

# YMCA Chief Executives & Strategic Leaders Network Agenda **Liverpool 2024**

13<sup>th</sup>–15<sup>th</sup> November



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**YMCA**

Here for young people  
Here for communities  
Here for you

## Welcome to CEN Liverpool 2024

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We are looking forward to sharing together over 3 days of learning, exploration and rejuvenation. Liverpool is a city with a rich and storied history and its local YMCAs reflect this in diverse and compelling ways.

Whether you have arrived at CEN full of beans or down to your last one there will be something – in all likelihood many ‘somethings’ – that you can take on board, put in your toolkit and return home with feeling refreshed and invigorated.

As rich as the programme is the true quality of CEN is found in its participants. We each bring a unique perspective and set of experiences which when shared together create the magic of CEN.

To help you make the most of your time you can use the following guidelines to know what to expect from the various Programme elements. You are the master of your conference experience so please make of it what you will. If that means taking a nap or a walk when others are at a session then by all means do so.

From all of us in the CEN and Strategic Leader's Steering Groups – Have a great time.

### Programme Elements:



Thought Leadership



Professional Advice



Peer Sharing



Reflection



Discovery Trips



Chillax together












Important information










## Wednesday 13<sup>th</sup> November 2024

Hosted by Andy Drake & Jonica Walkinshaw

11.00		Arrivals
12.00		Lunch – Pullman – Buffet Style
13.00		Welcome to CEN & Opening Reflection
13.10		Welcome to Liverpool – Paula Barker MP Wavertree
13.20		Opening session – Sam Ward, The Message Trust
14.00		<i>My Leadership Story</i> Panel
14.30		'Supported Housing – a new era of investment' – Lloyds
15.10		Tea / Coffee Break
15.30		'Relational Leadership' – Ellie McNeil
16:00		CEN / Strategic Leaders Business Sessions
17:00		Close (Don't forget to indicate which Discovery trip you wish to attend)
19:10		Depart Hotel Lobby for restaurant.
19.30		Dinner – Panam (L3 4AD, no pre-ordering required; order at restaurant)

## Thursday 14<sup>th</sup> November 2024

Hosted by Phillipa Spicer and Colin MacFarlane

09.00		Introduction to Discovery Trips
09.15		Depart for Discovery Trips
		YMCA TOGETHER:
		<ul style="list-style-type: none"><li>- RISE, Psychologically Informed 33-bed residential rehab.</li><li>- Grace House, purpose-designed domestic abuse refuge.</li><li>- Hestia House, a CQC-registered care home for people who have experienced homelessness and have a care need or who are on an end-of-life pathway.</li></ul>
		YMCA St HELENS:
		<ul style="list-style-type: none"><li>- New Youth Hub and other projects including childcare and community-related work</li></ul>
		* Irrespective of which sites you visit you will be treated to the CEN complimentary 'cheap-as-chips' guided tour of Liverpool in your luxury coach with possibly-working toilets. Enjoy.
13.00		Return Liverpool, Pullman Hotel – Lunch
13:45		Keynote Speaker – Durka Dougall 'Wicked Problems' Pt I
15:00		Tea/Coffee Break
15:15		Keynote Speaker – Durka Dougall 'Wicked Problems' Pt II
16:15		'Using finance to drive Growth and increase Social Impact' – Charity Bank
17:00		Close
18:00		Communion @ St. Nicks (L2 8TZ)
19:10		Depart Hotel Lobby for restaurant.
19.30		Dinner – MatOU (L3 1BY, Pan-Asian set meal, no pre-ordering required)

## Friday 15<sup>th</sup> November 2024

Hosted by Mark Hills and Chris Kirkwood

09:00



'Budget 2024 YMCA Impact' – Jason Stacey

09:30



Conference Reflection & Wrap-up session

A time to share what has been impactful from the conference and help inform future events. Traditionally this is a great time to share fellowship and gain renewed strength together before we head back to our places of service.

09:50



CEN Milton Keynes May 2025

10:00

Thanks & close of conference

(we are closing the conference slightly earlier than normal so that those delegates attending the Youth Matters Awards in London can make their journey in good time. We wish all award nominees and event

## YMCA Together

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In 1846, poverty in Liverpool was rife. Social problems like problematic alcohol use, literacy challenges, worklessness and child poverty blighted the city streets. The docks brought people searching for a better life to the city, adding to an ever-growing population of people in need. We established the YMCA in Liverpool to address these problems and provide sanctuary. In 1877, we opened the first purpose-built YMCA on Mount Pleasant to shelter people experiencing homelessness, support runaway children and offer night school classes so people could get an education.

Today, we provide 300 accommodation beds across Liverpool, Sefton and Knowsley- that's 109,500 bed spaces annually. In 2021, we combined our services across these areas to become YMCA Together and in 2024, we received Liverpool's highest civic honour as Liverpool City Council admitted us to the Freedom Roll of Associations and Institutions.

## YMCA St Helens

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YMCA St Helens have been delivering services to the community for over 100 years. We now work across all or the YMCA work areas: Accommodation, Family Work, Health & Wellbeing, Training & Education, Support & Advice.

Our accommodation offer is delivered from the North Road centre alongside some of our community health and wellbeing activities and other group projects. North Road is also home to the Foyer Project, providing support, advice and training for people we support.

Just around the corner on College St is The Beacon – this is the base for our Nursery and is the home of Y Sports. The Beacon is also the base for some of our partner organisations including: St Helens College, Lifeways, Genesis, Halton & St Helens VCA, St Helens Music Service and the Launchpad Tuition Service

## YMCA Wirral

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YMCA WIRRAL (formerly Birkenhead YMCA) has supported the community for 145 years and from humble beginnings we have grown into a large organisation that offers help and support not only to the local community but nationally and internationally.

We may have grown as an organisation but our values remain the same in recognising the individual skills, gift and talents of each person and working with them, in partnership, to identify their strengths needs and aspirations. "Helping people to build positive futures and overcome barriers for people of all ages" is our mission statement to which we are very committed. In fact it is more a way of life for us.

Today our services to the community are broad and include award-winning accommodation, training courses, conference, IT and boating facilities (!) and an impactful volunteering programme.

## Professor Dr Durka Dougall Founder & CEO of the Centre for Population Health

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Durka is an influential BAME health and care leader in the UK with over 25 years experience. Not only is she the founder and CEO of the Centre for Population Health, but she is also the Acting Deputy Chair for two NHS Trusts, the Chair of The Health Creation Alliance, a Professor of Population Health and Public Health supporting University College London and University of East London, and a leadership development expert supporting clinical, board and system development across UK and internationally.

Durka started her professional career as a surgical doctor. Through her clinical practice, she increasingly saw the need for a change in the approach of the health and care system in England. She found herself caring for people in hospitals who could have been supported better in the community. She saw that people with the greatest need for timely quality support were often the ones who also found it the hardest to access this. She saw a need for organisations to join forces to provide even better health and care support. More than anything she saw the tremendous power of people (patients, families, staff and communities) to help lead the creation of a healthier future. But they weren't often the ones in charge of this. And she wanted to help do something about this. So, to start to help turn this around, Durka began to dual train in leadership and organisational development, and then to support people to lead improvements in practice. The more she did this, the more she realised what was possible just by using the right approach to support and enable people to unlock their potential as leaders for a healthier and more equal future.



For the last 10 years, Durka has been leading efforts to develop leadership capability across UK and more globally across a variety of roles. She has supported many individuals, organisations and systems to progress their efforts for population health and tackling health inequalities and is proud to be recognised as a trusted leader in this space.

Durka is proud of her Sri-Lankan heritage and of being a working mother to two teenage children.

## Lloyds

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Lloyds are championing social and supported housing. Helping people access affordable, quality and sustainable homes is an important part of our purpose of Helping Britain Prosper. That's why we have partnered with Crisis. Together, we're calling for the UK to build 1 million more homes for social rent by 2033.



In July 2024, we announced a new 200 million financing commitment to support local providers who provide housing for those who need it most. This will focus on those experiencing homelessness or individuals with specialist and complex needs. This financial commitment will enable small housing providers across the country to increase the number of quality homes they are able to make available for the most in need.

Lloyds – supporting the UK housing market

## Charity Bank

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Charity Bank was always going to be different. What drives us isn't profits, but a shared idea about the world we want to live in. We were founded to support charities with loans that they couldn't find elsewhere and to show people how their savings could be invested ethically and in ways that would make them happy.

Today, charities have never been more needed, but also more challenged. That's why our promise – of supporting charitable activities and helping people to save and do good – is more important than ever.

We take the time to understand the organisations we lend to, we put peoples' money where their values are and together we work to create lasting social change in our communities.

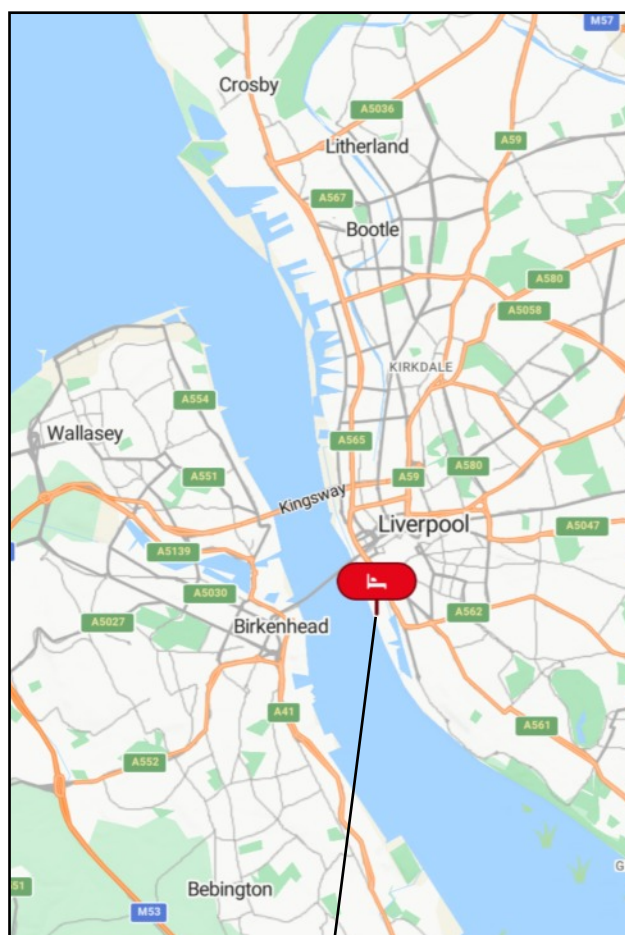
We are an ethical bank for everyone who knows that banks can do better. We are the bank for people who believe that banking should always work for good.



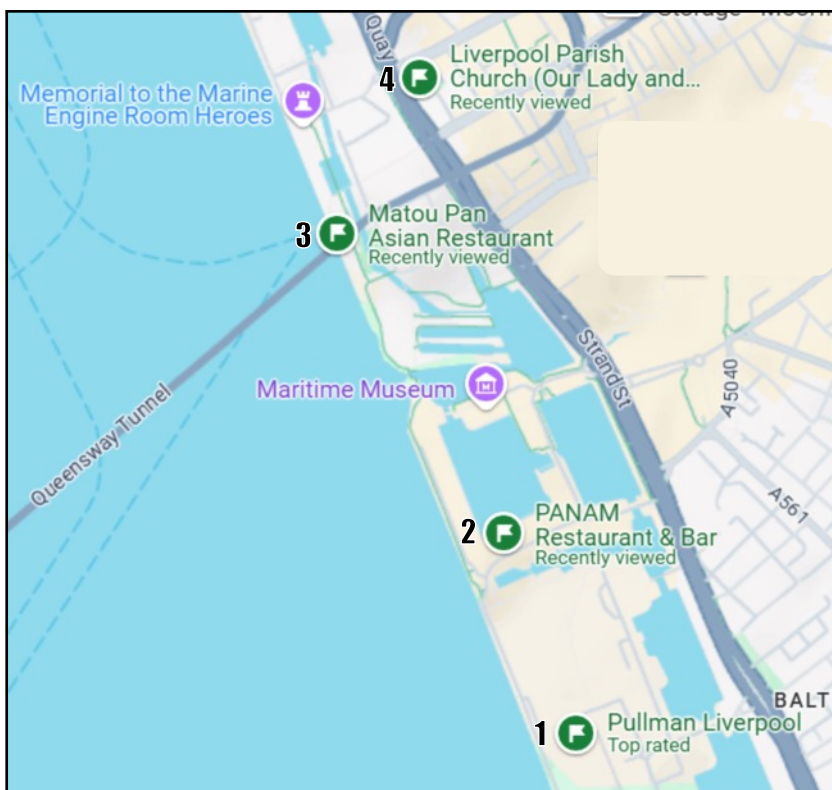
[www.charitybank.org](http://www.charitybank.org)



## How to Find Us



Pullman Liverpool  
Kings Dock,  
Liverpool,  
L3 4FP



### Main Conference Locations

The longest walk is Pullman => St.Nicks @ approx 20 mins.

1. Pullman Hotel L3 4FP
2. Panam Restaurant L3 4AD (Wednesday Night)
3. Matou RESTAURANT L3 1BY (Thursday Night)
4. St.Nicks L2 8TZ Thursday Night



**Here for young people**  
**Here for communities**  
**Here for you**

YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.