



MNB Connect Ltd

Innovating Education | Empowering Industry | Transforming Futures

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Who We Are

MNB Connect is a consultancy specialising in workforce transformation, interim leadership, strategic partnerships and digital innovation. Founded by Mark Byerley, a British Army Veteran with 35+ years in leadership, education and skills, we bridge the gap between education, industry and communities to deliver measurable impact.

Our Super Seven Core Services

We support colleges, training providers, employers and global partners through:

- **Interim Leadership Support** – providing calm, focused leadership to stabilise curriculum, drive quality improvement and ensure continuity.
- **Strategic Workforce Solutions** – designing strategies aligned with skills priorities, funding and employer demand.
- **Strategic Growth and Skills Development** – shaping programmes, including Higher Technical Qualifications (HTQs) and sector-specific pathways.
- **Immersive Learning Solutions** – embedding XR, VR, AI, and data-driven tools in partnership with [Fuzzy Logic Studio | Immersive Learning Specialists](#).
- **Strategic Partnership Development** – building strong partnerships, creating career pathways and connecting learners to live opportunities.
- **Global Skills and Collaboration** – developing international workforce models, knowledge exchange and cultural competence.
- **Project and Programme Management** – unlocking revenue streams, supporting delivery and creating sustainable partnerships

Our Purpose

At MNB Connect, our purpose is to innovate education, empower industry and transform futures. We believe lasting impact comes from solutions that are not only forward-thinking but also inclusive, scalable and rooted in real-world needs. Our approach is values-led and collaborative, bringing together education, employers and global partners to design sustainable workforce strategies that deliver measurable outcomes and long-term success.
