



Exclusive Rugs. Private Label. Elevated Margins.

A VIRTUAL, TRADE-ONLY RUG SOURCING & DEVELOPMENT PARTNER



"I help interior designers create custom, one-of-a-kind rugs that look impossibly expensive, feel intentional in the space, and arrive without the usual showroom headaches."

— NANCY SOLOMON, FOUNDER

ABOUT US

Founded by industry expert **Nancy Solomon**, The Rug Curator was built on a simple philosophy: *make bespoke rug sourcing effortless, exclusive, and highly profitable for designers.*

We are not a showroom. We are an agile, brand-agnostic development partner working behind the scenes as your internal rug department. From interpreting your initial sketches to executing technical production, we handle the logistics so you can focus on the vision.

WHY CHOOSE US?

- **Brand-Agnostic Curation:** We don't push floor stock. We source the exact mill, fiber, and technique tailored to your project's needs.
- **Risk Mitigation:** We ask the smart questions upfront—evaluating foot traffic, lighting, and pile height to prevent expensive mistakes.
- **Ethical Sourcing:** Partners strictly aligned with GoodWeave and Fair Trade standards.

VALUE TO THE DESIGNER

- **Protected Margins:** True trade pricing, not a minor retail discount. Return significantly healthier margins to your business.
- **Bespoke Customization:** Translate raw CAD files, match wallpaper, or develop a signature private-label collection.
- **Time Redeemed:** Send us mood boards and dimensions; we deliver tightly edited options.

PROCESS & LEAD TIMES

PHASE	DESCRIPTION	LEAD TIME
1. Space Planning	Vetting mood boards, space constraints, material selections, and translating pattern concepts into weave-ready layouts.	1 – 2 Weeks
2. Strike-Offs	Creating physical strike-offs, finalizing color poms, and adjusting texture/pile heights for physical review.	4 – 6 Weeks
3. Production	Monitoring loom setup, color fidelity, knot count accuracy, and final carving refinements with partner mills.	Tufted: 6–10 wks Flatweave: 8–14 wks Hand-Knotted: 12–24+ wks
4. Logistics	Final inspection, custom rug pad recommendations, freight coordination, and white-glove installation support.	1 – 2 Weeks

Let's Have Fun With Rugs.

Ready to streamline your next project? Get in touch to open a trade account or submit a mood board.

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