

NOAH

Voter Activation Newsletter

Teach the Truth. Build the Community. Claim the Power.

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As a people, our American story includes unspeakable atrocities. Yet even as we carry the weight of that truth, we are often expected to smile, forgive, and forget so that those whose ancestors committed these wrongs are not made uncomfortable.

It is not our responsibility to make people comfortable with the truth.

Our responsibility is to take care of one another—to shelter those who need shelter, support those who need help, and build communities that protect, restore, and empower us.

Yes, we have much to be angry about. But holding on to hate can become a dark cloud that clouds judgment and keeps us trapped in reaction rather than strategy. It tempts us to focus only on the past when what we need most is the strength to learn from it, while also looking ahead and planning for our future.

As for those who look like us yet continue to pander to forces that work against our interests, their journey is their own. We should remain aware of their actions, but we must not allow their choices to distract us from our work.

And our work is clear.

We must move beyond a "get along" mentality and commit ourselves to building our community—one action at a time.

We must become intentional about how we educate, invest, protect, and prepare.

Even amid rising hate, political backlash, and the threats posed by initiatives such as Project 2025, we must recognize that this moment also presents an opportunity. If we act wisely, we can become stronger participants in shaping this nation's future.

I believe that requires a three-pronged approach.

#1. Education

A balanced approach to education is essential.

We must tell the truth about our struggles while also shining a light on our contributions, victories, and achievements.

We must replace lies with truth. We must challenge false narratives and expose the ways stereotypes and distortions have been used to divide, diminish, and dehumanize people.

But truth-telling must do more than expose injustice—it must also cultivate pride.

We must highlight stories of Black and Brown excellence: stories of invention, leadership, sacrifice, creativity, resilience, and achievement. We must remind ourselves and future generations how we have shaped this nation and continue to transform it, even when that truth is ignored or minimized.



We must become storytellers, educators, and authors of our own history so that the next generation walks in clarity rather than confusion.

#2. Build and Invest in Community

Black and Brown communities have been fractured in many ways—by ethnicity, colorism, income, geography, and narratives imposed from outside and repeated within.

Although our numbers are significant, too often we fail to move with the unity our collective strength requires.

Those who seek to diminish us frequently view us as one group while simultaneously promoting narratives that divide us into categories that weaken our influence.

Community is power.

We never criticize other communities for organizing, supporting one another, building wealth, and preserving influence. We must learn to do the same—without apology.

Building and investing in our communities must become a discipline. That means strengthening and creating institutions that help us thrive:

- Banks
- Daycare centers
- Businesses and jobs
- Schools
- After-school programs
- Mentorship networks
- Community organizations

These are the structures that make communities stronger, safer, and more self-sustaining.

Investing in Black and Brown communities is not exclusion. It is repair. It is strategy. It is survival. It is love made visible through action.

#3. Become Civic Warriors

We must understand our political power and learn how to use it.

That means helping our communities understand how government works at every level—local, state, and federal. It means teaching the process clearly and consistently. It means ensuring our young people understand not only their rights, but also their responsibilities.

We must occupy spaces where decisions are made: school boards, city councils, county commissions, judgeships, state legislatures, Congress, advisory boards, and policy committees. Every room where decisions about our lives are made should include our voices.

We must also remember that the rights we enjoy today were not freely given. They were fought for, sacrificed for, and earned through decades of struggle.

We must confront apathy and misinformation for what they are: dangerous. They are among the tools that have enabled attacks on hard-won rights and constitutional protections.

We cannot afford to be absent.

We cannot afford to be uninformed.

And we cannot afford to believe someone else will save us while we watch from the sidelines.

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We are the civic warriors. We must save ourselves.

Yes, these are exhausting times. But we cannot accept what is happening as inevitable.

We must believe in the power of our communities.

We must educate ourselves, invest in one another, and engage the political process with renewed purpose and determination.

As we rise, the nation rises with us.

We have never been a people driven by greed or destruction. We do not spend our days plotting harm against others. We love our families. We build. We work. We create. We serve. We dream.

We have always sought not special treatment, but equal access to the freedom, dignity, opportunity, and rights that every human being deserves.

Yet there are organized efforts and agendas that threaten those ideals and seek to undermine the progress that generations fought to achieve.

That is why we must remain focused.

We must channel our love for our people into action. We must transform pride into preparation and preparation into power.

We are a resilient people. We have endured too much and built too much to shrink in this moment.

Brick by brick.

Lesson by lesson.

Vote by vote.



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