

MOSPA BOARD OF DIRECTORS MEETING MINUTES

Crown Plaza West – Lansing

November 9, 2018

MEMBERS PRESENT: Leigha Compson, Jessica Edwards, Madonna Jackson, Shawn Kadwell, Tammy Kelley, Cheryl Kimbrue, Holly McKee, Roz Pollard, Sheree, Price, James Simmons, Anwar Thomas, and Terri West

CALL TO ORDER/PRESIDENT'S COMMENTS

- The meeting was called to order by President McKee at 10:12. President McKee thanked everyone for coming.
- Celebrations and Recognitions: Welcome, Shawn Kadwell. Member Kimbrue has a new grandbaby. Member Compson had an article published: *Recruiting Generation Z Women to Stem Fields*.

CALL FOR ADDITIONS TO AGENDA

- There were no additional items for the agenda

MINUTES/SECRETARY'S REPORT

- Minutes from September 28, 2018 were reviewed.

Motion by Member Simmons to accept the minutes, 2nd by Member West.

Motion Carried

TREASURER'S REPORT

- Treasurer Thomas did a recap from summer. There hasn't been a lot of activity.
- Current balance: \$39,392.80

WEBSITE REPORT

- The website is up and running on Go-Daddy. The site is mobile friendly. Username and password are not needed.
- Member Jackson is excited when talking to potential presenters, asking them to visit the website.
- Member West reported that we paid for webhosting, web builder, and domain name. She is going to check on getting a refund for web builder.

- Current pictures on the website are stock photos. The possibility of including pictures from the conference was discussed.

REGIONAL REPORTS

- There were no regional reports.

MDE AND TIA UPDATES

- Member Price reported Perkins 5 was authorized. It goes into effect July 1, 2020. She will be attending a conference in Minneapolis to find out more about Perkins 5.
- MDE/TIA will support MOSPA's 2019 Conference. We will go business as usual until we hear something different.
- Conference funds were questioned more this year by MDE.
- It was suggested that we are mindful of State when planning, considering outcomes, workforce, and employers as we plan which sessions to offer.
- Add sponsors: Trend, logo from MDE/TIA to website.
- Member Felder seeking information for newsletter and candidates for Breaking Traditions.

UNFINISHED BUSINESS

- Google access
 - Link: <https://drive.google.com/drive/folders/0AIHeHA7CJGZJUK9PVA>
 - Member Thomas is the contact person if you have difficulty.
 - Board's Google Drive will include past treasurer report, minutes, photos, historical documents, minutes up to one year. Other past documents will be archived.
- Nomination Information tickler – Member Compson
 - Member Compson distributed a handout with detailed descriptions and process for awards
 - Two documents will be developed, one for an internal audience, the other for external audience. Member Compson will take lead.
 - Awards Presentation Ceremony will be changed to Awards Banquet.
 - Internal: MOSPA will pay for award recipient if district won't pay. This will be an ad hoc decision.

- Disclaimer, giving MOSPA permission to use photos of adults will be included on registration form. President McKee will contact Ken to add disclaimer to registration.
- If student award recipient is under 18, nominator is responsible for obtaining permission to use photo and will keep signed permission form on file. This will be added to the nomination form, legally releasing photos to 3rd party, MOSPA.
- Member Compton will draw-up language around photo nominations.
- Rubric format for awards changed from WORD to EXCEL.
- Clarification needed for nominations for support staff.
- Business and Industry Sponsors, Merchandise Vendors
- Sponsor structure needed – different levels of sponsorship, ex. Beverage break for \$1,000
- Tap into bank
- People involved in conference can't do this. Other people need to step up.
- President-Elect Simmons will look at structure. Member Kimbrue will share information from golf outing fundraiser via email contact.
- Proposed structure will be shared with Executive Board.
- Member Price will check on conference bags (TIA swag)
- Member Thomas will check with 5th/3rd Bank for items.
- Operating Documents
 - Operating documents tabled for this meeting.
 - Member Jackson proposed putting draft form in Google Drive, opening floor for review/comments of Operating Documents. Comments will be accepted until December 31, 2018. Comments will be compiled, and a final draft will be presented to Board electronically. The vote will be taken at the March 8, 2019 meeting.
 - Motion second by Member Edwards
 - Motion carried.

ANNOUNCEMENTS

- Member Price went to Iceland.

The meeting adjourned at 11:38

Submitted by Roz Pollard, Subbing for Member Ganssley, Board Secretary

CONFERENCE MEETING

November 9, 2018

PROPOSED THEME: GROWTH MINDSET CLOSING THE SKILLS GAP

- 1st draft of logo shared
- Holly wants to include the icons for MDE Career Pathways
- Sherrie will check for official logos (high resolution/jpeg)

SPEAKERS

- Madonna shared information about and short video of Mike Smith: Find Your Grind, as possible keynote speaker and breakout session. His fee is \$7,000.
- Sherrie suggested asking Kevin J. Fleming, from last year, back and have him address proposed topic, depending on fee, availability and willingness to come back.
- Dr. Dan Phelan, President of Jackson Community College, was proposed as possible closing keynote.
- Mike Rowe was proposed; however, it was felt that he's expensive and his focus would be geared towards construction tech.
- Carol Dweck, Growth Mindset, \$20,000- \$30,000 speaking fee
- It was suggested we contact Department of Education/Department of Labor to ask for speakers addressing the skill gap.
- Erica O'Ryan, Secondary/Post-Secondary Alignment
- Matthew T. Hora, Professor in Wisconsin, has an award-winning book, *Beyond the Skill Gap*

FERRIS STATE UNIVERSITY CONTRACT

- Holly is awaiting contract to sign.

BOYNE

- Sheila is working with Boyne to get answers to previously asked questions.

PROPOSALS POSSIBILITIES

- Madonna will put out a call for proposals focusing on closing the skill gap/growth mindset
- Ferris will send out a call for proposals
- Leigha and Holly will look over list prior to going out
- List will be directed to Goggle doc

- TASS – Teaching Academic Success Strategies/Skills
- Human Trafficking is not viewed as topic for this audience
- Leigha could present her research for her article
- Women Who Weld
- Digital Divas keynote speaker, Breanna Vertkin, software engineer at Duo Security
- Teaching strategies for special populations
 - Specific study skills
 - New content acquisition
- CPED – partnerships with industry so students get jobs when they're done
- Ask Val for possible list of teachers willing to present
- Panel: Engaging Advisory Boards- It's More than a Meeting
- Jean Arteaga, Coopersville Counselor, former HR manager
- Adaptive School, Ferris State University
- Workforce Intelligence Network (WIN)
- Work-Base Learning
- Jessica will go back through evaluations to see if there are any suggestions for speakers/topics

MDE

- Find out what's needed at the back end
- Presenter outcomes

ELECTIONS

- President –Elect Post-Secondary
- Email to go out with nomination form
- Add nomination form to registration website. Holly would like to see it up in January.
- James will put together call for nomination with contact information for nominations or if someone would like to run themselves.