

COVID-19 CUSTOMER GUIDE



Welcome to the COVID-19 BUSINESS EMPLOYEE TRAINING!

We are excited to offer innovative employee COVID-19 training solutions to our members through Unified Standards™.

Unified Standards™ is an easy-to-use solution that supports businesses through effective staff training, following state guidelines, and bolstering consumer confidence in the communities our members serve.

What is Unified Standards™?

Unified Standards™ enables organizations to leverage information in order to become more stable and profitable while creating a safer environment in which to work and provide for their customer base.

Unified Standards™ captures industry-specific policies, processes, procedures, and guidelines and integrates them into an online, easy-to-use platform that can be utilized by employers to train workforce for entering the workspace and being effective at their jobs amidst COVID-19.



APPLICATION

STEP ONE

Contact your local Chamber today to enroll in the program. Chamber members receive a 30% discount per employee. From here, your Chamber will guide you to the online application process.



STEP TWO

The application form will collect basic information from each business so that its individual account can be created and each employee for that business can receive his/her personal link to access the online COVID-19 training materials.



STEP THREE

Each business will have access to individualized monthly reports that show its employees' training progress. For more information on the reporting aspect, please access the COVID-19 business manager session in the online platform.

SOCIAL MEDIA TOOLKIT



Businesses will receive marketing and promotion materials regarding the COVID-19 employee training. In the social media toolkit, businesses will find professionally designed imagery, pre-written posts, suggested hashtags and more.

PARTNER SEAL



Each business participating in the 2020 COVID-19 employee training will receive a window-seal to be displayed in a prominent area, viewable by customers. The seal communicates that the business is participating in certified training to combat COVID-19 in the workplace, making consumers and customers safer in the process.

MANAGER GUIDE



Business managers will receive a guide sheet with instructions about its role. The guide will have specific information for business leaders with the intent to guide them throughout the entire training process and steps moving forward.