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## **Strategic leadership. Workforce clarity. Practical impact.**

MNB Connect supports education, skills and workforce organisations navigating change, challenge and growth. We work with senior leaders to provide clarity, build sustainable capability and deliver meaningful outcomes for learners, employers and communities.

Our support is structured, outcome-led and agreed in advance.

1. No open-ended consultancy.
2. No unnecessary complexity.

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## **What we do**

MNB Connect delivers three core services, designed to support confident decision-making and sustainable improvement.

### **1. Skills & Workforce Review**

A short, structured diagnostic review providing senior leaders with a clear, evidence-based view of workforce capability, curriculum alignment and organisational readiness.

## **Typically supports**

- Leadership teams seeking clarity and direction
- Organisations navigating change
- Colleges and providers planning their next phase

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### **2. Interim Leadership & Stabilisation**

Outcome-led interim leadership providing stability, focus and momentum during periods of transition, performance challenge or organisational change.

Support is aligned to the level of accountability required, including senior and middle management interim leadership, with clear objectives, reporting and a defined exit plan.

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### 3. Employer Partnership Framework

A practical, structured programme that helps organisations move from ad hoc employer contact to clear, high-impact partnerships.

The programme strengthens curriculum relevance, employer alignment and learner progression into employment.

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#### How we work

Our work is grounded in a clear, consistent approach:

- **Clarity first** – understanding context, priorities and what good looks like
- **Structured delivery** – defined programmes, not open-ended consultancy
- **Visible leadership** – calm, credible leadership alongside teams
- **Sustainable outcomes** – clear next steps and practical handover

All engagements are scoped, priced and agreed in advance.

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#### Who we work with

We work with colleges, training providers, employers and international partners who are navigating change and want to strengthen workforce capability.

Our experience spans:

- Technical and vocational education
  - HTQs and higher technical pathways
  - Workforce development across many sectors including engineering, digital, construction, health and public services
  - Employer-aligned and immersive learning approaches
  - International TVET and capacity-building programmes
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#### Leadership and expertise

MNB Connect is led by Mark Byerley, Founder and Managing Director.



Mark combines 23 years' service in the Royal Artillery with over 15 years' experience in Further Education and workforce development. He has led large curriculum portfolios, national skills programmes and multi-million-pound initiatives, including LSIF and Institutes of Technology.

Mark is known for calm, focused leadership, strong partnership building and a values-led approach that places learners, staff and employers at the centre of decision-making.

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## Our values

- **Integrity** – honest advice, clear boundaries and trusted delivery
- **Partnership** – working alongside leaders and teams
- **Accountability** – clear outcomes and follow-through
- **Practicality** – solutions that work in real environments

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## Partnerships and credibility

MNB Connect works with a trusted network of associate consultants and partners, ensuring the right expertise is applied to each engagement. We are an Associate Member of the UK Skills Partnership, supporting employer-led skills development and collaboration across the UK and internationally.