

**HELLO,
do you love reggae music
OR maybe just seeing people have an island
great time?**

**I am Ronnie Brandon aka iRon Lion,
a local musician & CEO of ILW Events,
a company serving the Valley reggae music ,
African, West Indies and World culture!**

**I am also a performing artist and band leader for
iRon Lion & The Knotty Lionz
reggae/soul band!**

**However, as we all know, you can't stay on the playing field forever,
which is also why I started my company!**

**At this point, I have many years of event production and promotion
in this area on my resume'!**

**Most notably helping SOJA come to Harrisonburg,
consistently from 2005-2009.**

SOJA is a reggae band from Arlington, Va.

**They would go on to become the
2022 Grammy Award winners for reggae!**

**Reggae in the Valley
is an ongoing music concert series!**

Plans to book reggae bands touring through the area are underway!

From the Wailers Band to Collie Buddz, from Jamaica to California!

**This will take a strong city-county-wide fundraising effort as these acts are
not cheap!**

Events will have vendors set-up and selling their products also!

Events will occur in:

**Harrisonburg, Elkton, Staunton, Waynesboro, Lexington,
Roanoke, Winchester, Front Royal and Luray.**

**Event insurance is in place courtesy of Blue Ridge Insurance and most of
these city park administration offices are already aware of the plans!**

SPONSORS ARE NEEDED FOR:

ILW EVENTS PROMOTIONS

I distribute 1K-5K promo cards

(ordered from NEXT DAY FLYERS-California) ,

on campuses and throughout county/city per event.

My goal is to produce 1-3 events per month through Fall 2024,

using inside and

outside venues & parks!

*****ADDITIONAL FUNDS RAISED WILL BE USED FOR:**

-hiring bands/dj's/acts

-stage,sound,lighting equipment

-venue rentals

-event insurance

-promotions

-laborers

-miscellaneous needs

At this time I am gathering old and new sponsors to move forward with into 2024!

The following are the:

Sponsor Rates

for OCT 2023 THRU MARCH 2024

DIAMOND-\$5000

Logo on website & all additional posters, flyers, etc. for one full year!

Logo on banner on display at all events!

Vendor set-up freedom at all events!

Inclusion on all radio commercial promo

(ADDITIONAL 25% discount off any future sponsor purchase offer)

PLATINUM-\$2500

Logo on website & all additional posters & promo cards for one full year!

Logo on banner on display at all events!

Vendor set-up freedom at all events!

GOLD- \$1000

Logo on website

Posters & promo cards for one full year!

Logo on banner on display at all events!

SILVER- \$500

Logo on posters & promo cards for all events in 6 month period!

BRONZE- \$175

Logo on posters & promo card space for 2 events!

ILW "STARZ" SPONSORS- \$100

Logo on posters & promo card space for one event!

I sincerely thank you for your time if you have read this NOTE!

Without our sponsors nothing would be possible!

**Thank you again for your time & support
whether financially or just spiritually.**

**I hope you can attend an event soon!
It's an honor to bring reggae to the valley!**

**PLEASE REPLY
TO THIS SPONSOR INVITATION AT YOUR EARLIEST CONVENIENCE!**

**NEXT SHOW DATE:
SAT. NOV. 4, 2023
TURNER PAVILION
HARRISONBURG, VIRGINIA
4-7PM**

*****SUBSCRIBE TO THE ILW EVENTS SPONSOR INVITE MAILING LIST
BY SENDING A REQUEST EMAIL TO:
ironlionworld@gmail.com
(don't forget to send the email address you want added
TO RECEIVE YOUR UPDATED INFO)**

*****CURRENT AND PAST
REGGAE IN THE V.A.LLEY
SPONSORS INCLUDE:**

CMB REGGAE

JMU BREEZE

STEVEN TOYOTA

MAESTRO BARBERSHOP

JERSEY MIKE'S

HI TECH COMPUTER REPAIR

(CLOVER LEAF SHOPPING CENTER)

AND SEVERAL OTHER LOCAL BUSINESSES!

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