

2022 Wisconsin America Pageant



MICHAEL SOLBERG
PHOTOGRAPHY

Bonness

Cosmetic Surgery - Spa - Skincare



HO-CHUNK



GAMING

WITTENBERG



Directors

Natalie Boyd—Natalie and her husband Steven are no strangers to the Mrs. America system. Natalie was honored with the crown of Mrs. Wisconsin America in 2012. Her experience in the pageant industry has been extensive for that last 26 years including local and national titles and even judging. She enjoyed several modeling opportunities such as being featured in a Match Maker commercial, Hawaiian Tropic model, and a Budweiser calendar model for 4 years, Natalie has vocally performed at over 100 venues singing the National anthem including 4 years at Hodag Country Festival. She composed and performed a song called “Leanne’s Song” for a charity CD to help raise money for needy families in Milwaukee and was the winner of the local American Idol contest in Wausau.

Natalie has a Masters Degree from Brescia University and worked in Radiation Oncology for over 17 years and for the past 12 years, she has been working as a Business owner of Boyd Insurance & Financial Solutions, LLC.

In her spare time, she enjoys spending time with her family, boating, traveling, karaoke, and volunteering for her community. She is currently serving as a board member on the Women United Council/United Way for the last 4 years.

Steven Boyd—Steven, a Certified Medical Dosimetrist, has dedicated his professional career to improving the lives of cancer patients over the past 32 years. Starting his career as a clinical professional, he now works for Elekta medical systems as a Product and Clinic Implementation Manager for software design of the Radiation Oncology treatment planning system. His exposure to the pageant life began in 2012 when his wife decided to compete. He gained a whole new appreciation of the dedication and passion it takes to participate and win a pageant.

2022 Mrs. Wisconsin America & Miss Wisconsin For America Strong Pageant Competition Schedule



June 11th, 7pm

Welcome—Mrs. Crystal Cavey/ Mrs. Galaxy 2019- Mistress of Ceremony

Introduction of Director-Natalie Boyd

Parade of Contestants

Introduction of Judges

Introduction of official pageant photography— Michael Solberg

Introduction of Mrs. America-Jackie Blankenship

Swimsuit Competition

Evening Gown Competition

5-10 minute Intermission

Recognition of Sponsors

Introduction of former Mrs. Wisconsin America queens, other visiting queens

Farewell speech from Krystin Eckes— Miss Wisconsin for America 2021

Farewell speech from Rachel Behringer – Mrs. Wisconsin American 2021

Farewell speech from Heather Shea— Mrs. Wisconsin America 2021

Welcome Back All contestants Miss & Mrs

Miss— onstage question

Mrs.— onstage question

Raffle, 50/50

Awards presentation & special awards

Announcement of runners-up for Miss Wisconsin for America Strong 2022

Crowning of Miss Wisconsin For America Strong 2022

Crowning of Mrs. Wisconsin American 2022

Announcement of runners-up for Mrs. Wisconsin America 2022

Crowning of Mrs. Wisconsin America 2022

PLEASE JOIN US FOR POST-PAGEANT CELEBRATION PARTY



Assistant Coordinator

Michelle Weisheim - We were thrilled this year to have Michelle join our staff! As a former Mrs. Wisconsin America 2019, Michelle knows what it takes to be an amazing queen. Her and her husband Bob have been married for 15 years. Together they have three busy young girls, Cheyenne, Brigitte, & Charlotte. Their girls keep them extremely busy, and they especially love to watch them compete in dance throughout the Midwest. When she isn't participating in various charitable events in the area; Michelle and her family enjoy being outdoors, drag racing, and working on classic cars. Michelle, along with her family, is very active in their small town and the great state of Wisconsin. On any given day, you could see the Weisheim family participating in clothing drives for those in need, fundraising efforts for local domestic violence victims, special needs prom, and even serving breakfast on the farm! Her love for her community is evident, and she is always searching out new ways to help those in need. During her reign as Mrs. Wisconsin America 2019, she had performed 150 hours of community service throughout Wisconsin. As someone who has participated in the pageant industry since her teen years, Michelle knows the value of hard work, and lives each day by the Weisheim motto to "never give up". —





*Miss Wisconsin for America Strong 2022-
Krystin Eckes*



*Mrs. Wisconsin American 2022-
Rachel Behringer*



*Mrs. Wisconsin America 2022-
Heather Ann Shea*

2022 MRS. WISCONSIN PAGEANT

PREVIOUS TITLE HOLDERS - LAST 10 YEARS



Mrs. Wisconsin '12
Natalie Boyd



Mrs. Wisconsin '13
Jamie Valeri



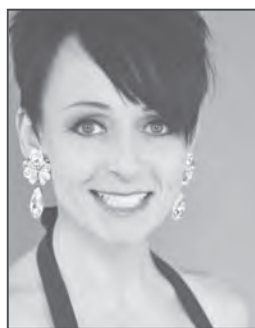
Mrs. Wisconsin '14
Autumn Kastein



Mrs. Wisconsin '15
Leana Grimm



Mrs. Wisconsin '16
Tiffany Konecko



Mrs. Wisconsin '17
Coral Hildebrandt



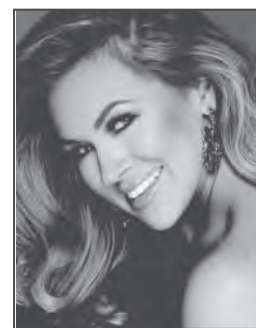
Mrs. Wisconsin '18
Regina Curran



Mrs. Wisconsin '19
Michelle Weisheim



Mrs. Wisconsin '20
Julie Artus



Mrs. Wisconsin '21
Heather Ann Shea

MRS. WISCONSIN AMERICAN PAGEANT



Mrs. WI American '20
Kelli Williams



Mrs. WI American '21
Rachel Behringer

MISS WISCONSIN FOR AMERICA PAGEANT

PREVIOUS TITLEHOLDERS



Miss. WI for America '19
Devyn Prielipp



Miss. WI for America '20
Christine Slowiak



Miss. WI for America '21
Krystin Eckes



Mistress of Ceremony

Crystal Cavey —is your current Mrs. Galaxy 2020, 2021, and 2022 and the longest standing Mrs. Galaxy in 20 years and the only Mrs. to cross over and win both sister pageants back to back!!! Crystal loves pageantry, inspiring women to be their best, sharing her weight loss journey of over 65 pounds to motivate everyone around her and her culture. She has shared the last 8 years of pageantry with her husband Bill and two children, Tori and Raymond.

Crystal has been in the Belleza Latina and Galaxy Pageant systems as Ms Illinois Belleza Latina 2017, Ms. Belleza Latina international 2018, Mrs. Latina Galaxy 2019, and in the Mrs. America Organization as Mrs. Illinois America 2016 and Top 15 at Mrs. America 2016. As Well as Illinois Ultimate Queen, America's Ultimate Queen, Mrs. Royalty Inter-national and US National Miss!! She has made over 800 appearances in 8 years world-wide!

Some of her favorite hobbies are coaching women, emceeing pageants, running, exercising having coffee with close friends and traveling anywhere with her family - particularly Florida and Puerto Rico. Crystal loves fashion, shoes and has a slight obsession with sunglasses! Her culture is important to her and her family is her #1 priority!



*2022 Mrs. Wisconsin America & 2022 Miss
Wisconsin For America Strong Judges*



Julie Dileo is the executive director for the Mrs. & Miss Indiana-America Pageants and for the Mrs. & Miss Michigan-America Pageants. In her 8 years as a director in the Mrs. America system, her queens have finished in the top 15, top 6, and 2 Mrs. Americas! She was honored to be crowned Mrs. Indiana-America in 2000 and competed at the National Mrs. America pageant in Honolulu, HI. Her experience in the pageant industry has been extensive over the past 40 years. Julie has been a multiple title holder, contestant, choreographer, judge, emcee and director. She was also the director for the Distinguished Young Woman Scholarship Program for 18 years, where she was awarded the Director of the Year award, in 2012. Her local DYW winners went on, placing as semi-finalist, finalists and state winners.

Julie retired as the owner of Blushing Bride on 17, Inc. where she enjoyed helping brides find the perfect wedding gown for almost 10 years. She has 2 grown daughters, 2 son-n-laws, and 3 grandchildren. She lives in Bristol, IN with her husband of over 20 years. In her spare time, she is an avid tennis player, and taught fitness classes for over 20 years. She is extremely excited to be part of the Wisconsin judging panel.



Mary Swenson is a Minnesota native who has been active in the pageant and dance industry for 15 years. After achieving the title of Miss Minnesota International, she went on to found Confidence & Poise, LLC- where she has trained hundreds of girls ages 4-24 to success in their own pageant endeavors. She graduated in the top ten percent of her class from the University of Minnesota- Twin Cities, with a degree in Communication Studies and Mass Communications. Mary's mission is to help women of all ages develop a strong foundation of self-esteem. She enjoys teaching competitive pom dance and lives near the Twin Cities with her pomeranian dog, Lola.

2022 Mrs. Wisconsin America & 2022 Miss

Wisconsin For America Strong Judges



Emily Kaufer: resides in Cottage Grove, MN with her husband, her daughter Lyla, and her two dogs. Emily is a graduate from the University of River Falls with a degree in Speech Communication. She currently works as a wealth advisor and office manager for a boutique financial firm, along with being a dance instructor and choreographer for girls of all ages. Emily has won national dance championship titles with her teams and as a soloist. She has been a community ambassador and volunteered over 50 hours towards the program. Emily trains others in communication and interview techniques- pushing everyone to reach their true potential.



John Deppe— resides in Schofield, WI. He is a retired business owner of 2 companies. Owner of Frontier Adjusters for 34 years with over 25 employees representing 70 insurance companies. He also owned Sentinel Detective Agency and was a former police officer. And lastly but most importantly, John is a man of service. He was a sergeant of the US Army Military police— Korean Defense Service, Veterans of Foreign Wars— Past Commander. Now volunteers his time through community service for Man of Honor, Disabled American Veterans, and for his church St. Therese Catholic.

*2022 Mrs. Wisconsin America & 2022 Miss
Wisconsin For America Strong Judges*



Crista Bobinski is a current Head Judge for the Wisconsin Association of Cheer and Pom Coaches, and was inducted into the WACPC Cheerleading Hall of Fame. Pageantry has been a big part of her life for many years. She competed and placed top 5 in the Miss SD America, 1st RU Miss SD USA, 2nd RU Mrs Wisconsin America, and held the title of Miss SD Petite. Crista was also a former director for a local Miss SD America organization pageant, and has served as a judge in several Pageant systems across the US. Now, you can find her assisting hair and makeup artist, Brenda Torre at the Miss USA state pageants. Crista is a former print and television model as well as voice actor, who currently holds the position of Hospital Nursing Supervisor for the Marshfield Medical Center in Weston. Her nursing career has led to several specialties, and she is most proud of being trained as a Sexual Assault Nurse Examiner for the state of Wisconsin. Crista's greatest joy is her 4 children, Sydney, Trey, Jack and Ava. Her daughter Sydney also loves pageantry, and was Miss WI Teen USA 2019.



AUDITOR

Dana Sobleskey— is the Direct Business Principal Lead at Packerland Brokerage Services. Completed a BA degree at UW Green Bay. A Chicago native who moved her family to Wisconsin and now calls De Pere home. She enjoys biking, hiking, kickboxing and spending time with family and friends.

Dana was too much of a tom boy in her youth and swam competitively in her teen years never dreaming of pageants, but is excited to join us as an Auditor this year.

Miss Wisconsin For America Strong Contestants

Miss Wisconsin Rapids



Jennifer Krakow

Sponsors:

Parents: Rod & Melissa Krakow

Sisters: Stephanie, Natalie Tea
Livingston

Bare Beauty Boutique

1

Zeina Dopierala

Sponsors:

Autumns Closet

Tempo Art Gallery

Hair by Marni

Nail Lounge

Rima Al Rayes

La Jolie MLN

Miss Washington County



2

Miss Wisconsin For America Strong Contestants

Miss Milwaukee



Robyn Booth

Sponsors:

Family & Friends

3

April Van Rixel

Sponsors:

Family & Friends

Miss Marathon County



4

Miss Wisconsin For America Strong Contestants

Miss Madison



Portia Cox

Sponsors:

Leaffilter

MPI

Tz's ArTznKraftsz

Pearl Studio

American Resorts International

Ag Academy

Bobby Allen Consulting

Queen Bee Beauty

Jacqueline Rose Salon

Shel's Bridal

5

Amber Brulport

Sponsors:

Scott Olson, LLC

Modabella Salon and Spa

The Goddard School of Pleasant
Prairie Katelyn Pena

Laura Jessen

Sandy Brulport

6

Miss Kenosha County



Miss Wisconsin For America Strong Contestants

Miss Central Wisconsin



Ashley Schroeder

Sponsors:

Family & Friends

Mrs. Wisconsin America Contestants

Mrs. Appleton



Natalie Michiels

Husband: *Nic*

Sponsors:

Nic Michiels-Mr. Appleton

Sam Fellner-Pixel & Thread Co.

Seth's Coffee

1

Mrs. Bristol



Andrea Bender

Husband: *David*

Sponsors:

Family & Friends

2

Mrs. Wisconsin America Contestants

Mrs. Central Wisconsin



Erica Pomerening

Husband: *Aaron*

Sponsors:

Family

3

Suzanne Maki

Husband: *Len*

Sponsors:

Family & Friends

Shel's Bridal and Talent LLC

Lauren Haumersen with
Beauty Without Boundaries
Cosmetics

4

Mrs. Kenosha County



Mrs. Wisconsin America Contestants

Mrs. Lake Country



Laura Swan

Husband: Alan

Sponsors:

Family & Friends

5

Mrs. Marathon County



Sasha Everett

Husband: Blake

Sponsors:

In the Lite Electric

Autumn's Pageant Closet

Blake, Zeke & Daxon

Mom & Dad

Grandma & Grandpa

Granny & Papa

Family & Friends

6

Mrs. Wisconsin America Contestants

Mrs. Portage County



Jenna Lind

Husband: Parker

Sponsors:

Family & Friends

7

Mrs. Racine



Luisa Tuchalski

Husband: Brian

Sponsors:

Family & Friends

Ashley Sebaaly

8

Mrs. Wisconsin America Contestants

Mrs. Southeastern Wisconsin



Valerie Kretchmer

Husband: Nick

Sponsors:

Husband Nick &
daughters Alena & Gianna

Greg & Val Watts

PNX GFX

PHM Orthodontist

Tender Touch Therapy

Bedogne Chiropractic

Marietta's Hair Design Studio

Sassy Nails and Spa

9

Stacy Weber

Husband: Eric

Sponsors:

Inspiration Ministries

Hammett Clinic of Chiropractic

Barrique Bistro & Wine Bar

Lizzy's Pink Boutique

LPS Photography by Lauren
Schlict

Family & Friends

10

Mrs. Southern Wisconsin



Mrs. Wisconsin America, Mrs. Wisconsin American & Miss Wisconsin For America Prizes & Awards

Mrs. Wisconsin America Pageant, LLC

2022 Mrs. Wisconsin America Plaque

2022 Mrs. Wisconsin American Plaque

2022 Miss Wisconsin for America Plaque

Crowns & Flowers * **Mrs. & Miss**

Airfare/Room & Board at Mrs. America, Mrs. American and Miss Wisconsin for America

Mrs. Wisconsin America sash, Mrs. Wisconsin American sash, Miss Wisconsin for America Strong sash

Ho Chunk Casino Wittenberg— franchise sponsor

Bonness Cosmetic, Spa, Skincare –Dr. Bonness

\$1000 customized package of care ***Mrs. Wisconsin America**

\$1000 customized package of care ***Miss Wisconsin for America Strong**

Crystal Cavey

Coaching Services for National Competition

\$1000 value for **Mrs. Wisconsin America**

\$1000 value for **Mrs. Wisconsin American**

\$1000 value for **Miss Wisconsin for America**

Dressed In Time

\$200 gift certificate for gown for Nationals for Elvis suite ***All 3 queens**

All Things Crowned

-\$150 for all 3 queens which must be applied toward interview attire for nationals ***Mrs. & Miss**

Michael Solberg Photography

-Queens Crown headshot, cover photo for next years program book ***Mrs. & Miss**

Autumns Closet-Autumn Kastein

-Discounted Shopping, Earrings, Appearance Wardrobe Allowance for all 3 queens * **Mrs. & Miss**

Mrs. Wisconsin America, Mrs. Wisconsin American & Miss Wisconsin For America Prizes & Awards

Eva Flis Photography official Nationals photoshoot

\$500 value sponsorship

Always & Forever Formal Wear-Shatoria Teague

-Sponsored Tuxedo's for Husbands at Nationals

Charli Bryn Beauty-Jenny Pritchett

-2sets of Aspen lashes and lash accessories, red Aspen Nail Dashes, Lip color kits—all three winners * **Mrs. & Miss**

Shels Bridal– Shel Parham

-Sponsored cocktail dresses for Hochunk Casino Fight night event

The Pageant Shop-Sarah Moses

-20% off competition gown for nationals * **Mrs. & Miss**

-Gift baskets-former Mrs. & Miss state queens

Each Contestant Will Receive

"Spa day" gift set - Mrs. Wisconsin America, LLC

America 2022 Runner-up prizes

1st Runner-up- \$100 off 2023 entry fee

Plaque & Jewelry from Mrs. Wisconsin America, LLC

2nd Runner-up \$50 off 2023 entry fee

Plaque & Jewelry from Mrs. Wisconsin America, LLC

Fabulous Face - Gift bag and trophy **Mrs. & Miss**

Director Award - Crystal trophy from Mrs. Wisconsin America, LLC

Ad page Winner - Hotel Stay paid for the weekend - from Mrs. Wisconsin America, LLC

*Other awards provided for Photogenic, Congeniality, Fitness, Outstanding Community Service, etc – will receive gift bags

*Mrs. Wisconsin America, Mrs. Wisconsin American &
Miss Wisconsin for*

America 2022 Runner-up prizes

1st Runner-up

\$100 off 2023 entry fee

Plaque & Jewelry from Mrs. Wisconsin America, LLC

2nd Runner-up

\$50 off 2023 entry fee

Plaque & Jewelry from Mrs. Wisconsin America, LLC

Fabulous Face

Gift bag and trophy **Mrs. & Miss**

Director Award

Crystal trophy from Mrs. Wisconsin America, LLC

Ad page Winner

Hotel Stay paid for the weekend - from Mrs. Wisconsin America, LLC

*Other awards provided for Photogenic, Congeniality, Fitness, Outstanding Community

Service, etc – will receive gift bags

*Every effort has been made to ensure the accuracy of the contents of the program book. However, Mrs. Wisconsin America the staff and director can not be held liable for any omission or typographical errors. To all concerned we sincerely apologize if your name, or company has not appeared in print. All prizes are non-transferable or exchangeable. The pageant disclaims all liabilities for taxes, lost or stolen prizes or the action of the independent sponsors. Contestants are aware that they will carry all awarded prizes out of the theater after the pageant. Furthermore, the pageant will not have any responsibility in delivering or mailing any prizes awarded after tonight to the contestant that are left behind.



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ANDREA BENDER

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- Empowering women and families to gear up and ride
- Educating communities on bike safety
- Encouraging athletes to serve their communities

Be passionate in what you do and you will find your way!

MRS. BRISTOL



BENDER COACHING

Dave and Andrea Bender are founders of a local mountain bike team that has grown into Southeastern Lakes Scholastic Mountain Biking (SLSMTB), a 501(c)3 non-profit organization.

Andrea is a certified NICA coach and is one of over 40 volunteer coaches of 100 athletes on their team. She is also a Registered Nurse in the emergency department and school nurse at her children's school. Their TWO sets of miracle twin boys - ages 8 and 6 - are on the team.

In 2021, Dave and Andrea launched Bender Coaching to help athletes reach their personal and competitive goals.

www.BenderCoach.com www.SLSMTB.com



Photo credit: Malaney Myrin Photography & Natalie Weber Photography (family)



Advanced Fertility Center of Chicago wishes luck to former patient Andrea Bender as she competes for the title of Mrs. Bristol!



The path to parenthood isn't always easy. At Advanced Fertility Center of Chicago, you will receive compassionate, personalized fertility care from our expert team of doctors, whose success rates speak for themselves. Lets build the family you desire and achieve the future you deserve.



Advanced Fertility Center of Chicago

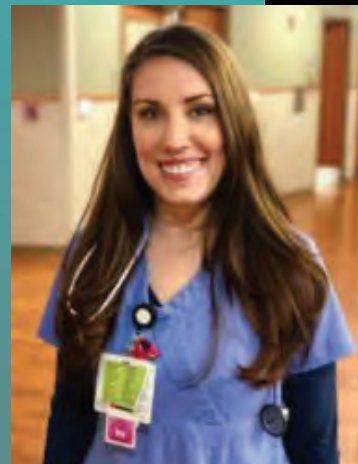
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Andrea- You always put others before yourself. We are so proud of all your accomplishments with work, family and your community. We will forever encourage you to SOAR to the top!

Love Always, Mom & Dad



Mrs. Bristol
ANDREA BENDER



Miss Central Wisconsin

Ashley Schroeder



Ashley is passionate about mental health and helping to heal her community. She empowers others to transform their lives by opening The Garden Wellness, a healing center in Central WI.





PROUD sponsor of the
Mrs. Wisconsin America & Miss Wisconsin for America
pageants!

**LASHES, DASHES,
AND LIPS...**

OH MY!

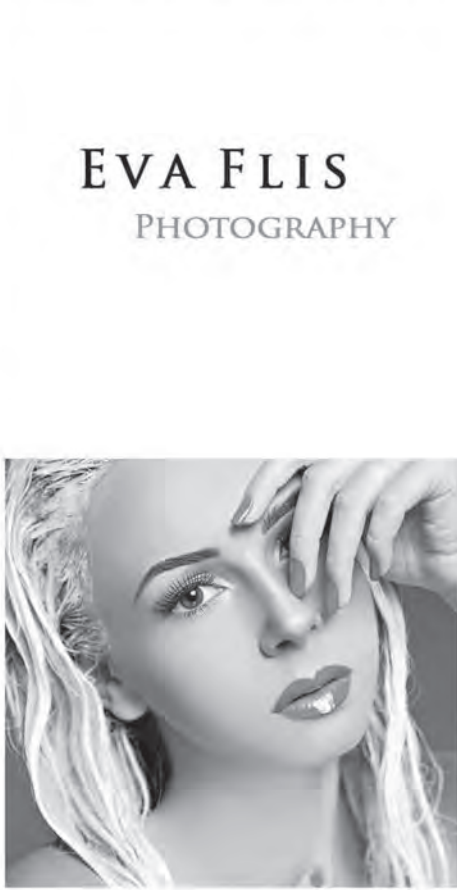


Jenny Pritchett

<https://www.facebook.com/charlibrynbeauty/>



PHOTO: DAZZLESHOT IMAGES
AD PAGE: MB DESIGNS



EVA FLIS
PHOTOGRAPHY



**WINNING
LOOKS
GOOD
ON YOU**



HO-CHUNK  **GAMING**
WITTENBERG

N7198 US HWY 45 | WITTENBERG, WI

A professional studio portrait of a woman with long, wavy brown hair and light blue eyes. She is wearing a vibrant blue, draped garment and large, ornate, multi-tiered earrings with clear and pink gemstones. The background is a bright, textured blue.

Denna

LIND

MRS. PORTAGE COUNTY

PHOTO: EVA FLIS AD: MB DESIGNS

Laura Swan

**Mrs. Lake Country
Wisconsin America**



THANK YOU

to my wonderful husband, Alan & amazing kids
Christian & Hannah, for believing in me and supporting
me as I pursue my dream!

PHOTOS: SUVI TORY PHOTOGRAPHY & KATIE EMANUELSON PHOTOGRAPHY DESIGN: MB DESIGNS



Luisa
Tuchalski





MICHAEL SOLBERG



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Appleton!***

Nic Michiels, you're the best! Thank you for encouraging and supporting me with all my goals.

Community Clothes Closet and Harbor House, thank you for all the support you provide our community.

Family and friends, thank you for your support!

***Natalie
Michiels***

MRS. APPLETON

Miss
Madison

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a bold stand for NEC
success. Changing
the way the way we
view infant feeding
in the NICU across
America.



Portia-Ann
Ki-ilani Cox

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FAMILIES WHO HAVE EXPERIENCED
PREGNANCY AND INFANT LOSS.

*Good Luck
Portia-Ann*

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Operations Manager,
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OWN CONTRACTOR
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CROWN!



James
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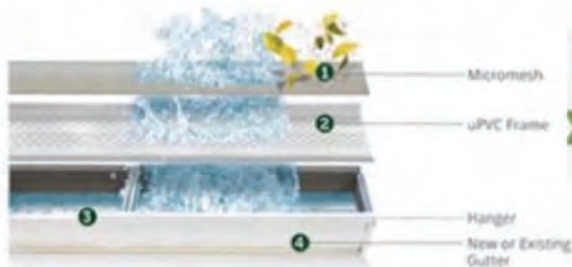
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US

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FOR WISCONSIN'S QUEEN***



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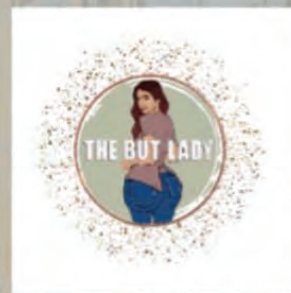
Portia Cox
for
Miss
Wisconsin



PEARL STUDIOS
GRETCHEN YANG & BLIA LEE
PHOTOGRAPHER & VIDEOGRAPHER
GREENBAY WI 54303
PEARL.LLC2020@GMAIL.COM

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PORTIA COX



Miss Milwaukee

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REALTOR / LEADER!

Sasha

EVERETT

Photo Credit: Dan DuVerney

Mrs.
Marathon
County

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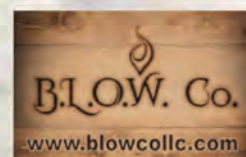


Stacy Weber

FOR MRS. WISCONSIN AMERICA



*Service Through
Advocacy*





Stacy Weber

For Mrs. Wisconsin America

Love, Roe/Weber Family

**"We believe in you, Mrs.
Southern Wisconsin."**

Born Advocate



Servant Leader



**James 4:6 - But he giveth more grace. Wherefore he saith, God resisteth
the proud, but giveth grace unto the humble.**

Thank you to all those who have
supported & encouraged me.
I am forever humbled. To all
the Mrs. & Misses out there,
you are the light &
I am so proud of you all.

Mrs.
Kenosha
County

*"There is always LIGHT.
If only we're
brave enough to see it.
If only we're brave
enough to BE it."*

Thank You Sponsors

Family & Friends

**Shel's Bridal &
Talent LLC**

**Lauren Haumersen
with
Beauty Without
Boundaries
Cosmetics**

*Suzanne
Maki*

Photo by Corrine Krause
Studio 721 Photography



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THERAPY



We Rock The Spectrum
KID'S GYM
For All Kids - Milwaukee



VALERIE KRETCHMER

MRS. SOUTHEAST WISCONSIN ✓

CHANGING LIVES, ONE ABILITY AT A TIME



Advocacy

We support children, young adults, and their families by seeking what is best in treatment for happiness and function. By acting and speaking in advocacy through the community, we express each child's dreams and goals.



Creativity

We utilize creativity throughout our pursuit of advancing each child and young adult in their areas of strength.



Well-Being

We strive to support wellness and balance for our families and kids, while encouraging development into healthy young adults. We model well-being as clinicians through our demeanor and as a company through our promotion.



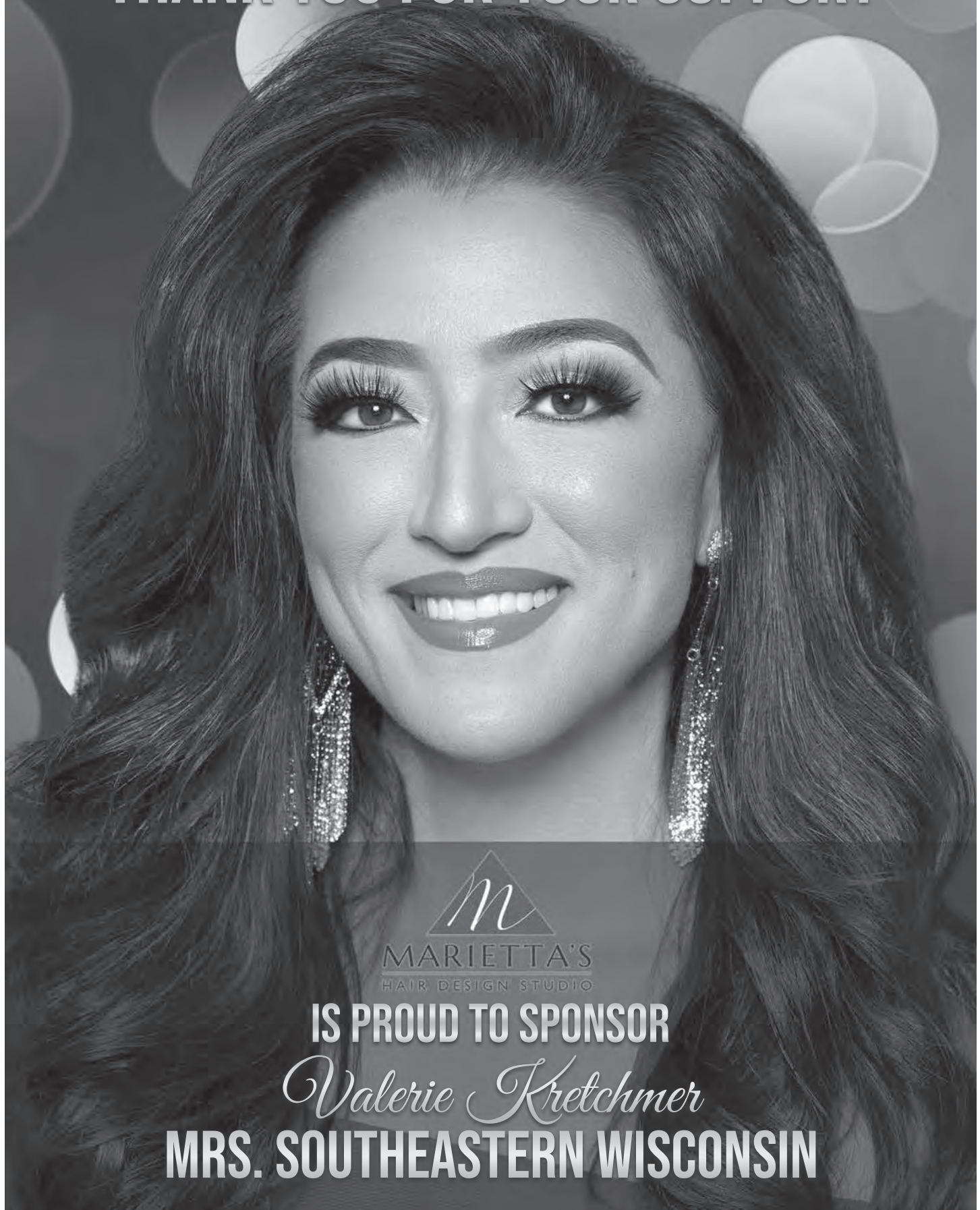
Teamwork

We work together internally and externally while coordinating with parents, co-workers, communities, and other healthcare providers. Through collaboration, we expand the traditional roles of healthcare and make a team that works toward a common goal.



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*Thank you to all my sponsors, friends and family who have supported me throughout my journey to the Mrs Wisconsin America Pageant. You have blessed me and I will make you all proud!
To my husband Nick and my daughters thank you for your support and love:
I could not have done this without you and I love you all!*

"WE ARE FAMILY"



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