

Here are the primary paths:

1. **Independent Executive Coaching Practice**

Build a private coaching business offering one-on-one or group sessions for high-level professionals. Focus on strategies for managing menopause symptoms, boosting productivity, and leadership resilience. The certification's CPD status builds trust and credibility in new markets. Academy alumni often market themselves via webinars, online programmes, or packages tailored to executives.

2. **Corporate Training and Workplace Programmes**

As an EMC, you can deliver bespoke menopause awareness and management workshops to businesses, HR teams, and leadership groups. This includes designing policies, toolkits, and inclusive training to reduce absenteeism and support employee well-being. The training equips you to train "Menopause Ambassadors" internally or provide consultancy on DE&I (Diversity and Equity) initiatives. Many EMCs partner with organizations for ongoing contracts, such as annual refreshers or innovation programmes.

3. **Train-the-Trainer Roles**

This opens doors to speaking at conferences, universities, or co-designing curricula. It's ideal for those wanting to scale impact and income via group facilitation.

4. **Webinars, Speaking, and Content Creation**

Host interactive global webinars, professional speaking engagements, or create content like podcasts, blogs, and e-books on menopause in leadership. The academy's network connects you to partners for events, and CPD accreditation supports paid work in wellness or executive development.

5. **Integration into Existing Careers**

If you're already a coach, trainer, or health professional (e.g., in nutrition, HR, or therapy), add menopause specialisation to diversify services. This "ignites new growth opportunities" by attracting corporate clients or collaborations with brands in women's health. Remote roles, like hormone/menopause coaching for online companies, are increasingly available.