

ADVERTISING DESCRIPTION OF THE SECOND SECOND

for BMAI's



BIODIESEL JOURNAL IS BMAI'S QUARTERLY NEWSLETTER THAT HIGHLIGHTS THE EVENTS OF THE INDIAN BIODIESEL INDUSTRY.

HERE IS AN OPPORTUNITY FOR YOU TO SHOWCASE YOUR COMPANY & ITS BUSINESS BY CIRCULATION TO THE INDIAN BIODIESEL INDUSTRY, RELEVANT MINISTRIES, OIL MARKETING COMPANIES, UCO AGGREGATORS, FOOD BUSINESS OPERATORS, RETAIL OUTLETS, TECHNOLOGY COMPANIES ETC. IN OUR VARIOUS UPCOMING EDITIONS.



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THE TARIFFS FOR VARIOUS ADVERTISING OPPORTUNITIES ARE AS UNDER:

Front Cover 23.5 cm x 17.5 cm	Rate per	Total
No. of Insertions	Insertion	Amount
1	30000	30000
2	27000	54000
3	25000	75000
4	25000	100000
Inside Full 23.5 cm x 17.5 cm	Rate per	Total
No. of Insertions	Insertion	Amount
1	24000	24000
2	21500	43000
3	20500	61500
4	20500	82000
Inside Half 11.5 cm x 17.5 cm	Rate per	Total
No. of Insertions	Insertion	Amount
1	13500	13500
2	12000	24000
3	11500	34500
4	11500	46000

Inside Quarter 11.5 cm x 8.5 cm	Rate per	Total
No. of Insertions	Insertion	Amount
1	10000	10000
2	9000	18000
3	8500	25500
4	8500	34000
Back Cover 23.5 cm x 17.5 cm	Rate per	Total
No. of Insertions	Insertion	Amount
1	30000	30000
2	27000	54000
3	25000	75000
4	25000	100000
Advertorial 500 words and One 5 cm x 7 cm Space	Rate per	Total
No. of Insertions	Insertion	Amount
1	25000	25000
2	22500	45000
3	21000	63000
4	21000	84000

KINDLY SEND US YOUR CONFIRMATION & ARTWORK TO: bmaiorg@gmail.com

