



# New Indo Canadian Centre Fund Raising



August 1, 2023

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# Our Objectives



To preserve and promote the rich cultural heritage of the Gujarati community by providing a platform for community members to participate in religious, cultural and social activities, events, and celebrations. Our aim is to foster a sense of belonging and connection among Gujarati community members, and promote cross-cultural understanding and awareness among the wider community. Additionally, the centre will provide language classes, educational programs, and social services to support the community's growth and well-being. The objective of the community centre is to create a welcoming and inclusive environment where everyone is welcome to participate, regardless of their background or ethnicity.








# Why a New Building

The Gujarati Mandal of Calgary and the Calgary Indo Canadian Centre Association have been seeking a larger property with ample parking for many years, as the current Indo Canadian Centre on 826 Edmonton Trail no longer meets the needs of the growing community.



Therefore, the organizations are excited to announce that they have jointly acquired a 10,000 square foot property at 1916A 30th Avenue NE, which has a capacity of over 500 people and will provide a better facility to serve the community.





# Vision & Mission



## Vision

To create an inclusive centre that celebrates the Gujarati heritage and supports the well-being of all members.



## Mission

To provide religious, cultural, educational, and social opportunities that promote cross-cultural understanding and personal growth, while fostering a sense of community among Gujarati members and beyond.



# Our Community



## Cultural Heritage

The Gujarati community is known for its rich cultural heritage, which encompasses vibrant traditions, customs, and values that have been passed down through generations.

## Education & Personal Growth

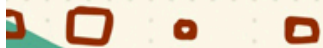
The Gujarati community values education and personal growth, and seeks to support individuals in achieving their goals and aspirations.

## Family and Community

The Gujarati community places great importance on family and community, and values strong relationships and connections between individuals.

## Entrepreneurial Spirit

The Gujarati community is known for its entrepreneurial spirit and business acumen, and has made significant contributions to various industries and sectors around the world.



# Funding Overview

## 1st Year Capital / Operational Expenses

New ICC Purchase	2,525,000
Renovations	400,000
Furniture + Equipment	150,000
Repayment of Finance	1,490,300
Operational Expenses	187,750
Contingency	300,000
<b>Total Expenses</b>	<b>5,053,050</b>

## 1st Year Sources of Income / Funding

Cash Reserves	1,576,710
Funds from Finance	1,395,000
Minimum ICC Sale Proceeds	1,500,000
Operational Income	99,609
<b>Total Income</b>	<b>4,571,319</b>
<b>Deficit / Surplus</b>	<b>-481,731</b>

Target Donations **\$500,000**



# Donor Recognition

Donor recognition is an important part of our community center's fundraising efforts. We are committed to acknowledging the generosity of our donors and ensuring that they feel appreciated and valued for their contributions. We plan to recognize our donors through various means, including naming opportunities, donor walls, and special events, and we will work closely with our donors to ensure that their contributions are recognized in a way that is meaningful to them.



# Fund Raising Campaign

## \$100–\$1,000 Sneh (Affection)

Your donation represents a gesture of care and support for the community.

- Personalized thankyou note
- Invitation to virtual event with leadership
- Recognition on website and social platforms

## \$1001–\$2,500 Ashirwad (Blessing)

Your donation represents a wish for prosperity and good fortune for the community.

- All the rewards in Sneh
- Name listed as sponsor in annual report
- Personal phone call to thank the donor
- Name on wall plate





# Fund Raising Campaign

## \$2,501–\$10,000 Seva (Service)

Your donation represents a commitment to helping those in need within the community.

- All the rewards in Sneh and Ashirwad
- Opportunity to meet the organizations team
- VIP access to all events for a year (2 admissions)
- 10% discount on 1 rental per year for 5 years



## \$10,001–\$25,000 Sahyog (Support)

A support that represents the encouragement provided to the community.

- All the rewards in Sneh, Ashirwad and Seva
- Naming rights to a program or an initiative
- 20% discount on 1 rental per year for 5 years
- Naming rights on meeting Rooms

Note: First priority of naming rights will go to the highest donors





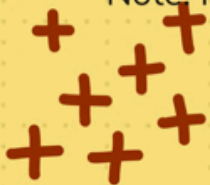
# Fund Raising Campaign

\$25,001–\$100,000 Samriddhi (Prosperity)

A desire to contribute to the growth and success of the community.

- All the rewards in Sneh, Ashirwad, Seva and Sahyog
- 50% discount on 1 rental per year for 5 years
- Naming rights on Halls
- Personalized plaque in the main lobby for life

Note: First priority of naming rights will go to the highest donors



# Fund Raising Campaign

\$100,001–\$250,000 Param Shakti (Dedication)

A commitment to empowering and strengthening the community.

- All the rewards in Sneh, Ashirwad, Seva, Sahyog and Samriddhi
- Special Recognition at all events and in all promotions
- Serve as an honorary board member in New Indo Canadian Centre Board for 5 years
- Naming rights of one major program every year for 10 years
- Lifetime recognition as a major donor
- VIP access for 2 members to all events for life of donor
- Lifetime Membership
- 1 day rental per year for life of donor
- Custom benefits based on donor's preferences and priorities

**\$200,000  
Donation  
Pledged**



# Donation tax benefits

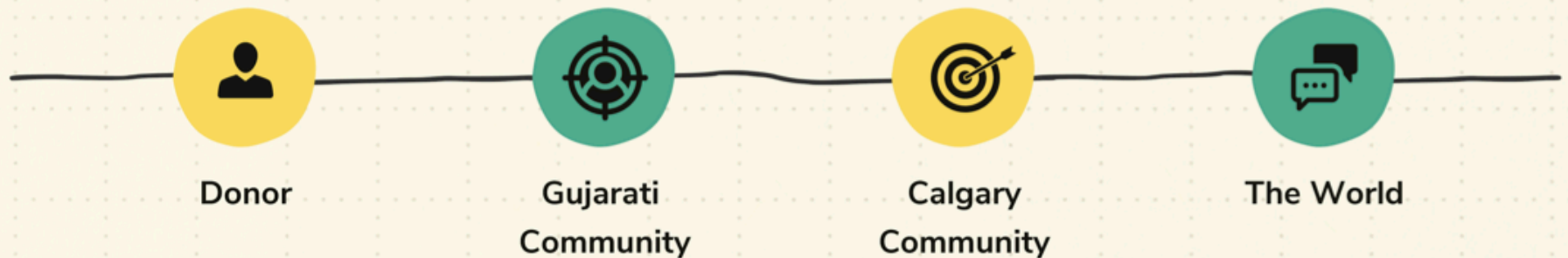
Amount      Tax Credit      Cost to Donor

\$100	75%	\$25
up to \$200	75%	\$50
\$1,000	55%	\$450
\$10,000	50.5%	\$4,950
\$100,000	50.1%	\$49,950






# The Impact



Our community center aims to create a safe and inclusive space that empowers individuals for personal and professional growth, encourages giving back to the community, and makes a positive impact on society. Through our programs and services, we strive to inspire and support individuals to achieve their goals, celebrate diversity, and make a difference in the world around us.





# Call to Action

## Donate

- Help us Build a Better Community
- Join our Community of Supporters
- Make a lasting Impact

## Volunteer

- Join Our Team of Volunteers
- Share Your Skills and Talents
- Give Back to Your Community

## Spread the Word

- Share Our Story
- Attend Our Events
- Get Involved in Your Community



# Meet Our Team

*Minesh Patel  
Manish Patel  
Hemang Patel  
Viral Gandhi*

**Gujarati Mandal of  
Calgary**  
(Joint Owners)

*Mansj Raythatha  
Mansj Shah  
Minesh Modi  
Rupesh Patel*

**New Indo Canadian  
Centre Board**  
(Advisory)


*Chandrakant Lad  
Avinash Patel  
Hasmukh Patel  
Haresh Panunani  
Davendra Patel*


**Calgary Indo  
Canadian Centre  
Association**  
(Joint Owners)






# Contact Us

 826 Edmonton Trail NE

 403 277 1459

 [www.gujaratimandalcalgary.ca](http://www.gujaratimandalcalgary.ca) / [www.cicca2001.org](http://www.cicca2001.org)

 [donations@newicc.org](mailto:donations@newicc.org)





# Thank You

for your generosity