

WHAT'S STOPPING YOU?

HEATHER MOYSE

Keynote Speaker
Author & Coach

4x Olympian (bobsled)
2x Olympic Gold Medalist
World Rugby Hall of Famer

Rethink Your Limits

Defy The Odds

Make It Happen

Redefine 'Realistic'

Do That Thing

Speaker Rider

Audio-Visual

- PowerPoint slides will be provided at least 48 hours in advance of the event and should be loaded to the conference computer system and pre-checked prior to Heather's arrival.
- Heather normally arrives 30 - 45 minutes before her presentation for an A/V check, which must be done with attendees not in the room. However, if that cannot be accommodated, an alternative time can be arranged.
- Heather's 1st choice is a headset microphone, but, if that is not possible, she requires a wireless lavalier microphone for any group of more than 30 people.
- A confidence monitor is required (unless otherwise stated), and a countdown clock is strongly preferred so Heather can stay on your schedule.
- Heather will be moving around the stage for maximum audience engagement, so it is important to have a clear front-stage area. A podium at the front of the stage (center or side) blocks your audience's view of their speakers. If this is absolutely not possible, a podium at the side would be the slightly better choice.
- Heather *may* require a small high-top table, so please have this available for her. On it she would like a glass of water (not a bottle that she would have to open while on stage).

Scheduling & Logistics

- Because travel delays happen, Heather prefers to arrive the day before (and 2 days before during the winter months). Please arrange a hotel that's either at the venue or extremely close. Please book a non-smoking room on a higher floor with late checkout guaranteed.
- To allow for AV setup and testing (discussed above) it's best to schedule a break right before or shortly before Heather takes the stage.
- Heather *may* require a small high-top table, so please have this available for her. O it she would like a glass of water (not a bottle that she would have to open while on stage).

Continue...



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Speaker Rider (Continued)

- It's critical to have a clear front-stage area, as Heather will be moving around the stage for maximum audience engagement. A podium at the front of the stage (center or side) blocks your audience's view of their speakers. If this is absolutely not possible, a podium at the side would be the slightly better choice.
- Please consider scheduling a break right after Heather's presentation. This is important for a few reasons:
 - It helps facilitate that high-energy scrum for people who want to say "hey", ask questions, and share their epiphanies.
 - You get break-time conversation for people to discuss what they just learned.
 - It allows people the opportunity to get their pictures taken while wearing Heather's Olympic gold medals. NOTE: This is a great opportunity for branded photos, so please provide a location with a 'step and repeat' background banner with your desired branding, logos, etc.

Slides & Handouts

- Please note Heather doesn't convert her slides to anyone's templates. Templates generally aren't inspiring, and Heather's presentation slides are designed to graphically supplement her verbal content and don't necessarily mirror the words in her speech.
- Heather's full slide deck is not available for download or for publishing as notes or a handout. If you need an outline of the presentation for educational certification requirements, please make the request at least 2 weeks prior to the event and one can be provided on the day of the session.
- Heather owns and retains all rights to her materials and content. They cannot be reproduced or distributed without prior authorization in writing.

Recordings & Photos

- Feel free to take as many flash photos as you'd like before or after the talk, but please no flash during the presentation.
- You agree that Heather and her team have the right to photograph the session as well, and use the photos online or in print.
- If we've agreed to permit recording of the session, plan ample time to test sound pick up and to verify that the sound patch doesn't interfere with the projection-output quality (sometimes an issue).
- Unless you specifically agreed to work it out, you do not have the ability or right to record and then resell or distribute Heather's talk/session. If this *has* been authorized, all footage (video, sound, photos) will be provided to Heather and her team with permission to use it for her own marketing.

