



# A NEW WAY TO BECOME A GREAT PRODUCT OWNER

*Because a two-day introductory course isn't enough, set your Product Owners up for long-term success with this pathway to greatness.*

**CLASSROOM | COACHING | COMMUNITY**

The Product Mastery Pathway is a **multi-faceted**, long-term development program designed to **maximise learning and growth**

## WHAT'S INCLUDED



**2-day\* Explorer workshop** covering every aspect of Geoff Watts' **DRIVEN** model



Five **monthly group supervision sessions** covering real-time challenges & questions



**2-day\* Adventurer workshop** going deeper into each aspect of **DRIVEN**



**Free copy of the book** Product Mastery: From Good to Great Product Ownership



**Lifetime access** to the Agile Coaching Cards **smartphone app**



**Lifetime access** to the video modules of the Product Mastery **eCourse**



**Private community channel** for real-time discussion and support

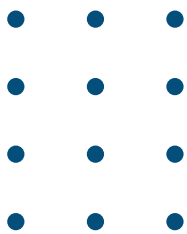
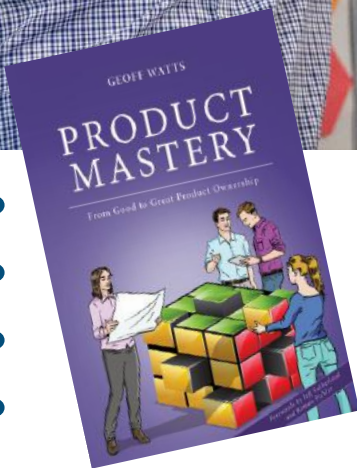
## YOU WILL LEARN HOW TO:

Be more **DECISIVE** with incomplete information  
**RUTHLESSLY** focus on delivery of value

Be more **INFORMED** of your product environment  
Develop a **VERSATILE** leadership style

**EMPOWER** yourself and your team

**NEGOTIATE** for what's important



## CLIENT TESTIMONIAL

"The time that you invest in the Pathway is definitely worth it. So many hours of training are wasted by leaving a classroom and not even picking up the book. This brings the every day back to the learning."



**Tracey Stephens**  
Head of Product, Arco