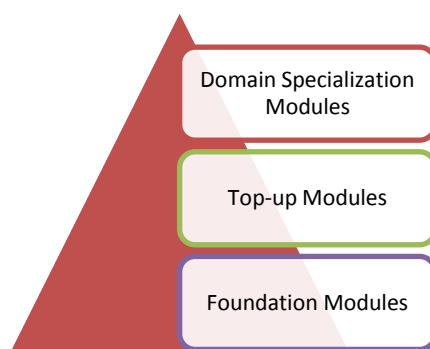# CAREER NOURISHERS

Career Assure - Management

Career Assure is an employability enhancement program that is aimed to fill the gap between current education system and the industry needs. It is designed to meet the evolving industry needs by imparting value added skills.

✓ KEY Features

- Developing skills necessary to get into Corporate and Grow in industry

- Ignite the passion to learn and be successful

- Focus on values based grooming and applied skills

- Motivational and interactive approach

- Added learning through theatre workshops

- Self Paced Learning activities

- Practice for employability assessment tests

- Mock sessions of GD and interviews

- Pre-class & post-class assignments

- Assessment Tests for clearing a module

- Unique Program structure offers maximum flexibility to the students

- Completion Certificates on completion of each set of modules

Program Structure

Program is structured in a modular way so that a student can opt for modules specific to the career he/she wants to pursue

- Domain Specialization Modules
- Top-up Modules
- Foundation Modules

Foundation Modules

- Develop skills needed in all job profiles
  - Goal, Language, Critical Thinking, Communication, Selection Process

- Total: 50 Hours
  - 18 Interactive Sessions: 38 Hrs
  - Pre and post assignments
  - 2 Theatre Workshops: 8 Hours
  - 2 Mock Sessions: 4 Hours

- Additional self practice sessions: 24 Hrs

- Assessment tests for clearing modules
  - Modules to be repeated in case assessment is not upto the mark
- Delivery over 12 weeks
  - Coverage of 8 hours once in two weeks – over Saturday and Sunday, 4 hours on each day

Career Streams

- ❖ Software
- ❖ IT
- ❖ Management
- ❖ Engineering
- ❖ Data Analyst
- ❖ DevOps Operations
- ❖ Web Site Developer
- ❖ UI Designer
- ❖ Digital Marketing
- ❖ Banking
- ❖ Insurance
- ❖ Finance
- ❖ Accounting
- ❖ Securities Adviser
- ❖ Business Analyst
- ❖ Marketing
- ❖ Hospitality
- ❖ Retail
- ❖ Education

Domain Specialization Modules

12 to 16 Hour Extensive Workshops by Subject Matter Experts covering latest trends in a specific area

- ❖ Banking
- ❖ Insurance
- ❖ Retail
- ❖ Hospitality
- ❖ Education
- ❖ Health Care
- ❖ Business Analysis
- ❖ Securities Trade
- ❖ Digital Marketing
- ❖ Information Security
- ❖ Entrepreneurship
- ❖ Ideation and Innovation

Top-up Modules

- Modules specific to a career in Management

- Offered top-up modules:

    – Marketing
    – Finance
    – HR
    – Operations
    – IT Management
    – International Business
- Each Module: 24 Hours

- Assessment tests for clearing modules
    – Modules to be repeated in case assessment is not upto the mark

- Delivery over 6 weeks
    – Coverage of 8 hours once in two weeks – over Saturday and Sunday, 4 hours on each day

Placement Support

- ➢ Guidance and mock sessions for building resume, GD and Interviews

- ➢ Employability Assessment Tests widely used in the industry

- ➢ Placement Support & Internships

- ➢ Information Sharing and Guidance
    - ▪ Placement opportunities
    - ▪ Updates on trends in industry
    - ▪ Placement news

- ➢ Opportunities other than placements
    - ▪ Entrepreneurship

Eligibility:
- ❖ Students pursuing or having completed BBA course
- ❖ Or persons having completed any other graduation course

Course Fee:
- ❖ Foundation Modules:
- ❖ Top-Up Modules:
- ❖ Domain Specialization (Offered as open Seminars):

Contact:
- ❖ Mobile:
- ❖ Email:

Credentials

- ❖ Program designed by technology leaders having 25+ years of experience in industry

- ❖ Backed by:
    a. Manaswin/Aptech – serving Bundelkhand region with Educational Service since 1991
    b. 3SR Consultancy – L&D leaders for corporate, educational institutes and consultancy