



# Services

Welcome to Barron Creative LLC! I'm Ali, founder and owner, and have over 12 years of experience in digital and social media marketing strategy, email marketing, content creation, event planning and more spanning a wide range of industries.

As a native Houstonian and graduate of The University of Texas, I have a passion for storytelling and connecting with audiences. At Barron Creative, we believe that every brand has a story—and we're here to help you tell yours.

Interested in partnering together? Let's meet by phone or in person. These services and deliverables are free of charge:

- 1 hour explore meeting to learn your business, goals and current strategy
- Brainstorm outline delivered one week later

Try Barron Creative for an hourly rate, ongoing monthly retainer, or a select project. We want to fit into your business needs and be a partnership. All services are not limited to what is listed.

## DIGITAL MARKETING STRATEGY

- Identify opportunities and gaps in current digital presence (web, social, email, paid advertising)
- Advise on tools, trends, and best practices in the digital space
- Oversee and support implementation of new platforms or tools
- Competitor analysis on digital presence

## CONTENT CREATION

Including but not limited to: Blogging, copywriting, copyediting, video scripts, content calendars, social media posts, email newsletters, monthly content planning, campaign ideation and execution

## SOCIAL MEDIA STRATEGY

- Create social media posting calendars
- Identify engagement opportunities
- Develop campaigns to meet current trends
- Identify ways to reach target audience
- Onsite photo and/or video capturing
- Paid advertising strategy

## INFLUENCER AND BUSINESS PARTNERSHIPS

- Identify influencers or businesses to partner with
- Outline partnership deliverables and cross promotional opportunities
- Execute outreach to influencers or businesses
- Provide wrap up summary of partnership
- Maintain partnership relationships


## EVENTS

- Small-scale event execution from start to finish
- Vendor selection and management
- Develop campaign and marketing promotional materials
- Guest management and reach out
- On-site event execution

 713-882-4944

 barroncreativehtx@gmail.com

 Houston

 barroncreative.com