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SARAH F. WIMBERLEY

"…Expert content on user experience and product delivery [in] her sessions …

Attendees responded positively to her insights, and behind the scenes, Sarah was equally impressive…

Her collaborative and generous approach made her a standout contributor, and we'd be thrilled to work with her again."

-Dustin Kingen, Secretary-Treasurer, Michigan Technology Conference

Board & Volunteer Service

- Tech for Campaigns (2024-25)
- Village on Ridge (2023-present)*
- Philanos (2021-present)*
- Impact100 Philadelphia (2020-23)
- Girl Scouts of Eastern Pennsylvania (2019-present)
- Allens Lane Art Center (2017-19)*

  *Board Service

Sarah is a detail-oriented leader with twenty years of experience in marketing and cloud-based technology, specializing in sales, marketing, customer service, and reporting tools. As principal and founder of Ulster Technologies, Sarah drives innovation to foster collaborative, data-driven decisions with her clients.

She has served as an enterprise architect, product owner and program/project manager at leading regional and national healthcare institutions. Sarah led dynamic, cross-functional teams through multiple product and platform migrations, passionately improving business processes and driving sales growth.

Sarah's Most Requested Talks

Facing the Future: Three Ways to Proactively Manage Change

Proactively managing change isn't for the faint of heart; learn how to start small and start now

Three Lessons from a Woman in EA

My journey, how you can join the EA ranks, and retain diverse talent

Trust for One, All for Trust: Three Musketeers for a Safe Space

Learn how empathic, transparent leaders create safe spaces for teams to thrive

The What, Who & Why of Consent Management

Extend those marketing basics into data governance and strategy to support your AI agent experiences

Read more about Sarah and session abstracts online: www.ulster-tech.com