session (how to use LinkedIn for job search success)
- LinkedIn marketing & content strategy for getting seen by hiring managers and decision makers (including ghostwriting 1 post per week for you to upload on LinkedIn)

- weekly target list of 10 job postings to apply to, curated and recommended for you based on the results of your Career Assessment.
- weekly target list of 20 people at companies that may potentially have a job for you (including the name, title and email address of who to reach out to at these companies and notes on why you should reach out to these particular people at these companies)
- customized email templates (cold reachout, follow-ups
- (10) weekly 30-minute 1:1 sessions to analyze the state of job search, discuss biggest hurdles, challenges in order to come up with solutions on how to overcome them, and to do interview prep for upcoming interviews, as well as post- interview feedback and salary negotiation coaching and offer review.
- interview prep before every interview
- interview debrief after every interview
- salary negotiation prep assistance
- access to Career Coach Dezzi Slack channel for questions in between 1:1 sessions and after you've found your job.
- access to job leads and prospects through Dezzi's personal network.
- career success check-ins at the following milestones once you've landed your job: 1 week, 1 month, 90 days, half-year anniversary, 1-year anniversary.
- lifetime access whenever new questions or challenges arise throughout your career. (For questions that require advanced or in-depth discussion, I suggest that clients purchase an additional session with me.)

Investment for Tech Bootcamp Grad Program

Option A. Job Search Accelerator Program for Tech Bootcamp Grads

Includes: Everything that's in the Job Search Accelerator Program

Payment Plan A:

Total Investment: \$3,000 (25% off regular fee of \$4,000)

- \$1,500 deposit prior to start of program
- \$1,500 2nd installment on Day 45

Payment Plan B:

Total Investment: \$3,200 (20% off regular fee of \$4,000)

- \$1,000 deposit
- \$800 2nd installment on Day 31
- \$500 3rd installment on Day 60
- \$500 4th installment on Day 90
- \$400 5th installment on Day 120

Payment Plan C

Total Investment: \$3,600 (10% off regular fee of \$4,000)

- \$500 deposit
- \$500 payment on Day 30, 60, 90, 120, 150
- \$600 payment on Day 180

BUT WHAT IF YOU DON'T NEED AS MUCH HAND-HOLDING?

I've had bootcamp grads who did just fine with the career success workshops they attended during bootcamp, so if that's you, here are other options to consider:

JOB SEARCH MASTERCLASS (\$500)

This is a powerful Career Audit & Strategy Session that gives you the materials, resources and action plan you need so you can go about your job search with clarity and confidence.

We'll start with a personal questionnaire that you complete prior to our 1st session, which gives us a deep into your career history and current work and life situation including tasks, skills, mood, work-life balance and aspirations; assessment of strengths and weaknesses.

We'll then go over your current resume, LinkedIn profile, email reachouts, cover letter and thank-you letter templates and explain what's working, what's not, recommendations on how to improve them and why.

Plus you'll get expert advice on your job search and career-related questions and concerns and a written summary of the session and next steps.

JOB SEARCH JUMPSTART

- List of 100 targets (company, name, email address) to reach out to.
- Job Search Roadmap, with weekly metrics, based on the results of a 1-hour career audit session with you
- (5) 30-minute bi-weekly check-ins to make sure you're on track and that you have solutions to hurdles that come up in the course of your job search

Total Investment: \$1,000

Payment Plan:

- \$500 deposit
- \$300 2nd payment at Day 30
- \$200 3rd payment Day 60

JOB SEARCH BOOSTER

Total Investment: \$500

- List of 100 targets (company, name, email address) to reach out to.
 - Job Search Roadmap with weekly metrics, based on the results of a 1-hour career audit session with you
 - \$75 per 30-minute session, as needed (25% discount off \$100/half-hour standard rate)
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FAQ's ABOUT THE CAREER COACHING PROGRAM

Where can I find testimonials of other people whom you have career-coached?

At the bottom of my [LinkedIn profile](#), you'll find the Recommendation section, which is where you'll be able to read what other professionals just like yourself, have to say about what it was like to have me as their career coach.

How do the sessions take place?

The sessions in the packages above take place over the phone, via Zoom.

How does the process work?

After you have picked the program that best suits you, I will send you a contract and an invoice. It will include a description of the package inclusions, a contract, billing details and a link to my calendar and, if you chose the Career Accelerator Program, my private Slack channel. You will book future sessions using that link. I will also send you a link to a Google Suite folder that only you and I have access to, which will contain our career coaching document and any and all resources that you'll need in the course of your job search journey.

At the end of our program together, we will discuss if you would like to continue based on your needs and take it from there.

Is there a refund policy?

If you withdraw from the program before any of the programs has taken place, you are entitled to a full refund of whatever you've already paid.

No refunds are issued if you've already had your Job Search Masterclass session.

If you purchased the Career Accelerator package, should you decide to withdraw from the program after starting the program, you will only be refunded for the portions of the program you didn't utilize.

The program instills elite recruitment insights and job search strategies. Ultimately, we are working to ensure that you are never concerned about finding a job again. This makes the program a worthwhile investment from beginning to end, even if you secure a job before it concludes or long after your sessions.

What happens if my circumstances change?

Life happens. If you sign up for a package and are unable for a tangible reason outside of your control to use any of your coaching sessions, I will provide a refund as per refund policy outlined above.

What if I don't know which package to choose?

Our initial conversation will help you get clear on the best option and best fit for you. We can discuss your preferences and anything holding you back – that is what it's for: helping you make a confident decision that you 100% align with and that you commit to personally.

Do you place people that you career coach?

No. However, if a career coaching client has synergies with a company that I am connected to, and I feel that there are potential opportunities, I will make the appropriate introductions or referral.

Can you guarantee that I'll land a job within a specific amount of time?

While most active job seekers have landed their jobs within 120 days, no guarantees are made in respect of any external outcome such as successful interview outcomes or invitations to interview. This is because the job market changes, every industry has its own nuance, and every person is different. Some people have more time to job search than others. Some people have emotional and psychological blockers that get in the way of moving the process forward. Others have more things on their wishlist/non-negotiables list for their ideal job.

What form of payment do you accept?

I issue an invoice via Stripe or Paypal, which you can pay via debit card, credit card.

What's your geographical coverage?

I coach clients internationally, but with a particular focus on the US markets.

Any other questions?

Please feel free to email me at dezzi@careercoachdezzi.com so I can answer any additional questions you have.