

Call For Entries

Unconventional Holiday Fashion Show

At the Open Market OC Fashion Runway
Saturday, December 14, 2019 12:00 pm

Open Market OC is accepting entries for the **Unconventional Holiday Fashion Show**, as part of our ongoing holiday festivities. Beer, wine, and refreshments will be served.

Open up your creative tool kit and polish off your resourcefulness. Entries must be constructed from **at least 50% recycled materials**. We encourage Out-Of-The-Gift-Box thinking, and reindeer-style ingenuity. Garments for men, women, and kids are welcome. All works must be wearable objects to be modeled on our runway.

Artists, designers and creative's of all ages are invited to turn holiday materials into fashion by creating unique garments/costumes out of recycled materials, including but most certainly not limited to, used gift wrap, sleigh bells, tree ornaments, Chanukah embellishments, garland, pine cones, lights, tinsel, greeting cards, candy canes and more.

Submission

All submissions must include an application form and a **\$20.00** entry fee, paid by credit card. All proceeds will go toward the Kids Arts Programs at Open Market OC.

Entry deadline is December 10, 2019.

We will accept applications up to the first 25 entries for each show.

Requirements

Models for the runway show must be provided by the designer.

No later than December 12th, designers will submit a short description of approximately 200 words or less highlighting the materials, techniques and inspiration behind the piece. This will be read as the garment is modeled on the runway.

Designers and models are required to arrive by 10:30 am on December 14th, and willing to participate in collaboration with Open Market OC staff in regard to video recording, interviews, blog postings, and any other supplemental activities.

Open Market OC will provide dressing areas for show preparation.

Prizes & Evaluation

Evaluation for entries will be based upon uniqueness, the originality of the work, and the quality of the submissions. There will be four categories, and each of the winning choices will be presented a **\$125.00 Open Market OC gift certificate** following the fashion show.

Award Categories -	Tis the Season	Best Material Choice
	Shining Star	Most Glamorous
	Jingle Bells	Most Innovative use of Materials
	Holiday Cheer	Most Creative Concept