

## LUCY BLOOM BIO



Meet Lucy Bloom, a business, leadership, and philanthropy powerhouse. With a dynamic career spanning diverse sectors over three decades, Lucy's extraordinary accomplishments have had a tangible global impact.

Lucy's professional journey is a testament to her exceptional leadership, entrepreneurial acumen, and strategic expertise. Over the course of two decades, she steered a boutique advertising agency to prominence, gaining a reputation for her innovative thinking and fearless approach to complex challenges.

As the inaugural CEO of a groundbreaking women's health charity, Lucy orchestrated a remarkable fundraising campaign that raised an impressive \$7 million in under three years. Her hands-on leadership was instrumental in transforming the organization and advancing healthcare in Ethiopia.

Lucy later took the helm of a Cambodian children's charity, turning it into a fundraising powerhouse within a year and leading the much-needed transition from a traditional orphanage to a community development model.

Lucy's impact extends beyond her professional endeavors. She is the first and only Australian to be recognized among the world's top 30 #socialceos, and she has been honored with the Kindness Award from the Wake-Up Project. Moreover, Lucy's outstanding contributions have earned her multiple award nominations, including being a two-time finalist in the Telstra Business Woman of the Year Awards.

An active Australian Society of Authors member, Lucy is also a best-selling author and an unforgettable speaker, captivating audiences worldwide.

Lucy's exceptional leadership, entrepreneurial acumen, and strategic expertise have been hard-won over three decades with innovation, creativity, and an unwavering commitment to kindness.