

# Michelle Stacy

Former Keurig President, P&G Executive, Engaged Leadership & Innovation Expert



Michelle Stacy is a business transformation expert with a track record of turning brands into category leaders and leading organizations through high-growth, high-stakes environments. As former President of Keurig, she led the company's dramatic expansion, increasing revenue from \$200 million to \$2.5 billion, driving consumer adoption, and creating industry-shaping partnerships with Starbucks, Dunkin' Donuts, and Folgers. Before Keurig, she spent 25 years at P&G and Gillette, where she led global business units, spearheaded market-defining innovations, and built teams that delivered sustained competitive advantage.

Her expertise spans corporate strategy, innovation leadership, and growth acceleration. She has built high-performance teams that deliver breakthrough results, led M&A initiatives, and shaped consumer and go-to-market strategies that drive market dominance. At Keurig, she also developed a direct-to-consumer strategy that leveraged digital and e-commerce platforms to build consumer loyalty and increase market penetration.

Michelle serves as a board director for iRobot, Skullcandy, and Milton's Bakery, and advises Adventure Ready Brands and Bellwether Coffee on business strategy, market positioning, and scalable growth. She has also served on the boards of Coravin, Tervis Tumblers, Hydrafacial, and Young Innovations, providing expertise in corporate governance, acquisitions, and operational leadership.

As a keynote speaker, Michelle delivers C-suite-level insights on leadership, innovation, and business growth. She brings real-world experience, battle-tested leadership lessons, and a practical, boardroom-ready perspective that resonates with executives and leadership teams. She equips audiences with the tools to drive change, lead with impact, and sustain growth in an unpredictable world.

She holds an MBA from Northwestern's Kellogg School of Business and a bachelor's degree from Dartmouth College.