

## **MNB Connect Ltd**



Innovating Education | Empowering Industry | Transforming Futures

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## Who We Are

MNB Connect is a consultancy specialising in workforce transformation, interim leadership, strategic partnerships and digital innovation. Founded by Mark Byerley, a British Army veteran with over 35 years' combined experience in leadership, education and skills, we bridge the gap between education, industry and communities. Our work delivers practical solutions that strengthen capability, improve outcomes and create sustainable pathways into skilled employment.

## **Our Super Seven Core Services**

We support colleges, training providers, employers and global partners through:

- Interim Leadership Support providing calm, focused leadership to stabilise curriculum, drive quality improvement and ensure continuity.
- Strategic Workforce Solutions designing strategies aligned with skills priorities, funding and employer demand.
- Strategic Growth and Skills Development shaping programmes, including Higher Technical Qualifications (HTQs) and sector-specific pathways.
- Immersive Learning Solutions embedding XR, VR, AI, and data-driven tools in partnership with <u>Fuzzy Logic Studio | Immersive Learning Specialists</u>.
- **Strategic Partnership Development** building strong partnerships, creating career pathways and connecting learners to live opportunities.
- Global Skills and Collaboration developing international workforce models, knowledge exchange and cultural competence.
- Project and Programme Management unlocking revenue streams, supporting delivery and creating sustainable partnerships

## **Our Purpose**

MNB Connect exists to innovate education, empower industry and transform futures. Our solutions are forward-thinking, inclusive and scalable, rooted in real-world needs and designed to create lasting impact.

We work collaboratively with education providers, employers and global partners to build workforce strategies that deliver measurable outcomes and long-term success.