

However, we believe that the Company has the following competitive advantages:  
we will provide a night life and events to bring campers and residents and all visitors something fun to do.  
we will provide music and food where no one else does this in this area.

### **Services**

First-rate service is intended to be the focus of the Company and a cornerstone of the brand's success. All clients will receive conscientious, one-on-one, timely service in all capacities, be they transactions, conflicts or complaints. This is expected to create a loyal brand following and return business.

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## **IV. FINANCIAL PLAN**

### **12-Month Profit and Loss Projection**

Monthly expense for salaries and overhead (projected):	\$10,000.00
Revenue and sales for upcoming year of business (projected):	\$230,000.00
Gross profit for upcoming year of business (projected):	\$120,000.00