



# CAPE ANN PLEIN AIR 2019

## Sponsorship Opportunities

Funds received through these partnership packages will be utilized to fund the operation and marketing of the Cape Ann Plein Air competition and festival, to be held October 6<sup>th</sup> through 14<sup>th</sup>, 2019.

Of course, the ultimate support for our artists and the event is through the purchase of artworks during Cape Ann Plein Air. We encourage **all** our sponsors to purchase work during CAPA, at the exhibition and sale, and therefore all Contributing Sponsors at the Silver Level and above will receive a 10% discount on the purchase of all artworks purchased at the Galasus.

Sponsor logos and links will appear on the CAPA website until January 1, 2020.

Deadline for inclusion in the CAPA Program Book: June 20, 2019.

### **Presenting Sponsor** (\$15,000 – Exclusive)

Lead recognition in CAPA literature, on the website, in our social media, with signage at CAPA Awards Gala and other associated events

- Includes a full-page full-color ad in program book
- Lead listing as Presenting Sponsor in Press Releases and in our program book
- Signage/banner at the Welcome Reception, main Gala and other events
- Opportunity to speak at CAPA Awards Gala
- Logo with link to underwriter's website posted to CAPA website
- Logo on special promotional materials and select advertising
- Permission to distribute promotional materials at the CAPA Awards Gala
- Four tickets to the CAPA Awards Gala

### **Diamond Level Sponsorship** (\$10,000 - One Available)

Premium position in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes ½ page full-color ad in program book
- Premium listing in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Permission to distribute promotional materials and poster-sized signage at the CAPA Awards Gala
- Two tickets to the CAPA Awards Gala

**Awards Gala Underwriter** (\$8000 exclusive)

Premium position in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes ¼ page full-color ad in program book
- Listed in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Permission to distribute promotional materials at the CAPA Awards Gala
- Recognition at CAPA Awards Gala
- Two tickets to the CAPA Awards Gala

**Platinum Level Sponsorship** (\$5,000)

- Recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events
- Includes ¼ page full-color ad in program book
- Listed in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Permission to distribute promotional materials at the CAPA Awards Gala
- Two tickets to the CAPA Awards Gala

**Gold Level Sponsorship** (\$3,000)

Recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes 25% discount on any ad placed in program book
- Listed in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Two tickets to the CAPA Awards Gala

**Silver Level Sponsorship** (\$1,000)

Recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes 15% discount on any ad placed in program book
- Listed in Press Releases
- Logo with link to underwriter's website posted to CAPA website
- Two tickets to the CAPA Awards Gala

**Friend of CAPA** ~ \$500 up to \$1000 donations

Recognition in CAPA literature, including website and signage at the CAPA Awards Gala

**CAPA Supporter** ~ up to \$500 donations

Recognition in CAPA literature and on the website

**AWARD SPONSORSHIPS**

1st Place	\$6000	<i>Same benefits as Platinum level</i>
2nd Place	\$4000	<i>Same benefits as Gold level</i>
3rd Place	\$2000	<i>Same benefits as Silver level</i>
Hon Mention (2)	\$750	
Best Americana	\$500	
Best Use of Perspective	\$500	
Best Use of Light	\$500	
Best Nocturne	\$500	
Best Marine	\$500	
Best Maritime Activity	\$500	
Vanishing Landscape	\$500	
People's Choice	\$500	
Your Company Name	\$500	
Memorial Award	\$500	

**CAPA PROGRAM BOOK ADS**

Quarter Page	\$200
Half Page ( <i>horizontal or vertical</i> )	\$400
Full Page	\$800
Page 1	\$1000
Inside Cover ( <i>front or back</i> )	\$1000
Back Cover	\$1250

Please contact: **Susan Gould Coviello**, CAPA 2019 Project Manager - [capeannpleinair2019@gmail.com](mailto:capeannpleinair2019@gmail.com)  
978-837-8273

*Tax-deductible payments can be made to: **Cape Ann Plein Air**  
33 Commercial Street - Gloucester, MA 01930*