

# IMC Video Packages Terms & Conditions

## Terms and Conditions for Video Filming

These Terms and Conditions and all details listed on product checkout page govern the agreement between The Soundtank, LLC (referred to as "the Company", "we", "us", or "our") and the individual or entity engaging in video filming services (referred to as "the Client", "you", or "your"). By engaging our video filming services, you agree to be bound by these Terms and Conditions.

### 1. Services Provided:

- The Company agrees to provide video filming services as agreed upon in writing or as specified on the checkout page.
- The scope of services, including filming locations, duration, and specific requirements include the following:

**Presenter & Product Video Packages:** You will be scheduled for (1) one, (15) fifteen-minute filming slot where you will deliver your teleprompter script (3) three times. The best of all three video takes will be edited together for the final product.

**Product Package Bundle:** You will be scheduled for (1) one, (15) fifteen-minute filming slot where you will deliver your (3) three teleprompter script (3) three times. The best of all three video takes will be edited together for each final product.

**Personal Intro Video Package:** You will be scheduled for (1) one, (15) fifteen-minute filming slot where you will deliver your teleprompter script (3) three times. The best of all three video takes will be edited together for the final product. John Maxwell will film your name introduction in a separate filming session which will be added onto your final video in post-production. You will not be in the room with John.

**On Set with John Package:** You will be scheduled for (2) two separate filming sessions. The first will consist of a 30-minute filming window for which you must be present until your filming with John is complete. This filming window will be assigned to you and is determined according to John's schedule and is subject to change; it is the responsibility of the Client to accommodate this filming schedule as needed. The second filming session will be for (1) one, (15) fifteen-minute slot where you will deliver your teleprompter script (3) three times. The best of all three video takes will be edited together for the final product. The final video will include John's intro, your scripted presentation, and John's outro. You will be in the room and on the set with John to film his intro and outro with you, and you will film your script in a separate filming session. It will be the responsibility of the Client to make sure that they check their appearance to ensure continuity between their filming on set with John and their separate script filming session. The Company will not be doing reshoots or giving refunds due to any Client dissatisfaction with their appearance on video or any continuity errors of their appearance between both filming sessions.

MLCT member must be in Mentorship to purchase package.

Limited quantities available.

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**On Set with Chris or Roddy:** You will be scheduled for a 30-minute filming window for which you must be present until your filming with Chris or Roddy is complete. You will be on set with Chris or Roddy as they conduct a 3-minute interview with you.

MLCT member must be in Mentorship to purchase package.

Limited quantities available.

**All Video Packages:** In the case of **all video packages**, it is the responsibility of the Client to arrive on time and make sure they are adequately prepared to deliver the teleprompter script in a professional manner and to check their appearance in advance, or to bring someone along with them to give them feedback as to their on-camera appearance. The Company will not be doing reshoots or giving refunds due to any Client dissatisfaction with their appearance on video. The Company reserves the right to deny video filming services without refund to clients that arrive after their scheduled filming time.

## 2. Payment:

- The Client agrees to pay the Company the agreed-upon amount for the video filming services.
- Payment terms, including deposit requirements, milestone payments, and final payment deadlines, will be specified in the agreement.
- Invoices shall be paid by the Client in accordance with the payment terms specified. Late payments may incur additional fees or interest charges.

## 3. Filming Permissions and Access:

- The Client is responsible for obtaining any necessary permits, permissions, or licenses required for filming at specific locations.
- The Client agrees to provide access to filming locations at the agreed-upon times to facilitate the filming process.
- Any delays or restrictions in filming due to lack of access or permissions shall not be the responsibility of the Company.

## 4. Intellectual Property:

- The Client acknowledges that all intellectual property rights in the filmed content, including but not limited to copyrights, trademarks, and any associated rights, shall remain with the Company unless otherwise agreed upon in writing.
- The Client grants the Company a non-exclusive, royalty-free license to use, reproduce, modify, and distribute the filmed content for promotional and marketing purposes.

## 5. Confidentiality:

- Both parties agree to maintain the confidentiality of any proprietary or sensitive information disclosed during the course of the filming services.
- The Client agrees not to disclose any trade secrets, business strategies, or confidential information of the Company without prior written consent.

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## 6. Indemnification:

- The Client agrees to indemnify and hold harmless the Company, its employees, contractors, and affiliates from any claims, damages, liabilities, or expenses arising out of or related to the Client's use of the filmed content or any breach of these Terms and Conditions.

## 7. Termination:

- In order to maintain a high standard of service and provide a safe work environment the Company may terminate the agreement and reserves the right to refuse or discontinue video filming services without notice and without providing a refund under the following circumstances:
  - Client arrives at the scheduled filming session after scheduled filming time or fails to arrive.
  - Client who acts inappropriately by disrupting the normal provision of services.
  - Client's behavior threatens the safety of employees, volunteers, or other clients.

## 8. Limitation of Liability:

- In no event shall the Company be liable for any indirect, incidental, special, or consequential damages arising out of or in connection with the video filming services, including but not limited to lost profits, loss of data, or business interruption.

## 9. Entire Agreement:

- These Terms and Conditions and all details listed on the product checkout page constitute the entire agreement between the Company and the Client regarding the video filming services and supersede all prior agreements and understandings, whether oral or written.

By engaging our video filming services, you acknowledge that you have read, understood, and agreed to these Terms and Conditions and all details listed on the product checkout page. If you have any questions or concerns, please contact us by emailing [videos@maxwellleadership.com](mailto:videos@maxwellleadership.com) for clarification before proceeding.