

Lucy Bloom

Introduction

Lucy Bloom is an accomplished leader with more than 30 years business building experience under a well-known pink mohawk.

She led an advertising agency for 20 years before she became the CEO of two international aid charities. Lucy is the founder of an education start up and she's the author of three books including her best-selling memoir, and her latest novel.

A browse through Lucy's blog finds topics like "Procrastination and how I punched it in the face" and "The neuroscience of generosity." You will find Lucy challenging and entertaining in equal measure. Buckle up for a courageous ride.