BIG MF X | MEDIA & PRESS KIT

About BIG MF X

BIG MF X is a 60-year-old Olympic hopeful, actor, and legacy brand builder who rose from playing

Junior Pierce on HBO's Oz to becoming a national force. After battling severe spinal stenosis,

sleeping in his car for over a year, and nearly losing his ability to walk, he transformed his life

through juicing, meditation, and purpose. Today, BIG MF X is a motivational powerhouse, signed to

a major NIL deal and competing in Olympic Recurve Archery while building a cultural legacy that

moves the world.

Booking Contact

For speaking engagements, appearances, or interviews:

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Media Coverage & Highlights

- HBO Series Oz - Role: Junior Pierce

- Creator of 'The BIG MF X Juice Bible'

- NIL Deal Holder - Olympic Recurve Archery

- Docu-series in production under Big X Media Group