

A thick, horizontal orange brushstroke with a textured, painterly appearance, serving as a background for the text.

Bharna Mevani

PERSONAL STYLIST

YOUR WARDROBE-DEFINED

HAVE YOU OR ARE YOU FEELING ANY OF THE BELOW

- Do you struggle with what to wear whether its on a daily basis or a night out?
- Are your wardrobe choices pulling down your mood, making you feel less than your best?
- Do you think colours don't suit you so you go for the safe option, BLACK?
- Do you struggle with understanding what suits you and what doesn't?
- Do you have clothes in your wardrobe that you have never worn?
- Do you have a wardrobe full of clothes but struggle with knowing what to wear with what?
- Do you struggle with what to take on holiday?
- Do you wish choosing an outfit on a daily basis would be easier?
- Do you lack confidence in wearing something different?

If you feel any of the above, then you are in the right place, I am here to make your life much easier when it comes to your wardrobe and your personal style



MY MOTO

' ALWAYS FEEL CONFIDENT IN WHAT YOU WEAR'

"Invest in yourself, its called self love"

Clothes can really transform your mood and confidence if worn in the right way. My aim is to make every individual I work with look and feel good all the time.

Many people don't realise that their clothes can play such a significant role in their mood

The way you decide to present yourself to the world is how they'll take you as its the first thing they see.

What is a personal stylist?

A personal stylist has a natural talent for fashion, spotting trends and putting together outfits. They work on one-to-one basis with individuals to advise them on style helping them feel more confident about themselves.

Bharua Mevani
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WHY ME?

Working in the fashion buying industry for over 25yrs has taught me many things, and being able to style outfits based on an individual's characteristics was one of the most important. The first thing you need to know before buying a collection, is who the target customer is, their age, gender, height, body shape etc, you need to know as much information about them as possible before you can buy a range that will make them look and feel good. I have bought for many brands (BIBA, MICHEAL KORS, LINEA, KENNETH COLE. MARY PORTAS, JANE NORMAN) to name a few and each brand has had a completely different target customer, so it was very important for me to understand the whole concept.

The same thing goes for a personal stylists, it's all about knowing as much detail about your client so that you can make them look and feel good in what they wear. Biggest mistake people make is see clothes on models and buy the same outfit which most of the time will look completely different. Remember 9/10 model shots have the outfits pinned in, tucked in, shorten etc. to give that perfect look.

Quote from an article in COSMOPOLITAN DEC 2013

The truth: Clothes on a photo shoot rarely, if ever, fit as well as they seem to. Safety pins are used to make minor adjustments to the fit of sleeves and pants, making them look narrower than they really are, but when a garment is particularly large or a model particularly small, clamps are needed to hold back all the excess fabric. The waists of skirts and dresses are almost always clamped to give the illusion that the clothes (and the models) have more of a shape than they actually do and belts meant to be worn at the hips are often clamped in the back so they can be worn at the natural waist.

For years I have helped and advised many individuals on what suits them based on their body shape, skin tone, age etc. This has helped them feel more confident in what they wear and made it easier for them when deciding what to buy. I have recently had 2 clients who signed up for my introductory offer and I am extremely happy to say they both found the whole process very helpful.



PACKAGES ON OFFER

- Free 20 minute consultation call
- 3 hrs wardrobe declutter - in person or via zoom
 - During this process I will build outfits using your current wardrobe, including the types of footwear/accessories to wear with each look
 - Photographs of all the looks we create will be sent to you
 - Current wardrobe organised in season order making it easier for you to find what to wear when
- 3 hrs in person shopping trip to give you tips on what would suit you. Colours, materials, clothing shapes etc...

BOOK THE ABOVE FULL PACKAGE FOR £300 OR BOOK AN INDIVIDUAL PACKAGE FOR £200

PLEASE NOT ANY ADDITIONAL TIME NEEDED WILL BE CHARGABLE

Email info@thelondonretailacademy.com or whats app on 07956 415347 to book

WARDROBE

DECLUTTER/EDIT/ORGANISED

DEFINE AND BUILD A WARDROBE UPON YOUR
PERSONAL STYLE & NEEDS

HELP YOU FEEL AND LOOK YOUR BEST SELF

HELP YOU DECIDE ON A LOOK FOR A SPECIFIC
EVENT

Bhavana Mevani

PERSONAL STYLIST

YOUR WARDROBE - DEFINED

BUILD THE BEST OUTFITS FROM YOUR
CURRENT WARDROBE

HELP YOU UNDERSTAND THE COLOURS
THAT SUIT AND COMPLIMENT YOU

HELP YOU WITH YOUR HOLIDAY WARDROBE

TAKE THE STRESS OUT OF
DECIDING WHAT TO WEAR IN THE
MORNINGS