

# IMC Video Packages

## **Presenter Package: \$349 (\$399 at event)**

*\*\*\*This video focuses on who you are and what you do\*\*\**

- Two-camera shoot with 4K cameras
- On John's actual set (onsite at IMC)
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter script (3 topics to choose from: speaking, teaching/training, or coaching)
- \$100 coupon toward Andrew's Home Video Course

## **Product Package: \$349 (\$399 at event)**

*Bundle Pricing: 3 for \$799 (\$899 at event)*

*\*\*\*1-minute promo video which highlights a specific product you offer\*\*\**

- Two-camera shoot with 4K cameras
- On John's actual set (onsite at IMC)
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter scripts (one per video):

### ***Certification Level:***

- Everyone Communicates, Few Connect
- Leadership Gold
- The 15 Laws of Growth
- How to be a Real Success
- Becoming a Person of Influence
- Put Your Dream to the Test

### ***Mentorship Level:***

- 21 Irrefutable Laws of Leadership
- Leadershift
- Good Leaders Ask Great Questions
- Developing the Leaders Around You
- Today Matters

### ***Additional Offerings:***

- Jeff Henderson - "For"
- Leadership Game
- DISC
- \$100 coupon toward Andrew's Home Video Course

# IMC Video Packages

## **Personal Intro Package: \$999 (\$1099 at event)**

\*\*\*John Maxwell's personal introduction, positioning Maxwell Leadership and mentioning you by name\*\*\*

- Two-camera shoot with 4K cameras
- Andrew's Home Studio Course INCLUDED (\$199 value)
- On John's actual set (onsite at IMC)
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter script (3 topics to choose from: speaking, teaching, coaching)

## **On Set with John Package: \$2999 (\$3099 at event if not sold out prior)**

**(Limited availability, mentorship level and above)**

\*\*\*John Maxwell *on set with you*, interacting and positioning you as a Maxwell Leadership Certified team member\*\*\*

- Four camera shoot with 4K cameras
- Andrew's Home Studio Course INCLUDED (\$199 value)
- On John's actual set (onsite at IMC)
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter script (3 topics to choose from: speaking, teaching, coaching)

NOTE: John will intro and outro you on set, you will be required to return to film your selected script presentation the same day. [See details in terms and conditions video.](#)

## **Upgrade Add-Ons to any package:**

Standard Script Customization: **\$199**

- You choose from one of our 3 professionally prepared scripts, fill out a customization form about your business, and receive a personalized version of the script.

\*\*\*All script upgrades are subject to limited availability.\*\*\*

Premier Script Customization: **\$699**

- A completely custom script unique to your business and voice



# IMC Video Packages

\*\*\*All script upgrades are subject to limited availability.\*\*\*

Contact Info End Card: **\$99**

- Your business logo and contact information added at the end of the video