

MONICA COHEN

CHANGE-MAKER. INDUSTRY FIXER.
UNFORGETTABLE SPEAKER.

BIO



**BOOK HER
TODAY**

Monica Cohen has built her career on one simple belief: leadership isn't about playing it safe...it's about being bold. Her rise from intern to the C-suite came from a willingness to challenge the status quo, take smart risks, and lead with purpose when it mattered most.

As an executive at Dairy Farmers of America, a \$24 billion global food and beverage company with 20,000 employees, Monica led teams through transformation, innovation, and strategy and proved that courageous leadership drives real results.

As CEO of the American Cider Association, she channeled that same bold leadership to elevate U.S. hard cider in an increasingly competitive and creative marketplace.

A sought-after keynote speaker, Monica brings authenticity, humor, and hard-won insight to every stage. She helps audiences rethink what's possible and inspires people everywhere to get bold, stay curious, and lead with confidence.

Let her inspire your audience today.

POPULAR KEYNOTE

In her bold, no-fluff keynote **Go. Do. - Moving From Ideas to Impact**, Monica Cohen shows why yesterday's leadership playbooks fail in a world of constant disruption. Drawing on decades in the C-suite, she equips leaders to act with courage, empower teams, and turn uncertainty into opportunity. With sharp insights, candid stories, and her signature humor, Monica uses her Bold Leadership Blueprint to inspire audiences to make bold decisions, harness technology wisely, and build cultures where innovation thrives.

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