



c.verhage.photo

426 E. MAIN STREET, WAUPUN, WI 53963
920.210.6973 - WWW.CVERHAGEPHOTO.COM

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About Cassandra

I GRADUATED FROM MATC-MADISON IN 2003 WITH AN ASSOCIATE APPLIED ARTS DEGREE IN PHOTOGRAPHY. MY STUDIO HAS BEEN IN DOWNTOWN WAUPUN SINCE 2004. I LOVE TO CREATE MEMORIES AND PRESERVE SPECIAL MOMENTS FOR EVERYONE WHO I GET TO MEET IN FRONT OF MY CAMERA.

What To Expect

BEFORE YOU COME IN TO BE PHOTOGRAPHED, I WANT PICTURES OF YOUR HOUSE, THIS WAY WE CAN DESIGN YOUR PHOTOSHOOT TO MATCH YOUR STYLE AND DECOR. NEXT, I WILL WANT PICTURES OF WHERE YOU WANT TO DISPLAY YOUR PORTRAITS AND I CAN START DESIGNING A LAYOUT SO WE KNOW WHAT SIZES AND GROUPINGS WE ARE SHOOTING FOR. YOU WILL HAVE LOTS OF GREAT PORTRAITS BUT DON'T WORRY, WHATEVER DOESN'T MAKE IT ON THE WALL WILL LOOK AMAZING IN AN ALBUM. THESE ARE GREAT KEEPSAKES THAT YOU WILL CHERISH FOR MANY YEARS TO COME.

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YOUR
investment

CONSISTS OF TWO PARTS

creation fee

INSIDE OR ON LOCATION-CUSTOM PORTRAIT
SESSION WITH CASSANDRA,
PRIVATE ORDERING SESSION

products

CANVAS WALL ART, FRAMED PRINTS,
READY TO HANG COMPOSITES,
ALBUMS + FINE ART PRINTS

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creation fee

standard
\$175

- PERFECT FOR CHILDREN, SMALL FAMILIES, COUPLES, PETS
- PLAN ON SPENDING THREE HOURS WITH ME
 - AN HOUR TO CREATE THE PORTRAITS
 - AN HOUR OR TWO, FOLLOWING THE SESSION, TO SELECT AND ORDER YOUR WALL DISPLAYS AND OTHER PRODUCTS

extended
\$275

- PERFECT FOR LARGER FAMILIES WITH NINE OR MORE ADULTS
- PLAN ON SPENDING ONE + A HALF HOURS WITH ME TO CREATE THE PORTRAITS
- AT ANOTHER APPOINTMENT I WILL HELP YOU SELECT THE BEST PORTRAITS TO USE FOR YOUR

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fine art prints

40" PRINT \$545

30" PRINT \$465

20" PRINT \$325

15" PRINT \$225

gift prints

5X10 DESK BUDDY \$135

WITH WOOD STAND \$150

10" PRINT \$135

0-9" PRINT \$45

handouts

PHOTO ART CARDS \$250+

DESIGNER CARDS \$135+

32 MINIS | 16 SNAPSHOTS \$85

16 MINIS | 8 SNAPHOTS \$50

digital negatives

FULL SET \$2500

TOP TEN \$1900

TOP TEN W/ \$1700 PRODUCT PURCHASE \$850

products

albums

PORTRAIT COVER, LEATHER BOUND,
HAND CRAFTED FOR A LIFETIME

12" ALBUM \$1025

10" ALBUM \$875

8" ALBUM \$775

composites

24 X 36 GALLERY COLLAGE \$725

15 X 30 WALL STRIP \$650

20 X 20 EXPRESSION \$575

canvas + frames

40" FINISHED PRINT \$750

30" FINISHED PRINT \$625

20" FINISHED PRINT \$485

15" FINISHED PRINT \$295

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build your own package

GET EXACTLY WHAT YOU WANT + SAVE

step one | the wall

PICK YOUR FINE ART PRINTS,
CANVASES OR FRAMED PRINTS

step two | collages

PICK YOUR WALL COMPOSITE

step three | smaller prints

PICK TWO OR MORE GIFT PRINTS

step four | story telling

PICK YOUR ALBUM

step five | to share

PICK FROM THE HANDOUT ITEMS

PICK THREE | *get* 10% off YOUR ENTIRE PRODUCT ORDER

PICK FOUR | *get* 15% off YOUR ENTIRE PRODUCT ORDER

PICK FIVE | *get* 25% off YOUR ENTIRE PRODUCT ORDER