

# NOAH

## Voter Activation Newsletter

### Politics Is a Game That Matters – Do You Know the Rules?

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To win a game, simply knowing the end goal is not enough. While it's important to have a clear vision of what you want to achieve, understanding how the game is played is equally essential.

This principle applies to politics as much as it does to any other arena.

We often have a clear vision for the future we desire, which includes:

- Protection of our rights
- Fair access to housing
- Affordable healthcare
- The freedom to vote, along with the assurance that our votes will be counted
- Adherence to the rule of law
- Due process for our immigrant neighbors
- Equal opportunities to build generational wealth.... and more.

Sometimes we forget that simply focusing on our goals and aspirations is not enough. **To truly succeed, we must master the rules of the game, understand the landscape, and navigate the path to winning.**

But when we allow disappointment and anger to take center stage, we engage in politics from a place of frustration. This is due to witnessing hard-fought progress come under attack over and over again.

Our rights have been questioned, protections weakened, and institutions tested

However, stepping back and throwing our hands up in anger and frustration will not change the game or the rules; it only leaves the next move open for our opponents.

Instead of anger and frustration, we need a shift in mindset. We must approach politics less from a place of emotion and more from a strategic standpoint.

**It's time to think of politics as a game with rules we must follow to win.**

If the political process were a video game, for example, you'd realize that you must beat different levels to proceed, and that each level requires focus, skill, patience, and the ability to adapt. You learn the patterns, study the obstacles, and build your capabilities as you progress. If you experience a setback or get eliminated, you don't quit the game (especially if you have a few extra lives); instead, you adjust your strategy and play smarter.



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If video games aren't your cup of tea, consider chess. Although the objective is straightforward—capturing the King—success relies on understanding each piece's role, the importance of positioning, and timing. Skilled players know when to advance, defend, or pause to anticipate future moves. **They don't view setbacks as defeats; they recover, reorganize, and continue the game.**

To achieve impactful results, a strategic mindset helps us think in terms of leverage. Who holds the power? How is it being used? What sequence of steps is required to move closer to the future we desire?

Many people often feel discouraged during this process. While it may seem complicated, complexity does not equal impossibility. It simply means we need to adopt strategic discipline and understand the landscape.

**To win in politics using our new strategic gaming mindset means we need to:**

- Vote in local elections, not just presidential ones, every four years (**stay in the game**).
- Pay attention to who shapes policy at all levels of government (**understand all the pieces on the board**).
- Support leaders, coalitions, and governing majorities that provide our communities the best chance to advance policy in the right direction (**don't leave the King unprotected**).
- Stay engaged even after the headlines fade, as lasting change rarely comes from a single election (**keep moving pieces strategically**).
- Remain committed, even when we face setbacks. (**Stay in the game even if you lose key pieces**)

**True success is achieved over time.**

Meaningful progress occurs when vision aligns with structure, when values correspond with strategy, and when individuals shift from thinking only in moments to thinking in strategic moves.

Ultimately, strategy prevails over emotion; that's how power is built. We can clearly define what we want to protect, restore, and build. However, we must also commit to understanding the landscape and playing the game with patience, consistency, and intention.

**When we decide to adopt a gaming mindset, establish rules and focus,** politics begins to resemble a strategic game board rather than emotional chaos, with moves driven by purpose, regardless of which pieces are removed.

We are facing challenging times, but there is hope if we stay focused and work together to make progress at every level. **By keeping our eyes on the board and making strategic moves, we can take control of the levers of power and achieve what we rightfully deserve.**

## Upcoming Activities

**Join our educational event: Checkmate in 2028 - The Strategic Guide To Winning in November**

Event details

Date: April 26, 2026 7:30 p.m. ET

Location: Zoom:

<https://us02web.zoom.us/j/81350179597>

This month, we're asking you to stay connected and stay energized. Here are a few ways to support the collective and help drive the change that needs to happen.

# VOTER ACTIVATION ACTION ITEMS

1

**Arm Yourself with Information.** Join our upcoming educational events - Checkmate in 2028- Your Strategy Guide to Winning in November, as well as our past presentations.

2

**Create Your Own Strategic Plan to Participate in Upcoming Elections**  
Mark important dates on your calendar so you don't miss an election

3

**Share this newsletter with one person**

Movements grow through relationships. Forward this to someone in your circle—especially someone who's frustrated, tired, or quietly paying attention but hasn't taken a step yet.

A simple message to include:

"I'm staying engaged this month. Want to pick one action and do it together?"

4

**Know important links to Stay Informed:**

<https://www.rockthevote.org/get-involved/help-register-voters/>

<http://www.ballotpedia.com/>

<https://apiavote.org/how-to-vote/why-vote/>

<https://www.vote411.org/>

Don't let your emotions or setbacks prevent you from being part of the process. Don't allow naysayers or those who don't understand the game to stop you from engaging and making the changes that will benefit you and all Americans.