

Jesse LeBeau Bio



Growing up as an undersized and over-matched basketball player on a remote Alaskan island with no roads or stores, Jesse LeBeau was overlooked and underestimated, constantly feeling like he had to prove himself.

At a young age, Jesse developed a love for sports, particularly basketball. However, at 5'8" Jesse had nearly every odd stacked against him.

Despite his size and circumstances, he managed to rise above it all and became a name in the world of street ball, regularly featured on TV, film, and

international tours.

Jesse has played in nationally televised games on Fox Sports Net against the best players in world, and landing starring roles in commercials for Kobe Bryant and with other NBA players such as Dwayne Wade, Rajon Rondo, Blake Griffin and Amare Stoudemire. Playing under the nickname 'Spin Cycle' he has had the opportunity to be coached by Matt Barnes, Chauncey Billups, and Dennis Rodman to name a few.

He later made it to the big screen in Hollywood in the Warner Brother's film "Thunderstruck" starring NBA All-Star Kevin Durant and starred on the Emmy nominated TV sitcom "This Just In". Currently, he plays himself on 'The LeBeau Show', a reality series that allows viewers to follow Jesse around the country to see firsthand the major impact he is having on youth, particularly troubled teens.

With only the love of the game of basketball and the tenacity to follow a dream driving him, Jesse LeBeau's persistence has led him to star in national commercials and movies with some of the most recognizable celebrities and professional athletes in the world. More importantly, he found a way to get paid to do what he loves to do...every day!

His empowering story of triumph encourages anybody at any age to think of themselves, and how they can turn their biggest weaknesses into their greatest strengths.

"Jesse is living proof that if you work hard and believe in yourself, anything is possible." – Allen Iverson

Corporate Message



"The Attitude Advantage: Turning Obstacles Into Assets"

His authentic approach to this topic leads to major breakthroughs helping those with a broken mindset finally flip the switch to get out of their own way so they can achieve true greatness.

Jesse's highly entertaining and interactive style creates an engaging experience helping audiences to understand how their unique personal story is their greatest untapped resource.

Audience members will learn:

- Achieve higher goals
- Increase productivity
- Build trust and confidence
- Strengthen relationships
- Increase positive impact

NOTE: when booked into Corporate events, Jesse speaks for a local School or Youth Organization in the area at no extra charge.

Youth Message



"Attitude is Everything: Winning Life's Battles with Humor and Optimism"

Jesse LeBeau understands what it feels like to try to form and discover your identity and purpose. Sharing his struggles, Jesse encourages people to view their lives through a new lens and embrace three words that changed his life: ATTITUDE IS EVERYTHING.

His unlikely underdog story has inspired millions of teens through his speaking, best-selling books and youth programs, earning him the moniker of "The Celebrity Teen Coach". In 2017, he started [THE ATTITUDE IS EVERYTHING FOUNDATION](#) as a resource for young people to have on-going support throughout their difficult teenage years particularly targeting the area of self-esteem.

In his highly interactive corporate keynotes, Jesse's shares his secrets to success:

- How To Use The Attitude Advantage
- The Key To Taking 100% Responsibility For Your Life
- The Power Of Embracing Your Uniqueness
- Tapping Into Your 'Why'
- How To Be Relentless & Achieve Greatness
- Unleashing The Unstoppable Power Of Grit
- Conquering Self-Imposed Limitations
- Creating Abundance & Profitability
- Attracting Success Rather Than Pursuing It