

We named it Karma CRM because it pays more than it takes

Karma CRM is more than just a customer relationship management system. It's a full-scale business automation powerhouse explicitly designed for independent business owners, merchant service clients, and companies tired of juggling multiple disconnected apps.

With Karma CRM, you get an AI-powered platform that runs your sales, marketing, appointment setting, reviews, and client communication — all in one place. It's the system your business has been missing.

WHY BUSINESS OWNERS CHOOSE KARMA CRM

1. Automated Lead Follow-Up

- Texts, emails, and even AI-powered calls go out automatically.
- Never miss another lead. Respond instantly, 24/7.

2. Smart Appointment Booking

- Integrated calendar sync and booking pages.
- Automated confirmations and reminders to reduce no-shows.

3. Centralized Communication

- One inbox for SMS, phone, social DMs, and email.
- No more flipping between apps.

4. Instant Online Reviews

- Sends branded 5-star review requests after transactions.
- Converts happy clients into powerful social proof.

5. Client & Sales Pipelines

- Visual drag-and-drop CRM board.
- Track every client, every deal, every dollar.

6. Done-For-You Funnels, Landing Pages & Websites

- Drag-and-drop builder or we build it for you.
- Perfect for capturing leads or selling services online.

7. Built-in AI Chatbots + AI Call Agent

- Answer questions, book appointments, or qualify leads 24/7.
- Handle objections and capture interest without lifting a finger.

8. Email & SMS Campaigns

- Build automated follow-ups and nurture campaigns.
- Reach customers where they pay attention.

9. White-Labeled for Your Brand

- Looks and feels like YOUR system.
- Custom portal, logo, and colors.

10. Client Portal Access

- Give clients access to their appointments, files, and invoices.
- It makes you look like a high-end professional.

HOW KARMA CRM IS DIFFERENT				
Feature	Karma CRM	Salesforce	HubSpot	Stripe
Fully branded to your business	✓	✗	✗	✗
AI Chat + AI Call Agent included	✓	✗	✗	✗
Built for local small businesses	✓	✗	✗	✗
No coding or tech skills needed	✓	✗	✗	✗
Loyalty & rewards program options	✓	✗	✗	✗
Works with Dejavoo, NMI, etc.	✓	✗	✗	✗
Real U.S. support from experts	✓	✗	✗	✗