



LIBERTY HORSE SHOW

SPONSORSHIP OPPORTUNITY

SOUTHWEST LIBERTY HORSE CLUB

A chapter of the International Liberty Horse Association

To whom it may concern,

An exciting and unique opportunity to get involved in a newly recognized discipline in the horse industry is coming up in Gainesville, Texas! On May 21-23, 2021 the Southwest Liberty Horse Club, a chapter of the International Liberty Horse Association, will be hosting a face-to-face Liberty Horse Competition. This event is an approved competition through the International Liberty Horse Association. That we know of, this will be the second in-person event of its kind, and the first of its kind in Texas.

For this event, we are looking for sponsors who are enthusiastic about promoting growth, education, and inclusiveness within the Equine Industry! The Liberty discipline is a discipline not just for elite trainers and breed-specific performance horses, but for horses and owners from all backgrounds. It gives those horses who may not be able to be ridden, and those horse owners who no longer can or wish to ride a discipline that they can enjoy, a place where they can compete, and a comradery of horsemen who are here for the enjoyment of the horse and the enjoyment of the Equine Industry. Liberty truly is for any horseman and any horse, from any background and all levels.

Sincerely,

Elliot & Caitie Holtzman

Southwest Liberty Horse Club

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What is Liberty?

*Liberty- The state of being free.
The International Liberty Horse Association (ILHA) is dedicated to promoting the discipline of Liberty training and celebrating Liberty horses, trainers, and competitors everywhere.*

Reference:

LibertyHorseAssociation.com

About the Southwest Liberty Club

The Southwest Club was founded in Summer 2020 and is managed and operated by Elliot and Caitie Holtzman. Elliot and Caitie are both up and coming horsemen, Liberty trainers, and are each already accomplished ILHA competitors and judges in multiple levels of Liberty. Aside from Liberty, Elliot starts colts and both also train for and compete in Versatility Ranch Horse, and as of 2021 they have added Reining and Reined Cow Horse events.

The Southwest Club was the first ILHA club that was formed and is the largest and most active club to date with about 20 or so current members and one-to-two club activities per month. Club activities include Liberty Practices, Liberty Demonstrations, Liberty Lessons, Liberty Clinics, and now Liberty Horse Competitions. Each club activity is open to both members and non-members, participants and spectators. For more information regarding the club and the show, see www.SouthwestLibertyHorse.com.

About ILHA

ILHA has organized the discipline of Liberty with an official competitive structure, competition guidelines, and rules that promote safety, consistency, fun, and creativity for all involved. ILHA will serve as the "Official Governing Body" for members of the Liberty discipline and offer local, national, international, online, and championship Liberty horse shows and competitions. The ILHA Judging System is the official format for judging Liberty horsemanship for its combined technical and stylistic elements while rewarding the highest level of expertise with consideration for degree of difficulty.

Reference: LibertyHorseAssociation.com