
II. BUSINESS SUMMARY

Industry Overview

In the United States, the hospitality industry presently makes 300 dollars in profit.

The Tiny House Village Community Market is hot now and looks to continue as people look for ways to minimize and be affordable.

The spiritual market is ongoing and strong. Yoga, Reiki, ACIM. all will be practiced. The area attracts many couples planning marriage in a beautiful natural atmosphere. Weddings are always in style.

Research shows that consumers in this industry primarily focus on the following factors when making purchasing decisions:

Our competition also is our main draw. The Park has limited lodging. Has not been able to handle groups for weddings. Many campers flock there all year round. There is nothing to do after dark. We will provide events and parties to bring people together and celebrate.

Business Goals and Objectives

Short Term:

Infrastructure for large parties and areas for visitors to stay the night.

Landscaping and comfort are primary.

Long Term:

Eight Complete tiny homes 12 underground hobbit hill homes. Wilderness observation tower. Permaculture food forest,

Fitness center Artists and musicians studio.

3 duplex tiny homes. Meditation Garden.

Legal Issues

The Company affirms that its promoters have acquired all legally required trademarks and patents.